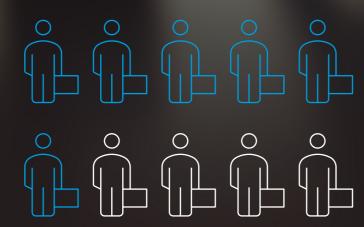
Executive Summary

Six out of ten respondents had flown outside of the UAE in the past 12 months—the chief reason being to visit their loved ones.



What type of air travel did you undertake in the past 12 months?



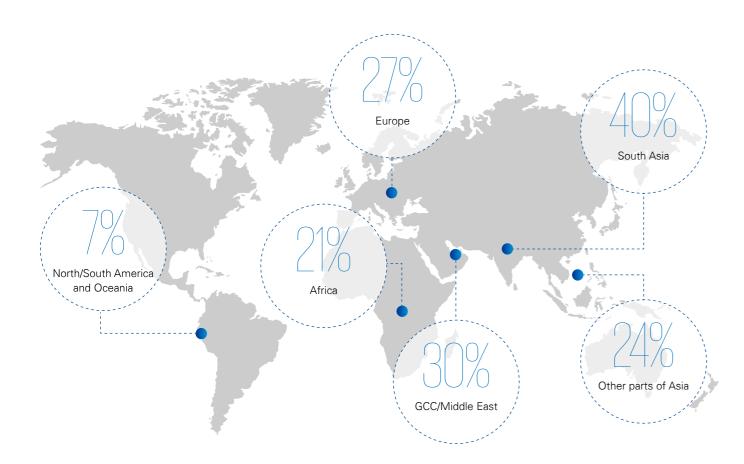
Travel to home country/ family and friends (VFR) Leisure/vacation

Medical

Business



Which regions did you fly to in the past 12 months?



710/

believe that, despite the generally adopted platforms for conducting online business meetings, corporate travel will still be necessary for meetings in the future.

750/

of would-be travelers are fearful of contracting Covid-19 through air travel, but almost the same proportion, 74%, nevertheless said they would travel within the next six months.

710/

also predict that there will be a switch in category to economy class due to a tightening of company budgets.

Factors that would influence potential travelers to fly more frequently include, in order of importance to respondents:

- Improved health and safety protocols at the airport
- Full vaccination for passengers and crew
- Social distancing
- Better end-to-end customer service.

8 — Ready for take-off

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