

Start today: Action strategies for EUDR Compliance

19th March 2025



Introduction and welcoming



Michael Wagemans

Partner, Head of Sustainability &
ESG
KPMG Belgium

Agenda

18:00 – 18:30 **Welcome and registration**

18:30 – 19:00 **EUDR insights**

19:00 – 19:15 **Presentation by Belgian Customs**

19:15 – 19:30 **Break**

19:30 – 20:30 **Panel Discussion / Q&A**

20:30 – 21:30 **Networking walking dinner**

Overview presenters & discussants



Tom Coumans

VP Business Optimization Programs
for Barry Callebaut



Veerle van Steen

Expert Sustainability &
Environment for Agoria



Wim Weyn

Attaché Economic Support for
Belgian Customs



Fiorella Sanchez

Sustainability Manager & Biodiversity
expert from KPMG Belgium



Jeremy Xander

Supply Chain & Procurement
Manager, KPMG Belgium



Ward Minnaerts

Global Trade & Customs
Manager, KPMG Belgium



18:30 – 19:00

EUDR insights

Presentors



Jeremy Xander

Supply Chain & Procurement
Manager, KPMG Belgium



Ward Minnaerts

Global Trade & Customs
Manager, KPMG Belgium

An aerial photograph of a vast, dense forest covering rolling hills. In the background, several layers of mountain ranges are visible, creating a sense of depth. The sky is a clear, pale blue with a few wispy clouds. The entire image has a cool, blue-toned color palette.

01

Setting the scene

Setting the scene: EUDR scope and implications

(Due diligence) duties

Before placing relevant products on the market or making them available on the market or exporting them, operators must perform the following **due diligence** on all relevant products supplied by each supplier:

- 01** The **collection** of **information**, **data** and **documentation** necessary to comply with the requirements under Article 9
- 02** **Measures** for **risk assessment** in accordance with Article 10
- 03** **Risk reduction measures** in accordance with Article 11

A **declaration** of **due diligence** must be submitted on compliance. This must be submitted to the authorities via the **information system** **before** relevant products are placed on the market or exported.

The **due diligence** system must be reviewed **at least annually**.

