



The new landscape of digital transformation

Strengthening accountability to drive value

Businesses are building on ESG gains made during the pandemic



Focusing in

48% say that their response to COVID-19 has resulted in a shift in focus toward the social component of their organization's ESG program*



Making the case

47% include ESG benefits in the business case for their digital transformation strategy and investment**



International effort

42% have more stringent ESG practices as a result of their country's membership in the Paris Agreement*

*Base: 345 professionals involved with digital transformation strategy decisions and making the business case for digital transformation, inclusive of ESG benefits

**Base: 738 professionals involved with digital transformation strategy decisions and making the business case for digital transformation

Source: A commissioned study conducted by Forrester Consulting on behalf of KPMG, April 2021

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