



# Media Kit

Communications and Media

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[kpmg.com.ar](http://kpmg.com.ar)

# KPMG in Argentina

## KPMG in the world

KPMG is the acronym that represents the surnames of the main founders of the firm (Klynveld, Peat, Marwick and Goerdeler) and endorses, with over 100 years of experience, our commitment to quality.

KPMG International Cooperative (“KPMG International”) is a global network of professional services firms aimed at turning knowledge into value for the benefit of our clients, our people and our capital markets. With over 189,000 people worldwide, KPMG member firms provide advisory, tax, legal and audit services specialized by industry in 152 countries. Supported by this global network, we can accomplish the necessary global consistency to offer tailored services to our clients.

## KPMG in Argentina

We are pioneers in the local Advisory, Tax, Legal and Audit Services market. KPMG was the first international firm that emerged in 1987 as a result of a mega merger of professional services companies.

Ever since then, we have been present in Argentina for the purpose of providing services building a direct relationship with clients based on trust and commitment. Today, we have a multidisciplinary team of over 950 professionals, serving more than 1,100 companies through our offices located in the cities of Buenos Aires, Córdoba, Rosario and Neuquén, and our three representative offices in the provinces of Mendoza, Salta and Tucumán.

### Buenos Aires Office

Bouchard 710 - City of Buenos Aires

### Northern Buenos Aires Office

Cuyo 3532, 1st Basement Floor  
Martínez - Province of Buenos Aires

### Córdoba Office

Av. Colón 778, 11th Floor - Córdoba

### Santa Fe Office

Nordlink Building  
Madres Plaza 25 de Mayo 3020,  
3rd Floor “Torre Alta” - Rosario

### Neuquén Office

Maestros Neuquinos 1190, 3rd Floor, Suite  
302/303 - Neuquén

### Representative Office in Mendoza

Av. San Martín 1052, 1st Floor, Suite 10, Mendoza

### Representative Office in Salta

Del Milagro 98 - Salta

### Representative Office in Tucumán

Maipú 50, 4th Floor - San Miguel de Tucumán

### Telephone

+54 11 4316 5700

### Web

[kpmg.com.ar](http://kpmg.com.ar)

### Press Releases

You can download them from our online press room at [kpmg.com.ar](http://kpmg.com.ar)

### Social Media



[@KPMGArgentina](https://twitter.com/KPMGArgentina)



[KPMG Argentina](https://www.linkedin.com/company/kpmg-argentina)



[KPMG Argentina](https://www.youtube.com/channel/UCkPMGArgentina)



[KPMG AR Talentos](https://www.facebook.com/KPMGARTalento)

# Our services



## Advisory

We offer a variety of services to help you face your challenges and seize opportunities.

We provide organizations with independent advice and reliable information for them to analyze alternatives and design strategies.

### Services offered:

- IT Advisory
- Deal Advisory
- Management Consulting
- Restructuring
- Strategy
- Risk Consulting

## Tax and Legal

We provide tax advice, both at a local and international level, aimed at helping you reach the most favorable tax position within the framework of your business, specific situation and financial planning.

### Services offered:

- Advisory Services, Planning and Compliance with Corporate Tax Liabilities
- Legal Services
- Transfer Pricing
- Mergers and Acquisitions
- Tax planning for Individuals and Family Businesses
- Assistance in Tax Controversies
- International Tax
- International Assignments and Migration Services
- Indirect Taxes and Technology
- Business Process Outsourcing
- Social Security and Labor - Control over Contractors

## Audit and Assurance

We have our own audit methodology, which is based on risk analysis and controls. It allows us to focus the audit of the financial statements on the risk areas of the audited entity; thus it enhances efficiency and adds value to the services provided.