Inactivity penalty



Confiscation of **products & revenue**



Exclusion from public tenders



Prohibition from commercial activities within EU



Fines of at least **4%** of the net turnover

In scope commodities



Cattle



Soy



Wood



Rubber



Cocoa

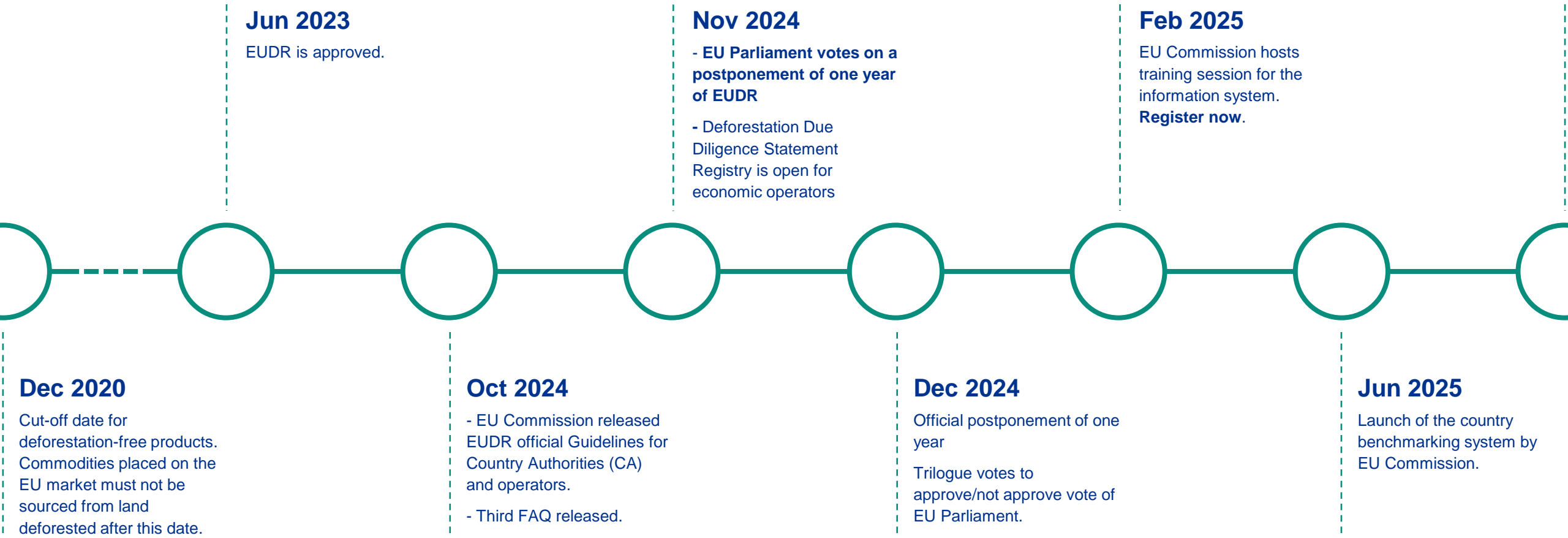


Coffee

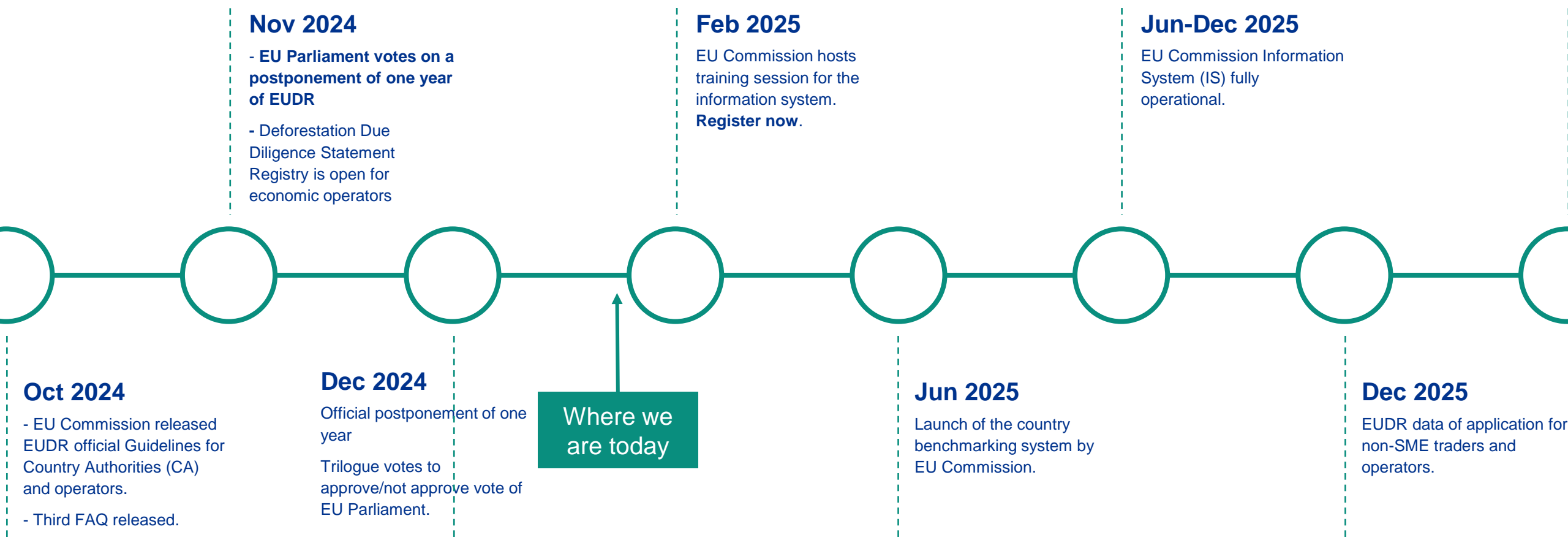


Palm oil

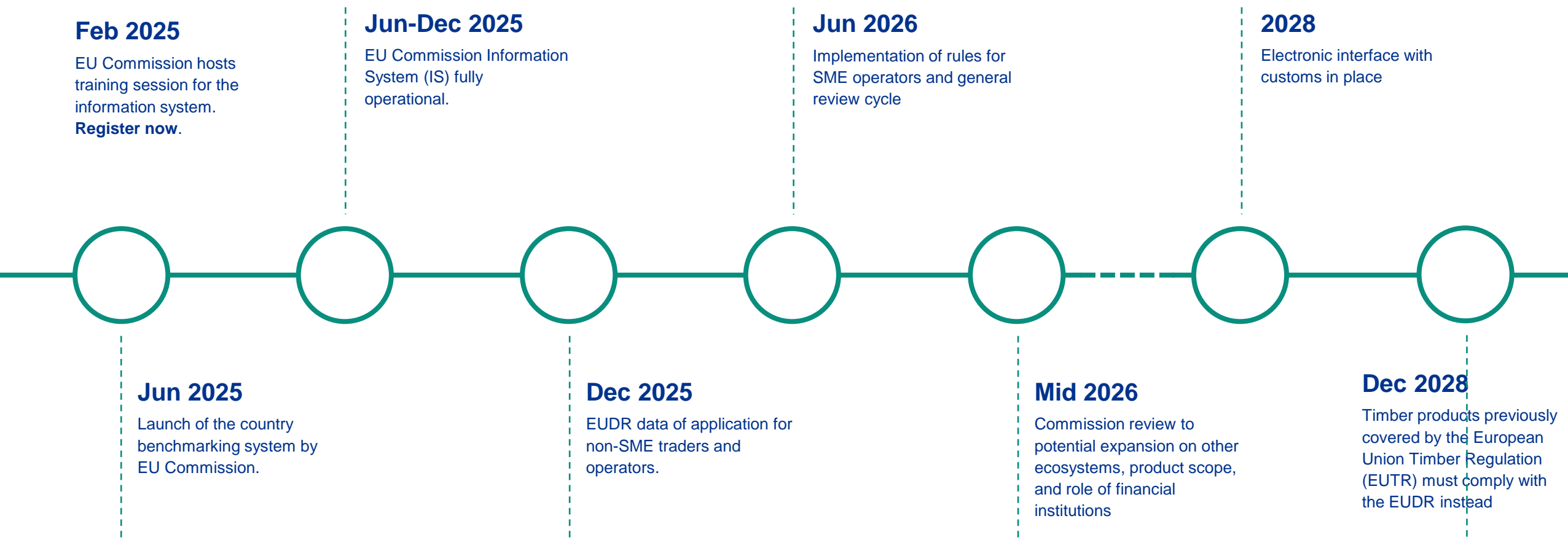
Setting the scene: EUDR timeline



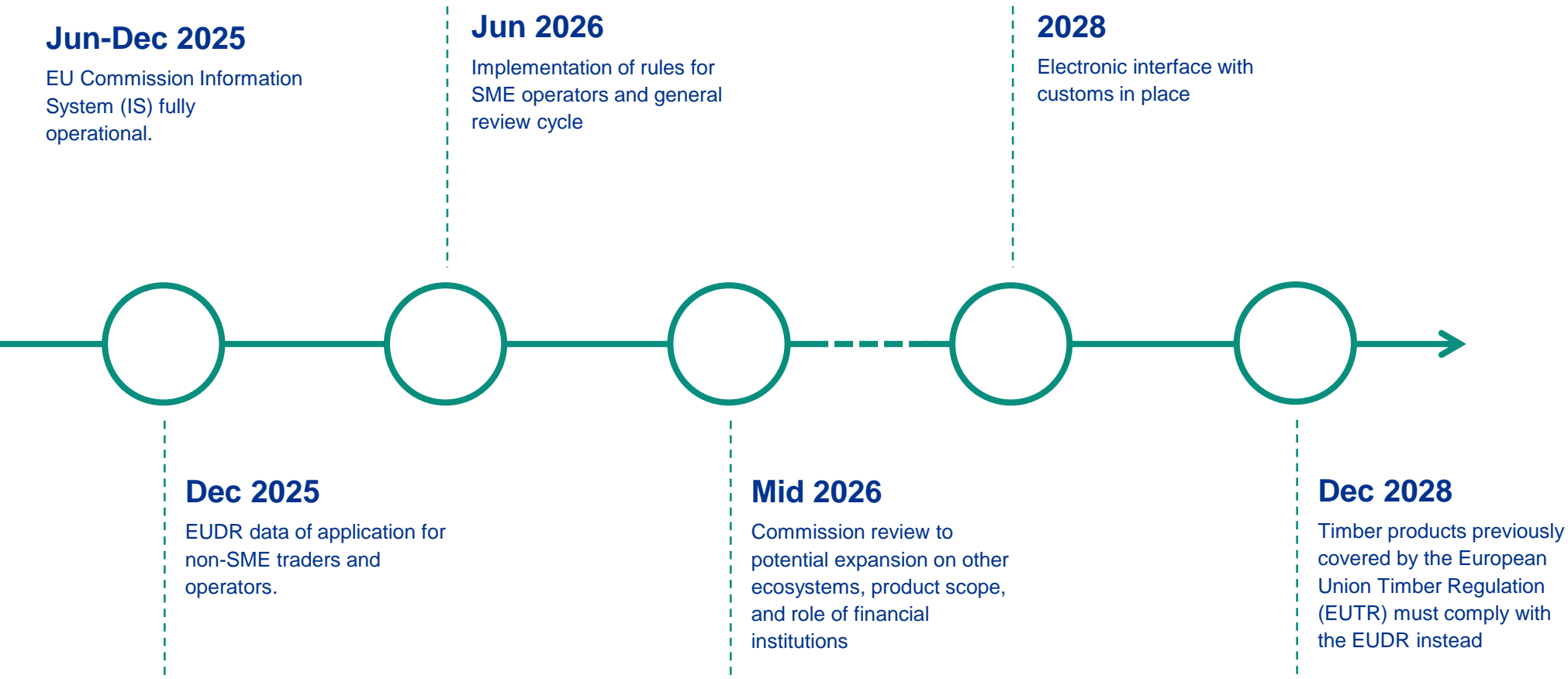
Setting the scene: EUDR timeline



Setting the scene: EUDR timeline



Setting the scene: EUDR timeline

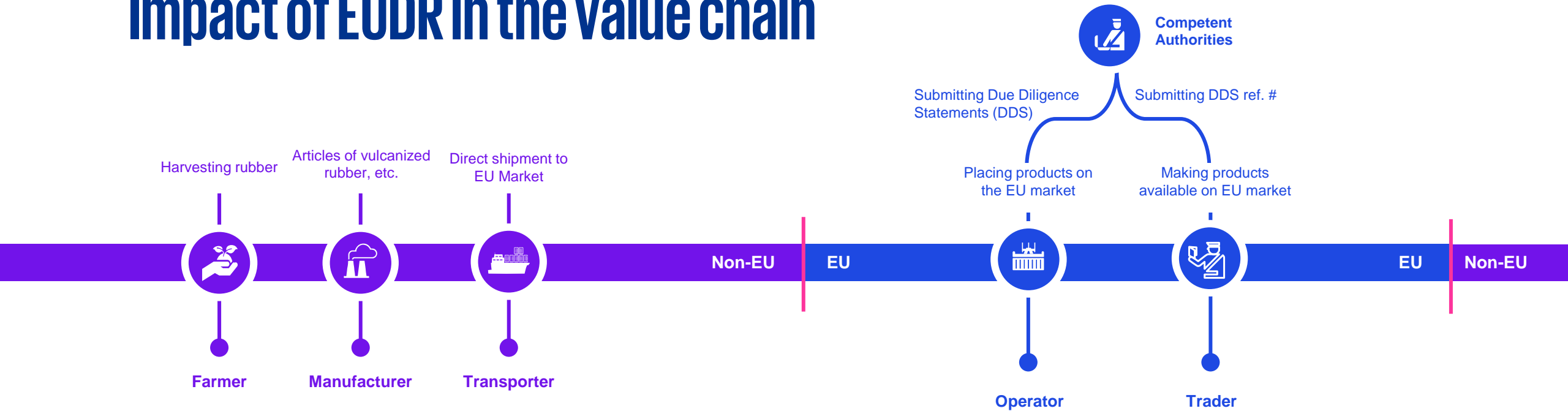




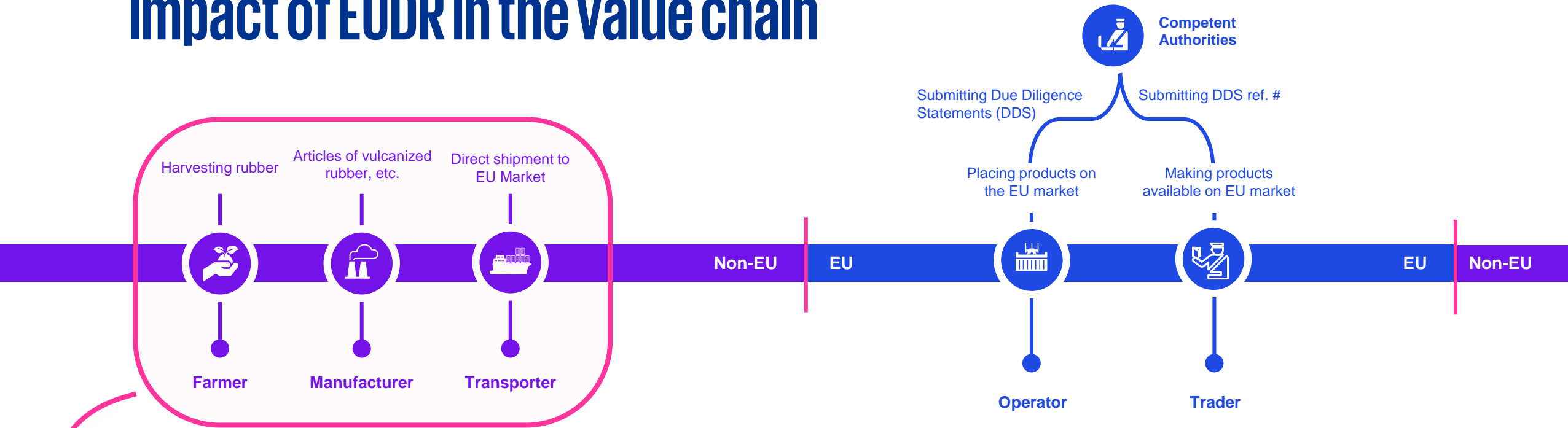
02

EUDR implications & approach

Impact of EUDR in the value chain



Impact of EUDR in the value chain

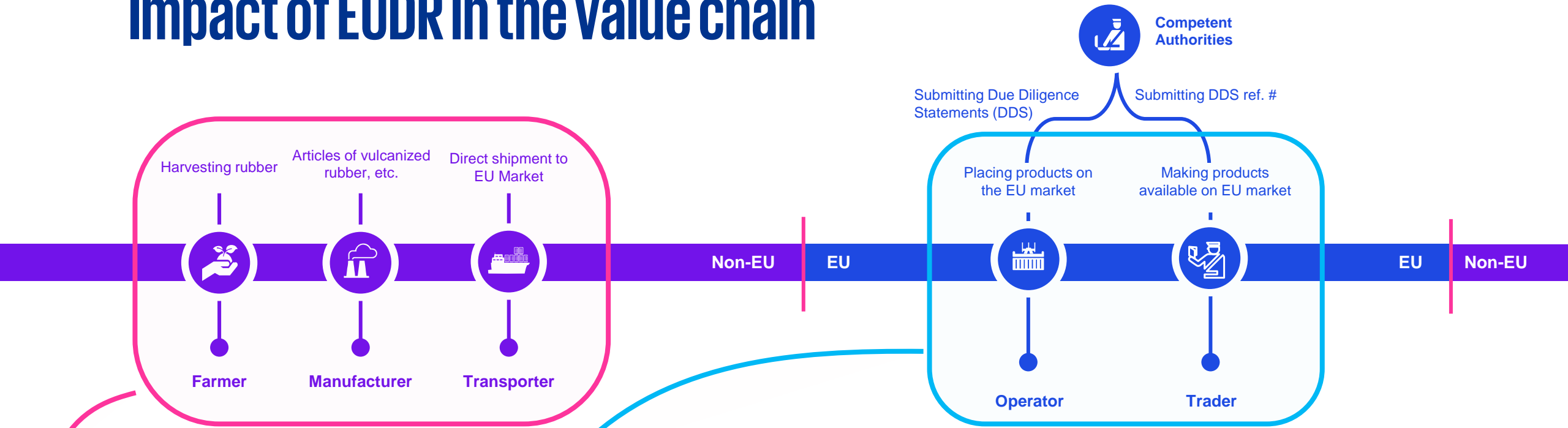


1 Provide Due Diligence data & documentation

Due diligence data (DDS) & documentation

- Product description & quantities
- Country of production
- Geolocation of all plots of land
- Supplier contact information
- Date range of production
- Evidence that products are deforestation free
- Evidence that products are not subject to forest degradation
- Legal compliance with country of rubber production

Impact of EUDR in the value chain



1 Provide Due Diligence data & documentation

