According to the Department of Home Affairs and Stay Smart Online Australia, a new cyber crime is reported every 10 minutes and the cost of Cyber Crime is on the increase each year.

$276,323
Average cost of a cyber crime attack to a business

60% of all targeted attacks struck small and medium businesses

Average cost per attack

- Denial of service: $180,458
- Web-based attacks: $79,380
- Malicious insider: $177,834
- Malicious code: $105,223
- Phishing and social engineering: $23,209
- Malware: $458
- Stolen devices: $13,044
- Virus, worm or trojan: $421
- Botnet: $867

53% of the cost is on detection and recovery

$29 BILLION PER YEAR
The cost of Cybercrime to Australia

33% = 693,053 businesses experienced a cybercrime

11,703 reported a cyber incident

153 reports of critical infrastructure

Energy Utilities Finance

40% Business disruption
29% Information loss
25% Revenue loss

4% Productivity loss
29% Equipment damage

40% 29% 25%
Business disruption Information loss Revenue loss

50% of the costs are caused by web-based attacks and insiders

Increase to 51 days
if the attack was a malicious insider, employee or contractor.

Average time to resolve an attack is 23 days

Effect of a cyber attack on business