

Adopting Microsoft Copilot for Microsoft 365 in your organisation

Key benefits of Microsoft Copilot for Microsoft 365 adoption



Leverage data from across the organisation to enable more accurate and timely decisions



Create bespoke customer experiences to improve engagement and satisfaction



Relieve staff from manual processes to focus on higher-value, strategic work



Enhance innovation and competitiveness by developing novel solutions and ideas

Businesses looking to benefit from Copilot for Microsoft 365 are often faced with challenges:



Quantifying and qualifying the benefits and ROI



Uplifting their maturity around data (classification, information management and governance)



Preparing their organisation for changes to the way they work

Failure to address these challenges can result in poor rates of adoption that reduce productivity and efficiency benefits, and can expose organisations to unnecessary risks around data exposure/loss/privacy.

There is a need for a workforce-centric approach to fully realise the value and accelerate adoption

By anchoring the vision of Copilot for Microsoft 365 implementation to these elements, businesses can ensure measurable value and accelerated adoption:



Unlock productivity

by targeting Copilot for Microsoft 365 integration where role-based activities are most impacted



Accelerate growth

by investing in capacity in key roles to increase focus on customers and innovation



Drive profitability

by improving efficiency, resulting in faster and more effective strategic decisions



Improve skillset

by leveraging Copilot for Microsoft 365 feedback on writing or analysis skills



Make informed decisions

by leveraging Copilot for Microsoft 365's ability to synthesise data from multiple sources

We can support your Copilot for Microsoft 365 journey



We know the potential of Copilot for Microsoft 365

As an enterprise partner of Microsoft, KPMG was invited to the Copilot for Microsoft 365 private preview.

This has given us insight into the organisational benefits, challenges and learnings that come with its implementation to support our clients with their own Copilot for Microsoft 365 journey.

Enterprise-scale Copilot for Microsoft 365 implementation

KPMG assists with value realisation for Copilot for Microsoft 365, tailored to specific personas and scenarios. From readiness assessments to deployment and adoption, we can guide you through all steps of a successful rollout – whether it’s a small pilot or a global enterprise-wide implementation. We take you beyond technology to address the data, legal, privacy, and security impacts of Copilot for Microsoft 365 to deliver sustainable success.

KPMG COPILOT FOR MICROSOFT 365 SUCCESS

- 01**

Adoption and change management
- 02**

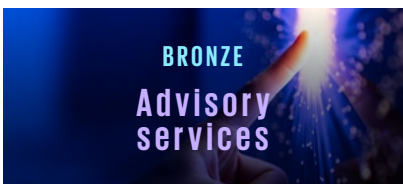
Business value measurement and realisation
- 03**

Data discovery, security and governance
- 04**

KPMG trusted on AI, regulation, legal, privacy
- 05**

Integration solutions:

 - plug-ins
 - graph connectors



BRONZE Advisory services

‘You lead, we support’

Fundamental guidance and oversight in adopting Copilot for Microsoft 365. It includes:

- Strategic planning and readiness assessment
- Governance and compliance advisory
- Periodic review and recommendations

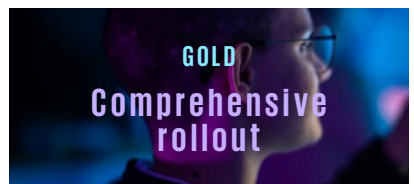


SILVER Rollout and value capture

‘We guide, you support’

A more hands-on approach. It includes all the features of Bronze, plus:

- Business case and pilot project
- Training and capacity building
- Implementation support



GOLD Comprehensive rollout

‘We lead, you adapt’

Premium, full-service support. It includes all the features of Silver, plus:

- Change management
- Data management and governance
- Extensibility and customisation

Our accelerators for Copilot for Microsoft 365 adoption

Business value and realisation

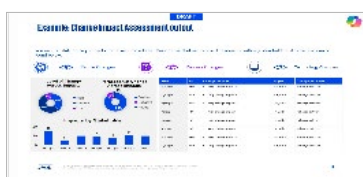


A superset of roles and use cases with tailored benefits for your organisation



Double-click into industry examples to see what opportunities exist for you

Organisational transition and change management



Continuous monitoring of Copilot for Microsoft 365 implementation



Change management roadmap and activities

Data security, tech readiness and rollout preparation



Technical and data protection checklists to ensure rollout readiness



Standardised data security framework to secure data in Copilot for Microsoft 365

Our experience supporting clients from a range of industries



Natural resource company

assessing Copilot for Microsoft 365 value while expanding EAP user pilot to the wider group.



Financial services and insurance business

Copilot for Microsoft 365 technical readiness, data readiness, regulatory compliance and adoption activities.



Multinational food and beverage company

Copilot for Microsoft 365 value assessment and general rollout strategy.

Accelerate business potential with Copilot for Microsoft 365 and KPMG

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