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- Legal compliance with country of rubber production

2 Due Diligence Statement (DDS) submitted to Competent Authorities including:

2.1 Information Requirements

Collect information, documents and data which demonstrate that the relevant products comply with Article 3. See due diligence data & documentation from step 1.

2.2 Risk Assessment

Assess risk of non-compliance by a set of specific risk criteria:

- Risk assignment to country of production
- Risk of circumvention of regulation
- Other certification/3rd party schemes
- Presence, consultation and claims by indigenous people
- Source & reliability of data
- Concerns around corruption, fraud and violations of human rights
- History of non-compliance in supply chains
- Complexity of supply chains
- Presence of forest in country of production

2.3 Risk Mitigation

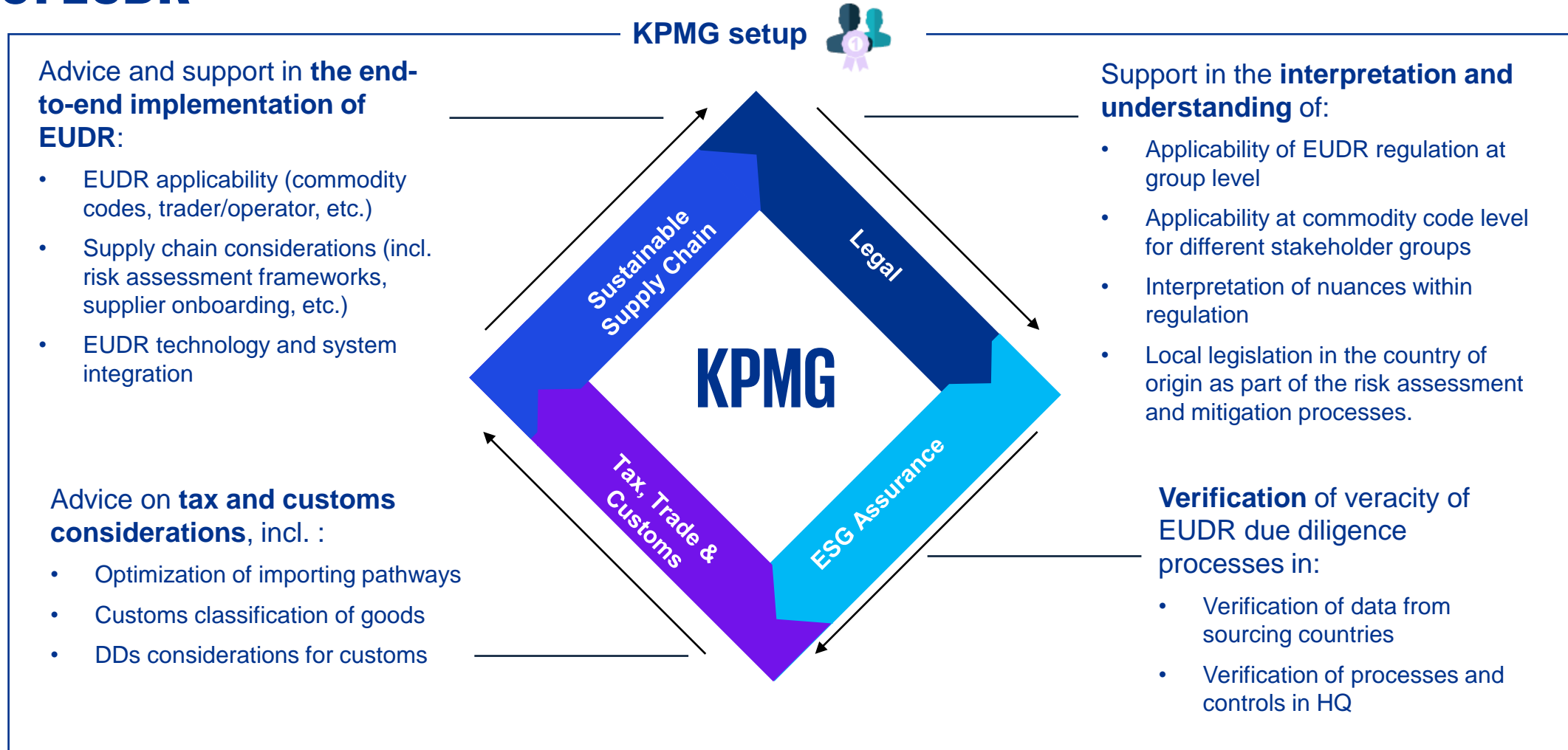
When the risk assessment reveals risks, adopt risk mitigation procedures and measures:

- Additional documentation
- Independent surveys
- Audits

2.4 Submit DDS

After information has been collected, the risk(s) have been assessed, and mitigation documented (where needed), the Operator shall submit the DDS to the Competent Authorities and provide DDS ref. # to Traders.