### Services offered:

- Audit of financial statements
- Limited reviews of interim financial statements
- Agreed-upon audit procedures
- Attestations

# Main Clients

## Agribusiness

- AGD
- BODEGAS SALENTEIN
- CARGILL
- CITRUSVIL
- GARRUCHOS
- MSU
- ASOCIADOS DON MARIO
- SYNGENTA AGRO
- QUICKFOOD
- VICENTÍN

## Automotive

- HONDA MOTOR DE ARGENTINA
- FORD ARGENTINA
- GENERAL MOTORS DE ARGENTINA
- MERCEDES-BENZ ARGENTINA
- RENAULT ARGENTINA
- TOYOTA ARGENTINA
- VOLKSWAGEN ARGENTINA

## Infrastructure, Government & Healthcare

- ELI LILLY INTERNATIONAL INC. ARGENTINA
- BOEHRINGER INGELHEIM
- PFIZER
- PRODUCTOS ROCHE
- IRSA
- ODEBRECHT
- SKANSKA
- HELPORT

## Financial Services

- BANCO CREDICOOP COOPERATIVO LTDO.
- BANCO DE GALICIA Y BUENOS AIRES
- BANCO DE LA CIUDAD DE BUENOS AIRES
- BANCO DE LA NACIÓN ARGENTINA
- BANCO PATAGONIA
- BANCO SANTANDER RÍO
- CITIBANK
- HSBC ARGENTINA
- MAPFRE
- BANCO DE SERVICIOS Y TRANSACCIONES (BST)

## Industrial and Consumer Markets

- ALPARGATAS
- ARCOS DORADOS ARGENTINA
- CENCOSUD S.A.
- KIMBERLY CLARK ARGENTINA
- MOLINOS RÍO DE LA PLATA
- MONDELEZ ARGENTINA
- NESTLÉ ARGENTINA
- PEPSICO DE ARGENTINA
- TERNIUM
- THYSSENKRUPP ELEVADORES
- PROSEGUR

## Technology, Media and Telecommunications

- DIRECTV ARGENTINA
- HEWLETT-PACKARD
- IBM ARGENTINA
- HUAWEI
- PHILIPS ARGENTINA
- SAMSUNG ELECTRONICS ARGENTINA
- SAP ARGENTINA
- AT&T COMMUNICATIONS SERVICES ARGENTINA
- TELEFÓNICA MÓVILES DE ARGENTINA

## Energy & Natural Resources

- AXION ENERGY
- MASISA ARGENTINA
- PAN AMERICAN ENERGY
- PATAGONIA GOLD
- PDVSA ARGENTINA
- GEOPARK ARGENTINA LIMITED
- CHEVRON ARGENTINA
- VALE
- YPF

## Industry Approach

### Financial Services

Lead Partner: María Gabriela Saavedra

### Energy and Natural Resources

Lead Partner: Néstor García

### Technology, Media and Telecommunications

Lead Partner: Vivian Monti

### Infrastructure, Government and Health

Lead Partner: Mariano Sánchez

### Agribusiness

Lead Partner: Mariano Balestra

### Small and Medium Sized Enterprises

Lead Partner: Martín Mendivelzúa

### Consumer Market

Lead Partner: Diego Bleger

# Senior Partner



## **Ricardo De Lellis**

Senior Partner, KPMG in Argentina. He is a Certified Public Accountant and holds a degree in Business Administration from the University of Buenos Aires (UBA).

He was a member of the Commission in charge of drafting the professional standard on the role of the Public Accountant as external auditor and supervisory auditor in money laundering cases, appointed by the Professional Council of Economic Sciences of the City of Buenos Aires (CPCECABA).

In addition, he served as technical advisor with the International Auditing and Assurance Standards Board (IAASB). He was a member of the Accounting and Auditing Standards Board (CENyA-FACPCE), as part of the audit committee in charge of proposing amendments to the Argentine auditing standards.

He served as assistant professor of the Chair of Audit at the University of Buenos Aires and the University of Belgrano. He is the author of numerous articles on subjects of his specialty and he was a speaker at different seminars on money laundering, internal audit and banking problems.

# CSR



## Global Actions

At a global level, KPMG has the mission to drive actions enabling its collaborators to create a culture of responsible citizens for them to spend their time to benefit the community through many activities, in addition to the direct actions performed by KPMG as a member firm.

