## Our Services

Our Privacy Service has been designed on the basis that organizations need tailored risk-based solutions to address their individual privacy needs, risk appetite and future business strategy. Its modular and layered structure enables targeted and tailored solutions to be designed, developed, implemented and monitored consistently, guiding you through the complexity of privacy and complex global organizations.

#### 1. Define

Articulate the strategic links between business goals, risks and personal information processing activities and set high-level financial and resource needs for privacy management across your organization.

#### 2. Assess

Undertake assessments to identify legal, technical and managerial risks associated with privacy compliance and areas where the organizations may be misinterpreting privacy requirements or failing to leverage the value of personal information.

#### 3. Design

With an understanding of the current state and applicable privacy requirements and priorities, help your organization design the right approach to addressing privacy compliance.

#### 4. Implement

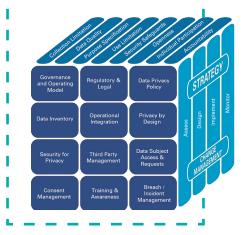
Establish legal and corporate policies objectives and implement pragmatic privacy structures and controls to manage privacy risks in the context of your organization's overall business risks. Our modular and layered structure enables targeted and tailored solutions to be developed and delivered at any level - from individual process to entire global organization.

#### 5. Monitor

Help your organization design, implement and maintain a privacy monitoring framework, enabling timely assessment of governance structures and controls, and adherence to processes and procedures.

#### **Privacy Management** Framework

Our framework elements are the distinct elements that organizations employ to manage privacy. They provide a practical and pragmatic structure for organizing the day-to-day management and oversight required to manage privacy.



### Find out how we can help you to prepare for the new privacy regime.





Partner KPMG Advisory **T:** +32 2 708 48 50 E: sclaes3@kpmg.com



Gert Cauwenbergh\* Senior Counsel K law **T:** +32 2 708 49 85 E: gcauwenbergh@klaw.be



**KPMG** Advisorv **T:** +32 3 821 18 93 E: bbogaerts@kpmg.com

Tim Fransen Counsel K law **T:** +32 2 708 36 82 E: timfransen@klaw.be



\* Kratos Law civ. CVBA/SCRL civ. is an independent law firm which has entered into a cost association with KPMG Tax Advisers civ. CVBA/SCRL civ.

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# Privacy Brochure 201

**Preparing for** a new privacy regime

#### Dear reader,

The EU has reached an agreement on the new General Data Protection Regulation (GDPR). Belgian organizations will have less than two years to become compliant by pushing through managerial, technological and legal reforms where necessary. GDPR shall apply from the 25th of May 2018 and will impact every organization in different ways, depending on the sector in which it is active.

This regulation will replace the Belgium Privacy Act of 1992 and the existing Data Protection Directive which didn't receive any significant updates since it was introduced in 1995. These new rules will help to stimulate the Digital Single Market in the EU by creating trust and legal certainty in the online environment.

Non-compliance can result in fines of up to €10 million or 2% of the annual global turnover when organizations don't meet the obligations as a data controller or data processor, and up to €20 million or 4% of the annual global turnover for noncompliance with the basic principles for processing or the data subject's rights. Furthermore, your organization must demonstrate compliance with this new regulation. It is therefore recommended to prepare a personalized proactive framework that reflects the key elements of the GDPR.

Wouter Lauwers Partner, *K law* 

Benny Bogaerts Director, *KPMG Advisory* 

## **GDPR Essentials**

#### **Territorial reach**

The extra-territorial reach of the GDPR implies that data controllers and processors located outside the EU can also fall within its scope under certain conditions. The transfer of personal data outside the EU is subject to strict rules.

#### **Consent & new rights**

The consent of a data subject for the processing of its personal data must be freely given, specific, informed and unambiguous. Furthermore, data subjects will have the right to withdraw consent at any given time, the right to data portability and the right to erasure.

#### **DPIA to Privacy by Design**

A Data Protection Impact Assessment (DPIA) will be mandatory in most cases in order to apply the newly introduced concepts of "privacy by design" and "privacy by default".

#### Mandatory DPO

Your organization may be obligated to appoint a Data Protection Officer (DPO).

#### Data Breach

Data breaches should be reported to the supervising authority within 72 hours after becoming aware of the breach. Your organization should have the necessary processes and procedures in place to swiftly respond.

#### Processors

The GDPR imposes significant direct obligations upon the processors, such as taking appropriate measures to protect the processing of personal data, etc.

## Roadmap

