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Trust, Attitudes and Use of Artificial Intelligence: A Global Study 2025

Australia insights

Societal indicators

Trust and acceptance

36% willing to trust AI

49% accept or approve of AI

Australians are more worried than optimistic or excited about AI

AI benefits

65% expect AI to deliver on a range of benefits

55% personally experienced or observed benefits from AI use

Top benefit: **72%** report reduced time spent on mundane or repetitive tasks

AI risks

46% believe risks of AI outweigh the benefits

78% concerned about negative outcomes from AI

37% personally experienced or observed negative outcomes from AI

Responsible AI

- 77% believe AI regulation is required
- 10% aware of AI regulations and policies in their country
- 30% believe current safeguards are sufficient
- Australians expect oversight by government and existing regulators, co-regulation with industry, and international laws and regulations

AI-generated misinformation

- 77% unsure online content can be trusted as may be AI-generated
- 57% concerned elections manipulated by AI-generated content or bots
- 90% want laws and action to combat AI-generated misinformation

Top risk:

58% report experiencing the loss of human interaction and connection due to AI
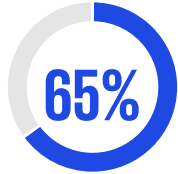
AI literacy

36% feel they have the skills and knowledge to use AI appropriately

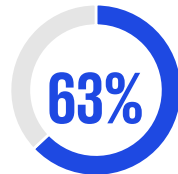**24%** have formal or informal training in AI or related fields

48% feel they can use AI tools effectively

Workplace indicators

AI in the workplace

65% employees report their organization uses AI

63% intentionally use AI at work

Worker reliance on AI

38% felt they couldn't complete their work without the help of AI

42% relied on AI to do a task rather than learning how to do

42% concerned about being left behind if they don't use AI at work

Complacent use of AI

46% used AI at work in inappropriate ways

59% made mistakes in their work due to AI

44% used AI in ways that contravene policies and guidelines

57% relied on AI output at work without evaluating its accuracy

51% presented AI-generated content as their own

AI governance at work

Reflections of employee beliefs about their organization

59% have an AI strategy

55% provide training in responsible AI use

56% have policies and practices governing responsible use

Impacts of AI on work

50+% report increased efficiency, quality of work, and innovation

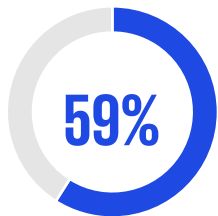**40%** report increased revenue generating activity

However,

22+% report increased workload, stress and pressure
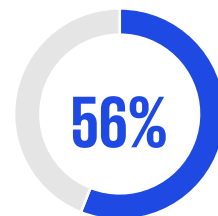
30% AI has increased compliance and privacy risks

39% report key aspects of their work can be performed by AI

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The University of Melbourne research team led the design, conduct, data collection, analysis, and reporting of this research.

Citation: Gillespie, N., Lockey, S., Ward, T., Macdade, A., Hassed, G. (2025). Trust, Use and Attitudes towards Artificial Intelligence: A Global Study 2025. The University of Melbourne and KPMG

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