An interdisciplinary approach for successful implementation of EUDR



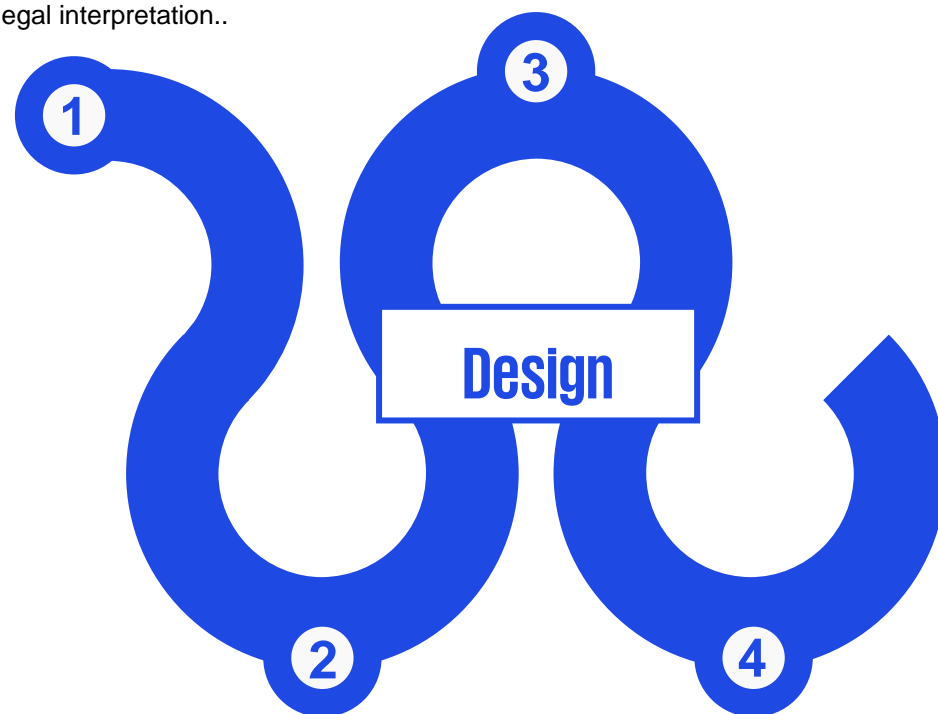
Our approach to EUDR

✓ Initial Compliance Check

Verify commodity code accuracy, assess EUDR applicability, and consult legal interpretation..

✓ Action planning

Develop action-based roadmap with clear roles and responsibilities.



✓ Readiness Assessment

Conduct as-is analysis, develop EUDR governance, and deliver an EUDR Master Class workshop.

✓ Risk Management

Develop risk assessment and mitigation approaches.

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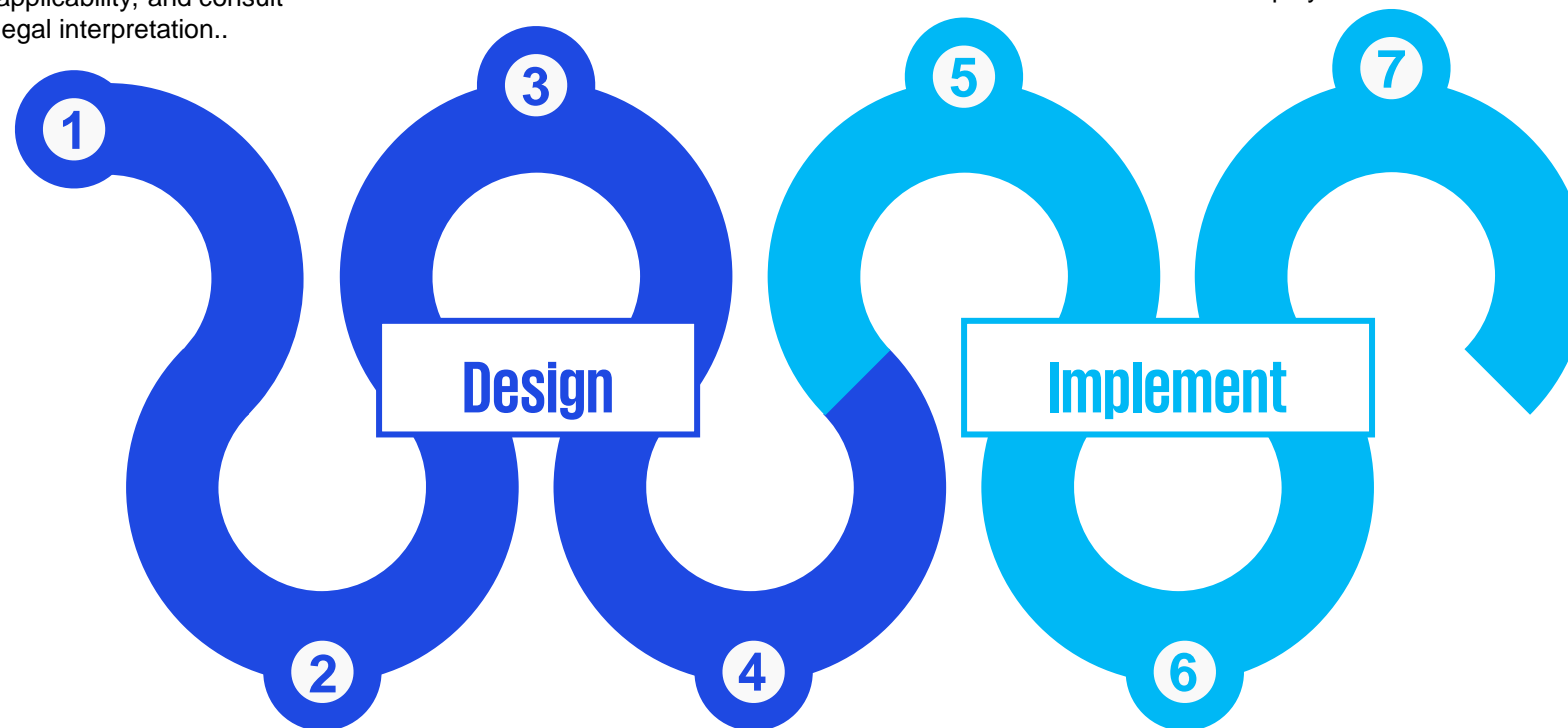
Develop action-based roadmap with clear roles and responsibilities.

✓ Customs Strategy

Develop customs scenario analysis.

✓ Software Implementation

Validate governance design, select suitable EUDR technology, integrate and migrate data, and prepare for deployment.



✓ Readiness Assessment

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✓ Risk Management

Develop risk assessment and mitigation approaches.

✓ Supplier and Customer Engagement & Enablement

Develop supplier onboarding, assess documentation readiness, and prioritize suppliers.

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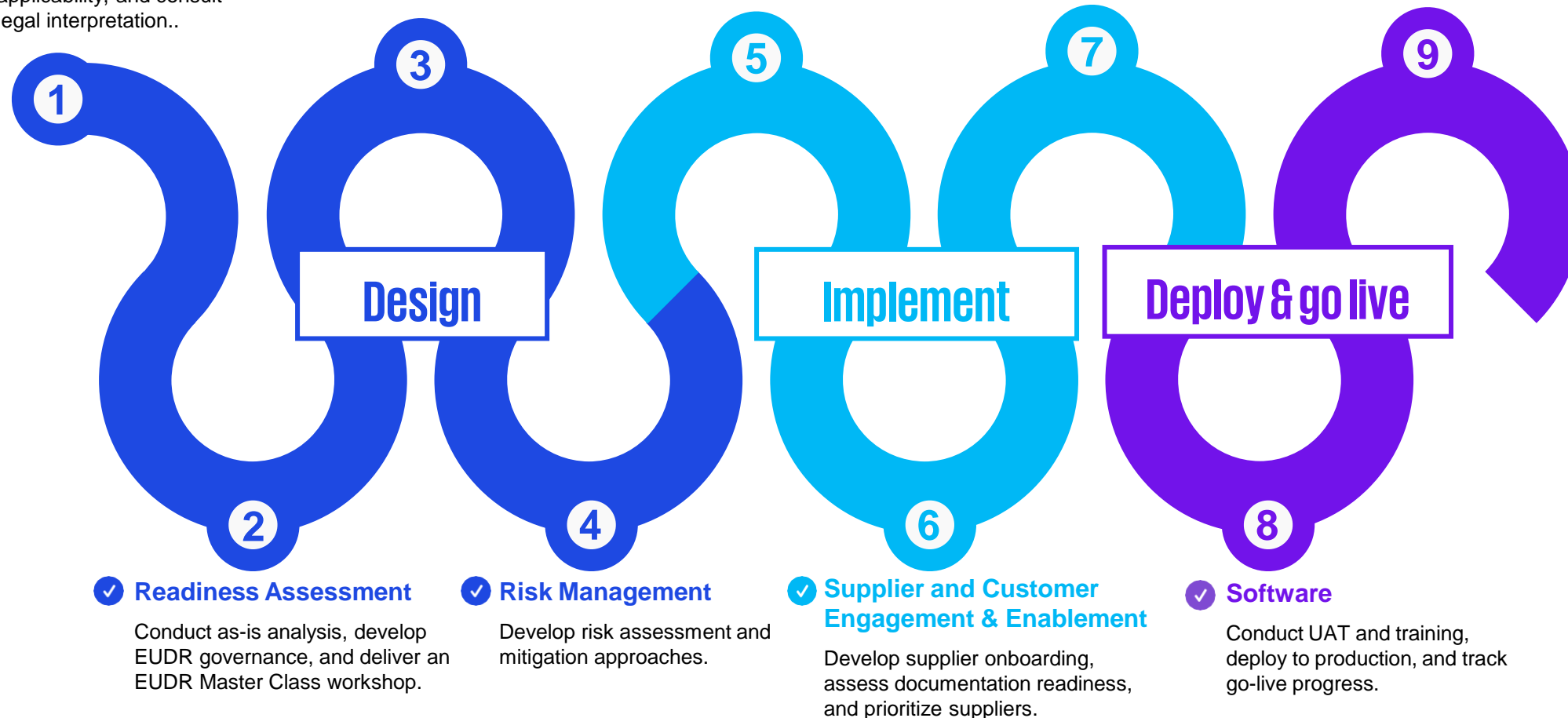
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✓ Software Implementation

