

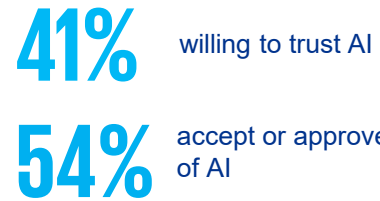
Trust, attitudes and use of artificial intelligence: A global study 2025



USA insights

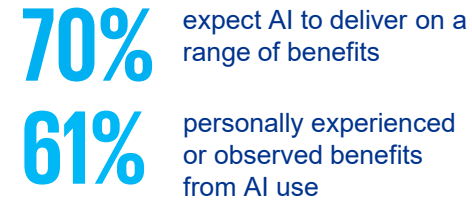
Societal indicators

Trust and acceptance



Americans are more worried than optimistic or excited about AI

AI benefits



Top benefit: **72%** report improved efficiency from AI

AI risks



Responsible AI

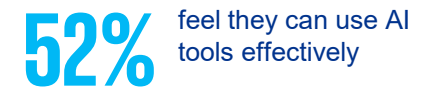
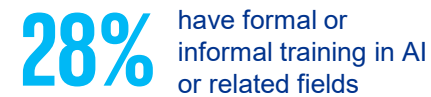
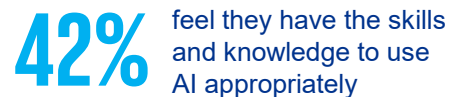
- 72% believe AI regulation is required
- 11% aware of AI regulations and policies in their country
- 29% believe current safeguards are sufficient
- Americans expect government regulation and co-regulation with industry, as well as existing regulators
- 72% unsure online content can be trusted as may be AI-generated
- 52% concerned elections manipulated by AI-generated content or bots
- 85% want laws and action to combat AI-generated misinformation

AI-generated misinformation

Top risk:

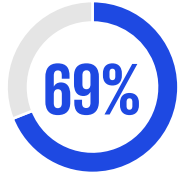


AI literacy

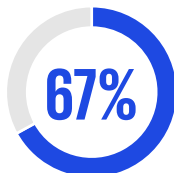


Workplace indicators

AI in the workplace



employees report their organization uses AI



intentionally use AI at work

Worker reliance on AI

37%

felt they couldn't complete their work without the help of AI

45%

relied on AI to do a task rather than learning how to do

41%

concerned about being left behind if they don't use AI at work

Complacent use of AI

44%

used AI at work in inappropriate ways

57%

made mistakes in their work due to AI

44%

used AI in ways that contravene policies and guidelines

58%

relied on AI output at work without evaluating its accuracy

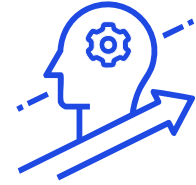
50%

presented AI-generated content as their own

Impacts of AI on work

54+%

report increased efficiency, quality of work, and innovation



43%

report increased revenue generating activity

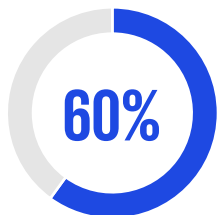
However,

28+%

report increased workload, stress and pressure

AI governance at work

Reflections of employee beliefs about their organization



have an AI strategy

58%

provide training in responsible AI use



54%

have policies and practices governing responsible use

36%

AI has increased compliance and privacy risks

40%

report key aspects of their work can be performed by AI



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The University of Melbourne research team led the design, conduct, data collection, analysis and reporting of this research.

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