### KPMG Global Green Initiative

To tackle the impact of climate change, in 2007 the firm globally announced the launching of this initiative, mainly intended to reduce our carbon footprint by 25 percent by applying emission reduction schemes and renewable energy.

In Argentina, we are strongly involved in the Global Green Initiative, focused on three commitments:

- Measure, reduce and report KPMG carbon footprints.
- Support environmental projects to help address climate change challenges, committing even more with our communities.
- Work with our people, suppliers and clients to help improve the climate change impact we produce.

## Racing Green Endurance

A zero-emission electric car, sponsored by KPMG, travelled 26,000 kilometers from Alaska to Ushuaia, going through 14 countries. By means of this unprecedented initiative, KPMG seeks to advance green technologies and encourage innovation and education.

### Cycle for Water

Two friends from The Netherlands embarked on an adventure, riding their bamboo bicycles and travelling 30,000 Km from Alaska to Ushuaia, in 18 months, for a single purpose: raise awareness about the global drinking water crisis.

KPMG International was the main sponsor of this program that started in Alaska and ended when the cyclists reached Ushuaia.

## Sustainable Firm of the Year

KPMG International was voted Sustainable Firm of the Year 2012 at the inaugural industry awards by the International Accounting Bulletin.

KPMG is the only professional services organization at a global level to participate in the supply chain program of the Carbon Disclosure Project., reducing its global carbon emissions by 29 percent since 2007.

## Local Actions

KPMG in Argentina fosters the value "We are committed to our communities" by developing initiatives focused on environmental care, education and children protection.

Accordingly, we cooperate with the following entities, among others:

- Cimientos Foundation
- Dr. Juan P. Garrahan Children's Hospital.
- Guadalupe's Home
- Unicef Argentina

Furthermore, we provide support to foundations and not-for-profit organizations by offering them pro bono audit services, and furniture and stationery.

# KPMG on the web

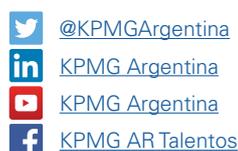
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[kpmg.com](http://kpmg.com)

**KPMG in Argentina**  
[kpmg.com.ar](http://kpmg.com.ar)

**KPMG en las redes sociales**

At KPMG, we use social media to share the latest business trends and news.

You can follow us at:



## Financial Services Forum

The Financial Services Forum of KPMG in Argentina is a site including significant information related to the financial system.

The available information comprises publications, events, sector news and podcasts created by KPMG professionals, who have a broad sector experience and knowledge.

You can register for free and receive our news on real time. [sf.kpmg.com.ar](http://sf.kpmg.com.ar)

## Energy Forum

The Energy Forum is a portal developed by KPMG in Argentina, addressed to the various Energy and Natural Resources industry players. You can access the analysis of our professionals specialized in the Oil & Gas,

Chemicals, Renewable Energy, Electric Power and Public Utilities and Mining industries, focused on regulatory, accounting and tax aspects, risk management, surveys and trends.

You can register for free and receive our news on real time. [enr-kpmg.com.ar](http://enr-kpmg.com.ar)

## Audit Committee Institute

The Audit Committee Institute is an initiative of KPMG in Argentina intended for board members of companies promoting the exchange of knowledge and experiences among professionals through publications, surveys and events.  
[kpmg.com/AR/ICA](http://kpmg.com/AR/ICA)

## KPMG Institutes

These institutes serve as an open forum for the exchange of knowledge and ideas and the sharing of leading practices. These institutes serve as an open forum for the exchange of knowledge and ideas and the sharing of leading practices. As part of this community, corporate executives, business managers, industry leaders, government officials and academics and others have access to the knowledge of KPMG professionals, to make better informed decisions.  
[institutes.kpmg.us](http://institutes.kpmg.us)

## Specialized articles and publications

At KPMG, we offer our knowledge and experience to the market, through various regular publications on subjects of interest to the companies, both locally and globally.

You can have access to them at [kpmg.com.ar](http://kpmg.com.ar) y [kpmg.com](http://kpmg.com) or request them to [ar-fmcomunicaciones@kpmg.com.ar](mailto:ar-fmcomunicaciones@kpmg.com.ar)

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