



# Trust, attitudes and use of artificial intelligence: A global study 2025



## United Arab Emirates insights

## Societal indicators

### Trust and acceptance

**65%** willing to trust AI

**86%** accept or approve of AI

Emiratis are more optimistic and excited than worried

### AI benefits

**89%** expect AI to deliver on a range of benefits

**86%** personally experienced or observed benefits from AI use

Top benefit: **92%** report improved efficiency from AI

### AI risks

**25%** believe risks of AI outweigh the benefits

**75%** concerned about negative outcomes from AI

**50%** personally experienced or observed negative outcomes from AI

### Responsible AI

- 57% believe AI regulation is required
- 41% aware of AI regulations and policies in their country
- 68% believe current safeguards are sufficient
- Emiratis expect co-regulation with government oversight and international laws

### AI-generated misinformation

- 73% unsure online content can be trusted as may be AI-generated
- 62% concerned elections manipulated by AI-generated content or bots
- 86% want laws and action to combat AI-generated misinformation

### Top risk:

**59%**

report experiencing the loss of human interaction and connection due to AI

### AI literacy

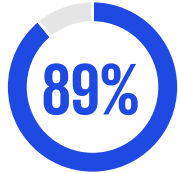
**73%** feel they have the skills and knowledge to use AI appropriately

**67%** have formal or informal training in AI or related fields

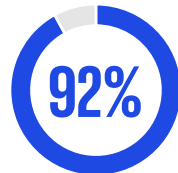
**79%** feel they can use AI tools effectively

# Workplace indicators

## AI in the workplace



employees report their organization uses AI



intentionally use AI at work

## Worker reliance on AI

54%

felt they couldn't complete their work without the help of AI

57%

relied on AI to do a task rather than learning how to do

58%

concerned about being left behind if they don't use AI at work

## Complacent use of AI

57%

used AI at work in inappropriate ways

64%

made mistakes in their work due to AI

56%

used AI in ways that contravene policies and guidelines

72%

relied on AI output at work without evaluating its accuracy

67%

presented AI-generated content as their own

## Impacts of AI on work

75+%

report increased efficiency, quality of work, and innovation



65%

report increased revenue generating activity

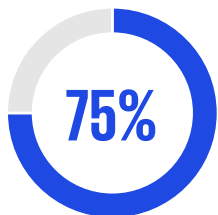
However,

34%

report increased workload, stress and pressure

## AI governance at work

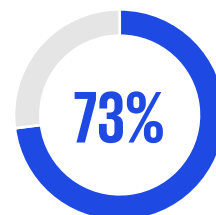
Reflections of employee beliefs about their organization



have an AI strategy

77%

provide training in responsible AI use



have policies and practices governing responsible use

44%

AI has increased compliance and privacy risks

55%

report key aspects of their work can be performed by AI



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