Validate governance design, select suitable EUDR technology, integrate and migrate data, and prepare for deployment.

✓ Due Diligence

Stabilize governance and submit due diligence statements.



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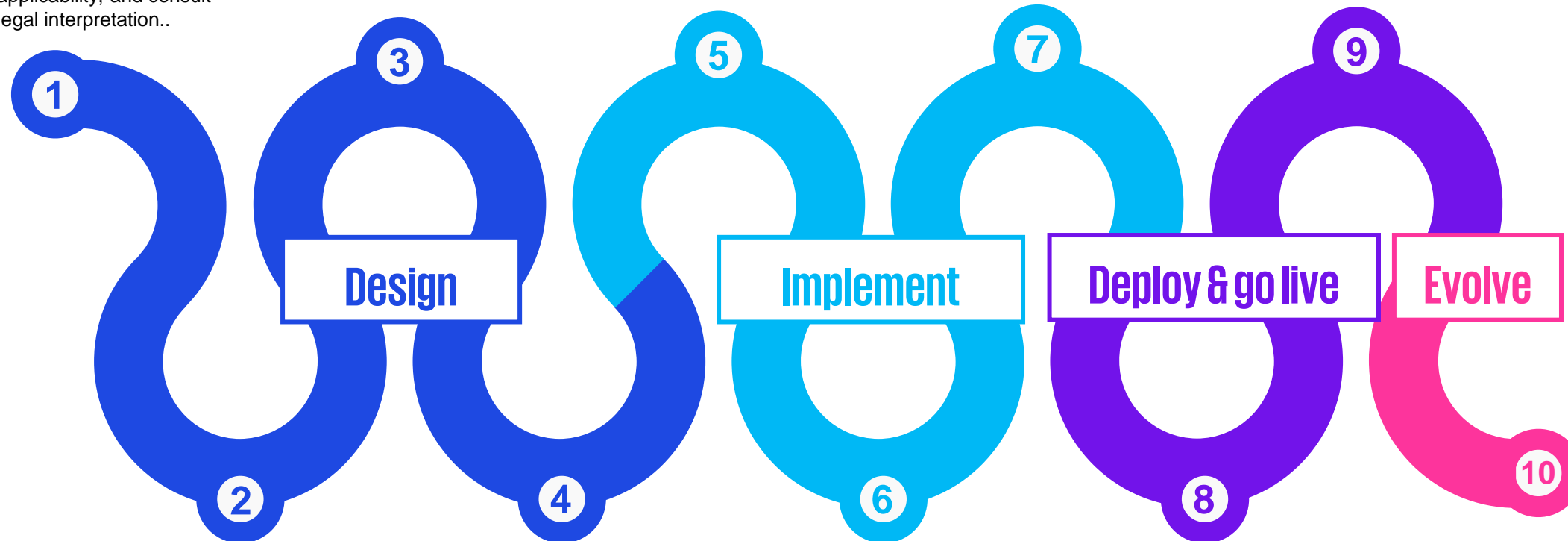
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Develop supplier onboarding, assess documentation readiness, and prioritize suppliers.

✓ Software

Conduct UAT and training, deploy to production, and track go-live progress.

✓ Support

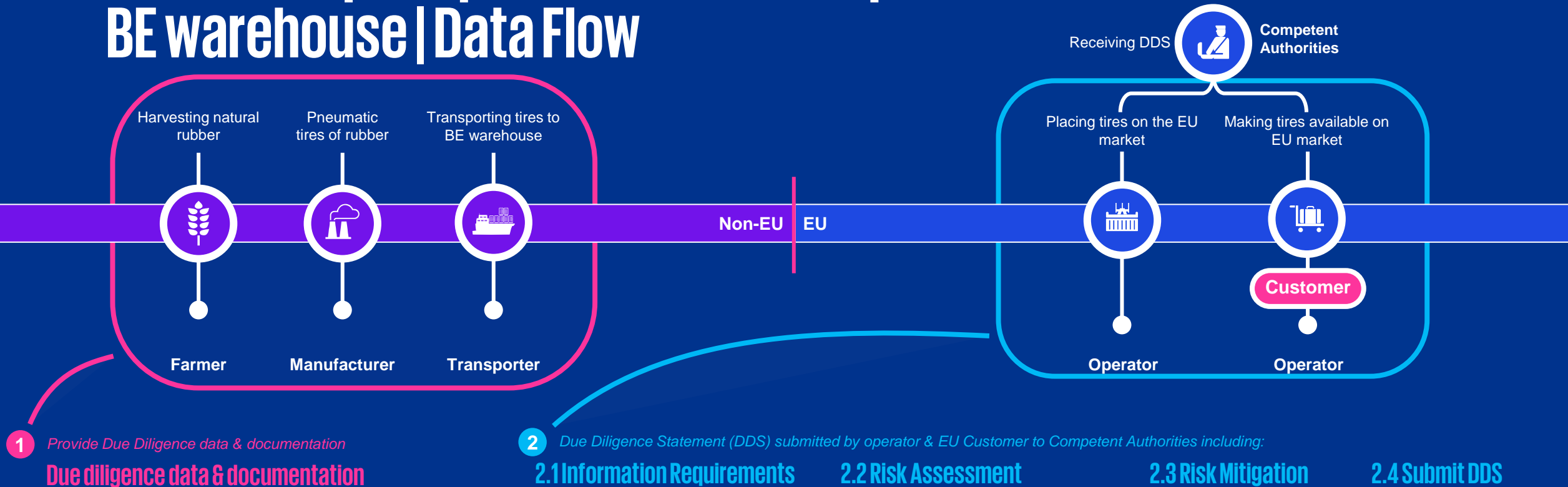
Provide ongoing support for implementation, troubleshooting, and optimization.

An aerial photograph of a vast, dense forest covering rolling hills. In the background, several layers of mountain ranges are visible, creating a sense of depth. The sky is a clear, pale blue with some light, wispy clouds. The overall color palette is dominated by various shades of blue and green, giving it a serene and natural feel.

03

Case example

Case example: Operator indirect shipments to EU Customer via BE warehouse | Data Flow



Context





Assessment of the EUDR applicability and obligations for a multinational company shipping tires indirectly and directly into the EU market.

Challenges

- Due diligence documentation collection
- Missing due diligence supplier information
- Full due diligence reporting for downstream customers

Case example: EUDR Governance Structure as an Operator

Legend
Step description
Action for Operator

Processes	 Due Diligence Data Collection (Article 9)	 Risk Assessment (Article 10)	 Risk Mitigation (Article 11)	 Due Diligence Declaration
	Step 1	Step 1	Step 1	Step 1
	Request information from suppliers	Analysis of the data / reference numbers received	Taking Risk Mitigation measures	Preparation of the Due Diligence operator declaration
	Questionnaire sent to suppliers	Risk Assessment analysis based on information received and risk criteria from EUDR regulation	Based on risk level per supplier, implementation of mitigation measures	Create DDS using the online tool
	Step 2	Step 2	Step 2	Step 2
	Receipt of relevant data and reference number(s)	Classification of the information in risk class	Reach no or negligible risk	Documentation of Due Diligence statements
	Store documentation in shared folder: Due Diligence -> Information Request	Assess per supplier each piece of Due Diligence data collected against risk criteria matrix	Perform Risk Mitigation measures and track progress until no or negligible risk is reached	Store documentation in shared folder: Due Diligence Statement Documentation
	Step 3	Step 3		Step 3
	Completeness check of relevant data and reference number(s)	Overall risk score per supplier		Transmission of the Receipt of the reference number
	Gap analysis based on received information from each supplier	Per Risk Assessment criteria and scoring assess each supplier at a low, medium or high risk		Provide DDS reference number to customers
	Step 4			
	Receive missing information			
Repeat previous steps to collect missing information as well as when new information is added				
Timeframe	Annual or upon onboarding of new suppliers or upon notifications of new updates, or risks identified.			DDS must be stored for 5 years
Governance		Provide process of Risk Assessment as well as reasoning behind degree of risk	Demonstrate how decisions on Risk Mitigation procedures and measures were taken	Publicly report on Due Diligence system, including steps taken to be compliant
	Data Collection, Risk Assessment and Risk Mitigation data, procedures and methodologies shall me made available to competent authorities upon request			
	Shall communicate to operators and to traders further down the supply chain of the relevant products they placed on the market or exported all information necessary to demonstrate that Due Diligence was exercised and that no or only a negligible risk was found, including the reference numbers of the DDS associated to those product			
	Publicly report on Due Diligence system, including steps taken to be compliant			
Owner	Operator			

Case example: EUDR Due Diligence Documentation templates

Tool 1: Template supplier questionnaire

Priority	Category	Question	Answer	Supporting Documentation
High	Section - A			
	Supplier Identification			
	Material origin			
	Farm geolocation			
	Origin data collection and verification			
	Deforestation checks			
	Deforestation checks			
Medium	Section - B			
	EUDR Compliance			
	EUDR Compliance			
Due Diligence Data & Documentation	Section - C			
	EUDR Information requirements			
	EUDR Information requirements			

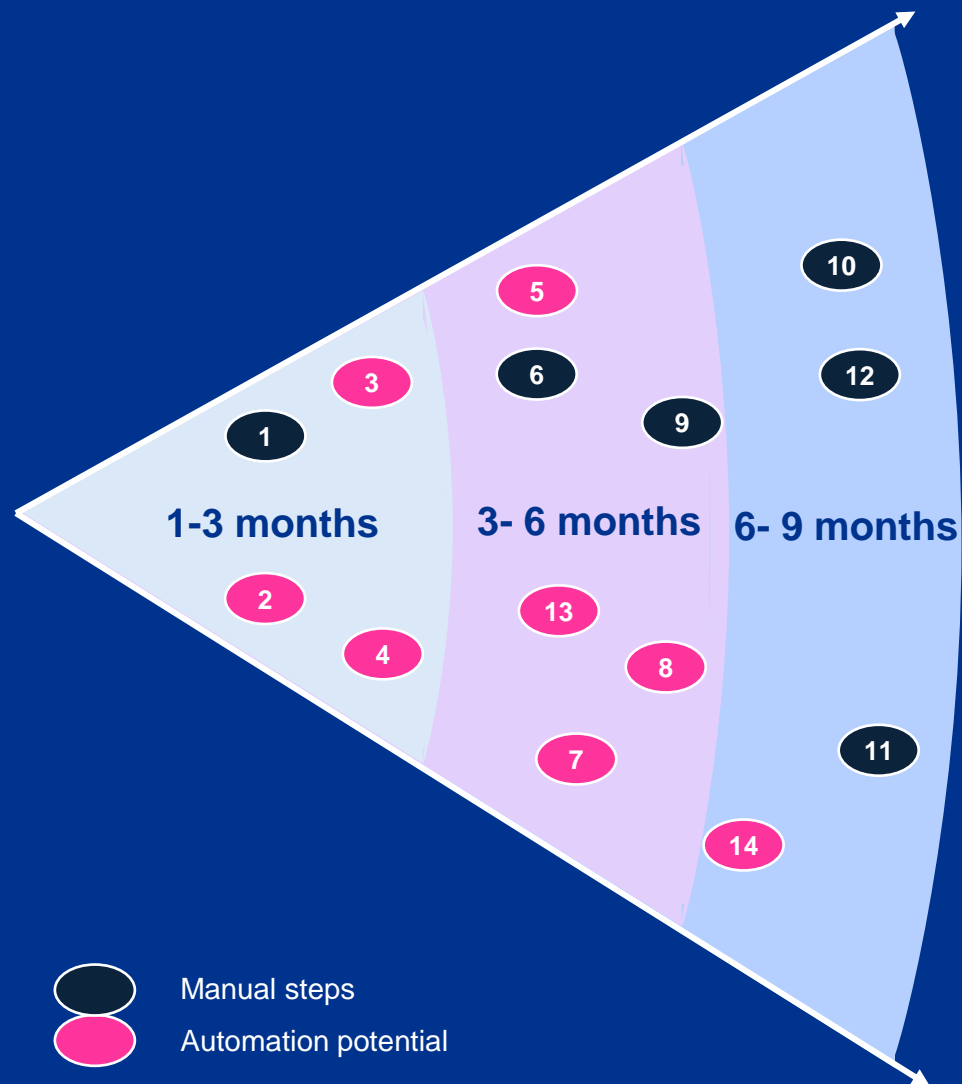
Tool 2: Template Comparison matrix

Legend	
1	Yes, Supplier is compliant with all necessary information (e.g. requested documents)
2	Yes, the supplier is compliant, but this is a qualified 'yes' lacking substantiated evidence
3	No, the supplier is not compliant.
4	No response yet.
5	Not applicable
6	Not applicable
7	Not applicable
8	Not applicable
9	Not applicable
10	Not applicable
11	Not applicable
12	Not applicable
13	Not applicable
14	Not applicable
15	Not applicable
16	Not applicable
17	Not applicable
18	Not applicable
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97	Not applicable
98	Not applicable
99	Not applicable
100	Not applicable

Tool 3: Template Gap Analysis

Gap Analysis				
	Supplier	Risk level	Documents missing	Risk factor
<Supplier 1 country >	<Supplier 1>	14.1		3
				2
				1

9-month roadmap for implementation



List of next steps to take:

1. Conduct **supplier onboarding** and awareness sessions
2. Validate and score all received documentation using the comparison matrix
3. Utilize the gap analysis tool to identify and highlight any critical missing information
4. Store the documentation collected from suppliers in the designated repository
5. **Establish clear risk level definitions** by leveraging the recommended risk levels identified
6. Define the **appropriate level of risk** (e.g., low, medium, or high) that the company wants to assign to each risk criteria
7. Perform check on source, reliability, validity of the documentation
8. Document the **Risk Assessment** for each supplier
9. Conduct Risk Assessment for each supplier
10. Review and tailor Risk Mitigation measures to individually address suppliers' risks
11. Implement a risk management program
12. Develop a **Risk Mitigation measures** archive
13. Perform an internal legal conformity review on all recommended Risk Mitigation measures
14. Implement **software** to supplement information not provided by suppliers (e.g. geolocations, supplier risk scoring, supply chain mapping)



19:00 – 19:15

Presentation by Belgian Customs

Customs aspects on EUDR

Speaker



Wim Weyn

Attaché Economic Support for
Belgian Customs



Federale
Overheidsdienst
FINANCIËN

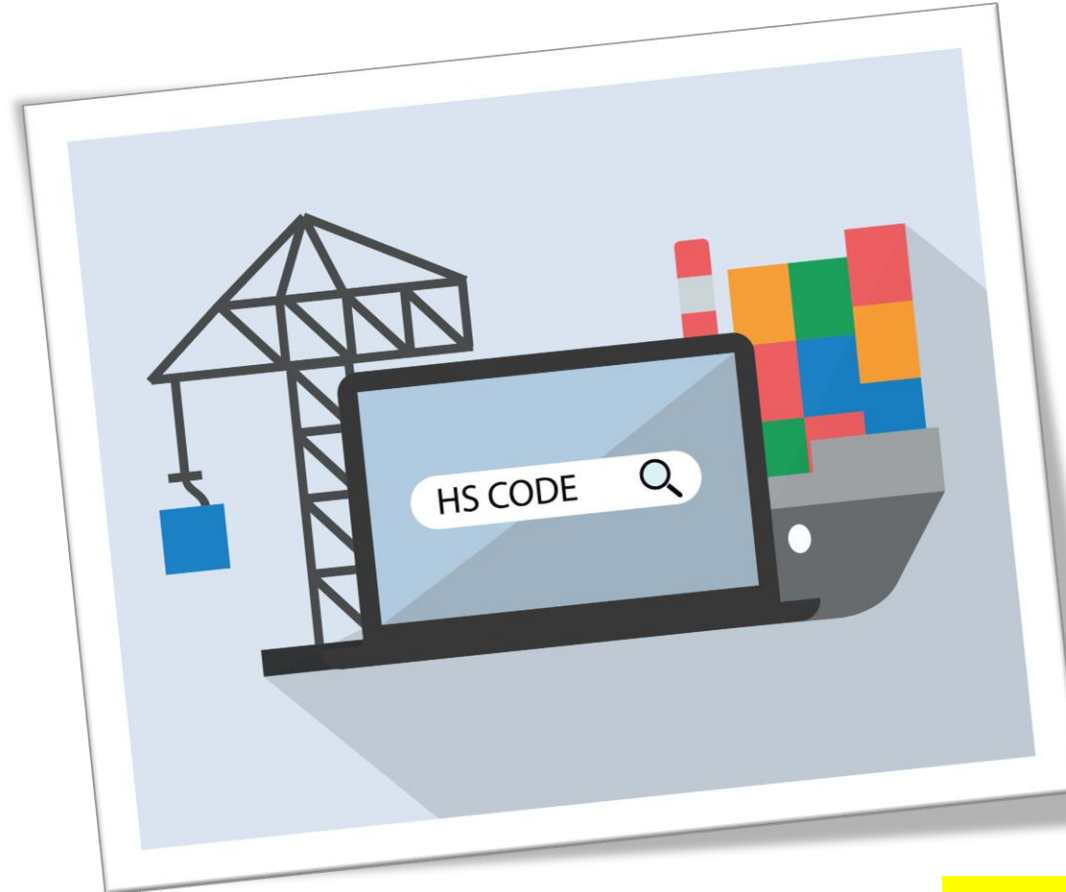
EU DEFORESTATION REGULATION (EUDR) – DOUANEASPECTEN

WWW.FIN.BELGIUM.BE

DOUANE EN ACCIJNZEN • FEDERALE OVERHEIDSDIENST FINANCIËN



TOEPASSINGSGEBIED

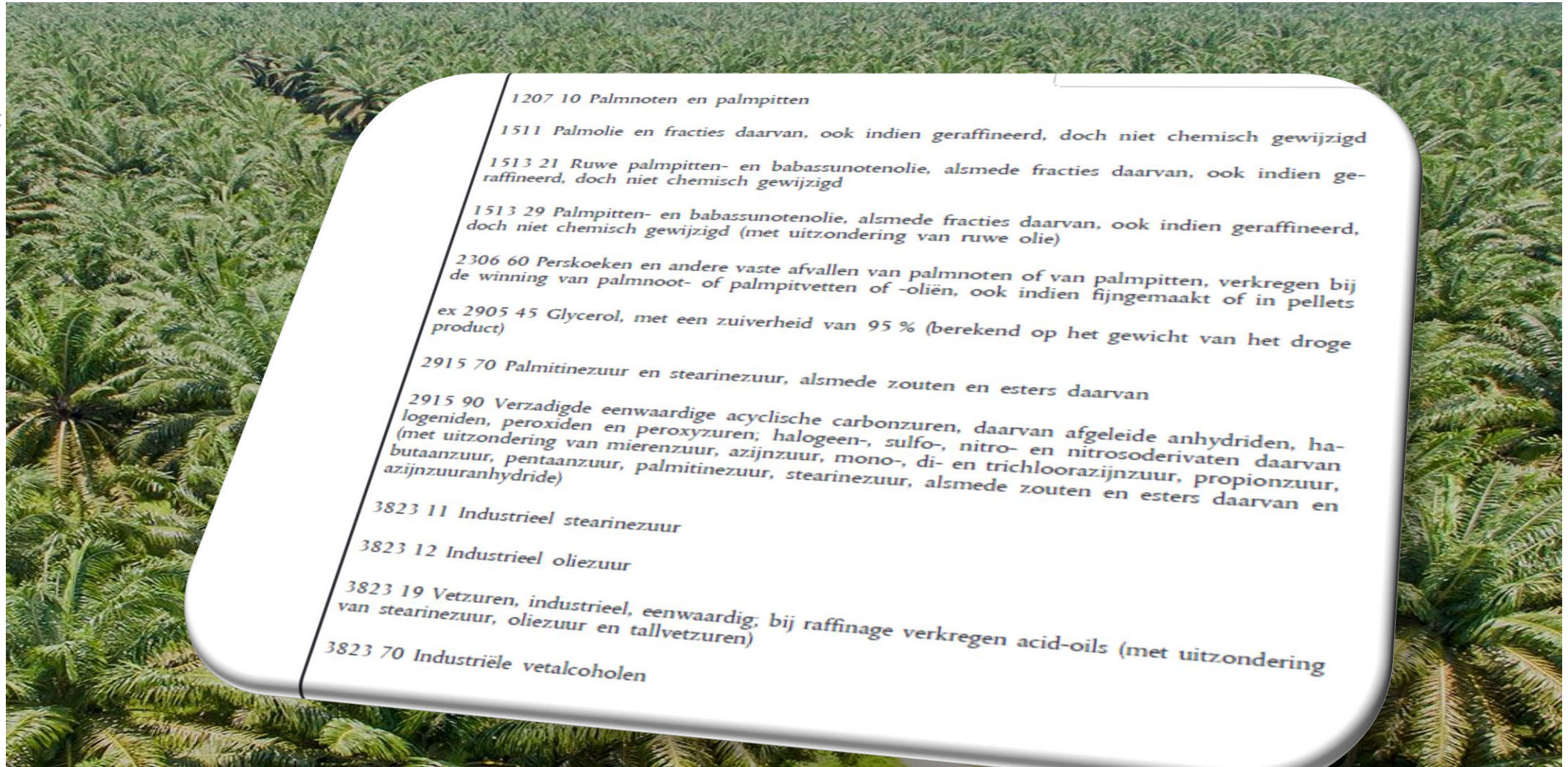


ANNEX I van VO 2023/1115
7 COMMODITIES

DOES THE EUDR APPLY?



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LEGAL FRAMEWORK EUDR & ROLE CUSTOMS



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« ROLE » CUSTOMS

- 30/12/2025 – non SME
 - 29/06/2026 SME
 - What role do customs authorities play in verifying EUDR products?
 - How will our role be different to the competent authority SPF Environment?
 - Control at EU borders on import and export
 - EUDR also Domestic (not for Customs)
 - Co-operation with Competent Authority (FOD Environment – unit Deforestation)
 - What do we check?
 - A valid DDS number on the customs declaration
 - Control of suspicious consignment according to the risk criteria communicated by the C.A.
 - Documentary or physical control
- ➔ 2028 Interconnection with EU Single Window Environment for Customs: automation



INFORMATION SYSTEM

New Statement - TRACES NT

acceptance.eudr.webcloud.ec.europa.eu/tracesnt/certificate/eudr/create?model=OPERATOR

ServiceNow Home Envrmt Docs Schedule Tools Testing Log Hours Training Info M365

Notifications 0 env-testuser18@ec-traces.eu

European Commission EUDR

EUDR > Index > EUDR > New EUDR DDS

REPLICATION environment: EUDR ACCEPTANCE

Documents Dashboard Actor

New Statement

Statement Details

Internal Reference Number

Please provide your internal reference number for the DDS. If a number is not provided, the system will assign one for you. Please note that this is not the DDS reference ID and is provided only for your reference. This internal reference number will be assigned and visible when the new DDS is saved for the first time.

Internal Reference Number:

Confirm Cancel

1. Reference Number

2. Activity

Import Export Domestic

3. Operator/Trader name and address

Name Test Operator Cloud Valid

Country Belgium ISO Code BE

4. Place of Activity

Country of activity No country selection Copy Operator Country

Country of entry No country selection

5. Additional Information

Close Created by (0) on Save

2:21 PM 3/3/2025



ROLE OF COMPETENT AUTHORITY

- C.A. decides on breach of regulation
- C.A. checks correct use of the TARIC codes « Y » not Customs
- Domestic control
- Corrective measures
 - Refusal of IMP / EXP
 - Customs follows decision C.A.
- In case of breach or infringement criminal or administrative prosecution is possible
- [EU-verordening over ontbossingsvrije producten \(EUDR\) | FOD Volksgezondheid](#)
- Control a posteriori: max 5 years after date declaration customs
 - Main priority?

SCOPE OF APPLICATION



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DOUANEREGELING “IN HET VRIJE VERKEER BRENGEN” 40 00



IMPORT

- NOT TEMPORARY ADMISSION
- NOT IPP
- NOT BONDED STORAGE

- Allowed EiDR with e-globalisation
 - Implications for Customs (2^{de} line) AEO?

SCOPE OF APPLICATION



Federale
Overheidsdienst
FINANCIËN

EXPORT

DOUANEREGELING “UITVOER” 10 00



EXPORT

- NOT OPP
- NOT RE EXPORTATION
- (NOT) OVERSEAS TERRITORY *

EUDR OBLIGATION OR NOT



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CUSTOMS DECLARATION

- Due Diligence Statement n° - DDS n°) on the customs declaration is obliged (Art. 26 VO 2023/1115) for relevant products in scope of **EUDR**
- **Exceptions:** [praktische-gids-voor-marktdeelnemers-EUDR | FOD Financiën](#)
- The « Y » TARIC codes (Y129, Y132, Y133, Y141, Y142) need to be mentioned if relevant
 - « **vak 44** » (SAD) – PLDA
 - « **1204002000** » (annex B) – IDMS/AES
- Correct use of TARIC code: CA



PRAKTIJK - EUDR VAN TOEPASSING ?

Examples :

- Leder van paarden (GN 4107129900) staat in bijlage 1 VO 2023/1115 maar bevat geen runderen.

ex 4107 Leder dat na het looien of het drogen verder is bewerkt, alsmede tot perkament verwerkte huiden en vellen, van runderen, onthaard, ook indien gesplit, andere dan de producten bedoeld bij post 4114

- Seating furniture used in automobiles (GN 9401200000) is mentioned in Annex 1 VO 2023/1115 but contains no wood

ex 9401 Stoelen, banken en andere zitmeubelen (andere dan die bedoeld bij post 9402), ook indien zij tot bed kunnen worden omgevormd, alsmede delen daarvan, van hout

FACILITATIONS



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Overheidsdienst
FINANCIEN



C716

C717



PRAKTIJK - EUDR NIET VAN TOEPASSING !

**NOT
APPLICABLE**

**NON-
COMMERCIAL
ACTIVITIES**

Y 142

INVOER

- B2C
- C2C

UITVOER

- C2C



CUSTOMS REPRESENTATIVE

Responsibility to comply is on the owner of the goods – not comparable with indirect representation

EUDR representative has another role than customs representative (art. 18 VO 952/2013 – UCC)



TIPS

- ASSESS YOUR ROLE
- COMMUNICATE WITH UPSTREAM OPERATOR
- [Country Risk Profiles | Sourcing Hub](https://sourcinghub.preferredbynature.org/)
<https://sourcinghub.preferredbynature.org/>
- [SPOTT - Tracking transparency, supporting sustainability | SPOTT.org](https://www.spott.org/)
<https://www.spott.org/>



Table 1: Overview of the “level” of due diligence (DD) obligations by type of company (operator/trader), position in supply chain (first placing/downstream) and size (non-SME/SME).

Type of company ¹	Action	Applicable Products	DD obligations	DD statement submission obligations	Record keeping requirement ⁴ (See FAQ 5.8)	Responsibility for compliance in relation to DD ⁵	Communicate information to downstream operators/trader	Public reporting requirement
Upstream operator (non-SME) FAQ 3.1	Places on or exports from Union market products not covered by DD statement	Relevant products	✓ Exercise Art. 4(1) FAQ 3.4	✓ Complete Art. 4(2)	✓ DDS (Art. 4(3)) DD updates (Art. 12(2)) Documentation (Art. 12(5))	✓ Assumes Art. 4(3). Retains Art. 6(1)	✓ Art. 4(7)	✓ Art. 12(3) FAQ 5.14
Upstream operator (SME) FAQ 3.1, 3.10	Places on or exports from Union market products not covered by DD statement	Relevant products	✓ Exercise Art. 4(1) FAQ 3.5	✓ Complete Art. 4(2)	✓ DDS (Art. 4(3)) DD updates (Art. 12(2)) Documentation (Art. 12(5))	✓ Assumes Art. 4(3). Retains Art. 6(1)	✓ Art. 4(7)	✗
Downstream operator (non-SME) FAQ 3.1	Places on or exports from the Union market products covered by DD statement	Relevant products contained in or made from relevant products (if covered by a DD statement submitted by an upstream operator) ²	✓ “Ascertain” Art. 4(9) FAQ 3.4	✓ Refer Art. 4(2), (9) FAQ 3.4	✓ DDS (Art. 4(3)) DD updates (Art. 12(2)) Documentation (Art. 12(5))	✓ Retains Art. 4(10), Art. 6(1) FAQ 3.4	✓ Art. 4(7)	✓ Art. 12(3) FAQ 5.14
Trader (non-SME) FAQ 3.8	Makes available on Union Market	Relevant products	✓ “Ascertain” Art. 4(9) FAQ 3.4, 3.8	✓ Refer Art. 4(2), (9)	✓ DDS (Art. 4(3)) DD updates (Art. 12(2)) Documentation (Art. 12(5))	✓ Retains Art. 4(10), Art. 6(1) FAQ 3.4, 3.11	✓ Art. 4(7)	✓ Art. 12(3) FAQ 5.14



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Downstream operator (SME) FAQ 3.1, 3.10	Places on or exports from the Union market products covered by DD statement	Products contained in or made from relevant products (if covered by a DD statement submitted by an upstream operator) ²	X	X	✓ 📁 Record Art. 4(8)	X	✓ Art. 4(7)	X
Trader (SME)	Makes available on Union Market	Relevant products	X	X	✓ 📁 Record Art. 5(3), (4)	X	X	X
Legend: ✓ = Yes (The company must fulfil the obligation) X = No (The company does not need to fulfil the obligation, or it is not applicable) 📁 = Record (A related record keeping or information obligation applies)			Due diligence (DD) obligations: <ul style="list-style-type: none">• Complete = Exercise due diligence (DD) for relevant products, per Article 8. See FAQ 5.1• Ascertain = Ascertain that due diligence upstream has been carried out in accordance with Art 4(1). See text box 2.			Due diligence (DD) Statement Obligations:³ <ul style="list-style-type: none">• Complete = Complete and submit a DD statement, including the information and declaration provided in Annex 2 (Art. 4(2))• Refer = Refer to the unique reference number of existing DD statement• Record = No requirement to submit a DDS but obliged to keep records of associated DDS reference numbers		
Notes: <ol style="list-style-type: none">1. Operators based in a third country have the same obligations as operators, applicable to the first natural or legal person in the Union who makes the relevant product available on the Union market (Art. 7 and see FAQ 3.7)2. For parts of products not already covered by a DD statement, DD obligations as per Art. 4(1) will apply.3. Full details of the legal requirements and obligations for companies are found in the Regulation text and accompanying official FAQ.4. Operators or traders may mandate an authorised representative to submit the due diligence statement on their behalf. The operator retains responsibility for the compliance of the product. An operator that is a natural person or a microenterprise may mandate the next operator or trader further down the supply chain that is not a natural person or a microenterprise to act as an authorised representative (Article 6 and see FAQ 5.2)5. All operators – including large traders – and SME traders are obliged to immediately inform the Competent authorities where they obtain or are made aware of new information indicating that a relevant product is at risk of not complying with the Regulation (Articles 4(5), 5(5)).								



BIJKOMENDE VRAGEN ?

- Additional information:
 - FAQ provided by the EU Commission (https://environment.ec.europa.eu/publications/frequently-asked-questions-deforestation-regulation_en)
 - Website of the BE EUDR competent authority - FOD Volksgezondheid Veiligheid van de Voedselketen Leefmilieu (www.eudr.be)
 - Publication office of the European Office : EUDR COMPLIANCE - UNDERSTANDING YOUR COMPANY POSITION IN BEEF, COCOA, COFFEE, PALM OIL, RUBBER, SOY, AND WOOD SUPPLY CHAINS
- Questions on the reach or interpretation of the EUDR VO 2023/1115: CA Helpdesk (www.helpdeskdppc.be)
- Customs related info.douane@minfin.fed.be
- NAFORNA
- da.mf.es@minfin.fed.be

19:15 – 19:30

Break



Read our latest paper on EUDR





19:30 – 20:30

Panel discussion / Q&A

On the panel today



Fiorella Sanchez

Moderator
Sustainability Manager &
Biodiversity expert from
KPMG Belgium



Tom Coumans

VP Business Optimization
Programs
for Barry Callebaut



Veerle van Steen

Expert Sustainability &
Environment for Agoria



Wim Weyn

Attaché Economic Support for
Belgian Customs

Thank you for your attention!

Any questions?

Stay in contact



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