

# Navigating U.S. Immigration Under the Current Administration (and beyond)

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## With you today



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# Agenda & Practical points

#### Navigating U.S. Immigration Under the Current Administration

O1

B-1 Business

**Visitor Category** 

02

U.S. Immigration Developments

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Participant Questions

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Recommendations for U.S & Key Takeaways



# Agenda & Practical points

#### **Zooming out**

O5
Going Global







# O1 B-1 Business Visitors

#### **B-1 Business Visitors**

# B-1 Business Visitors

- Legitimate business activities only
- Productive work is generally impermissible, with the exception of aftersales services
- Typically 180-day
   admission period is the
   maximum, but admission is
   often limited to a shorter
   period of stay

#### **Visa Waiver / ESTA**

- Visa exempt travel for nationals of 42 countries, including Japan, Singapore, Australia, and many European nations
- 90-day admission
- No extension of stay/change of status

#### Must Be a Citizen or National of a VWP Designated Country\*

You must be a citizen or national of the following countries\* to be eligible to travel to the United States under the VWP.

- Andorra
- Australia
- Austria
- Belgium
- Brunei
- Chile
- Croatia
- Czech Republic
- Denmark
- Estonia
- Finland
- France
- Germany
- Greece

- HungaryIceland
- Ireland
- Israel
- Italy
- Japan
- Latvia
- Liechtenstein
- Lithuania
- Luxembourg
- Malta
- Monaco
- Netherlands
- New Zealand

- Norway
- Poland
- Portugal
- Qatar
- San Marino
- Singapore
- Slovakia
- Slovenia
- South Korea
- Spain
- Sweden
- Switzerland
- Taiwan\*
- United Kingdom\*\*



### B-1/ESTA Business Visitors – What is needed for entry?





ESTA-eligible foreign nationals - must have ESTA approval (real-time processing up to 72 hours)



Everyone else - B-1 Visa in valid passport issued by U.S. Consulate/Embassy



Optional and highly recommended: Business Invitation Letter / Business Traveler Letter

Letter on business letterhead outlining travel details:

- ✓ Company inviting visitor
- ✓ Location of visit
- ✓ Duration
- ✓ Purpose of visit (e.g. meetings, conference, training)
- ✓ Confirmation of no remuneration from U.S. source





# U.S. Immigration Developments

### **U.S. Immigration Insights**

#### **Objectives**

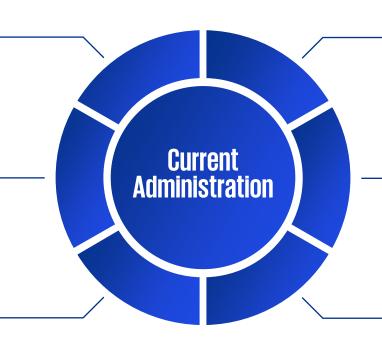
Protecting America's borders, economy, and workforce

#### Reduction of Federal Workforce

Staffing shortages and a loss of experienced personnel will result in longer processing times and inconsistent adjudications

#### **Increased Enforcement Action**

Employers are experiencing more site inspections, Public Access File audits, and I-9 audits. The expectation is that more enforcement action is on the horizon. The Hyundai raid put employers on notice.



#### **Gold Card**

Proposed option for wealthy immigrants willing to pay \$1m or USD\$5m for U.S. Permanent Residence. Congressional approval likely needed before this can go live

#### **Travel Ban**

Travel ban applied to 19 countries is impacting employers' ability to attract and retain talent

#### **Enhanced Screening/Vetting**

Heightened scrutiny on all non-citizens seeking admission to the U.S., including lawful Permanent Residents, visa holders, business visitors, and those approved for Electronic System Travel Authorization (ESTA)



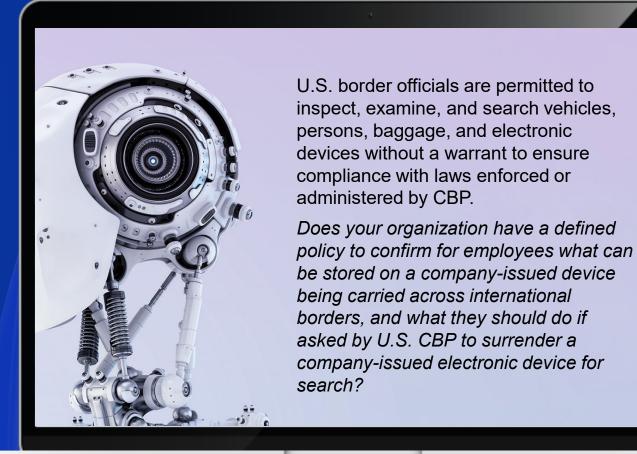
#### Recent Trends at U.S. Ports of Entry

- U.S Customs and Border Protection (CBP) officers are now conducting more thorough inspections at ports of entry given the enhanced screening directive under the new administration
- Each time a non-US citizen travels and presents themselves to a CBP officer, it is treated as a new inspection, regardless of previous admission
- Travelers can expect longer processing times and potentially increased scrutiny and enhanced questioning of their purpose of travel, personal histories, including possible searches of their electronic devices and social media activity
- It is advisable for all non-U.S. citizens to confirm with immigration counsel that their intended activities in the U.S. align with the category under which they are seeking admission





## CBP's Right to Inspect, Examine & Search







# O3 Participant Questions

### **Participant Questions**



What is the current status of the \$100K USD H-1B fee and what should employers know about it?

- 2 federal lawsuits challenging the proclamation are in process
- USCIS guidance published on October 20, 2025 confirms that the new fee applies only to an H-1B petition filed at or after 12.01am EDT on September 21, 2025 does not apply to change of status, amendment, extension, or change of employer petitions
- Employers required to pay the \$100k fee must submit to USCIS evidence of payment through pay.gov OR a governmentgranted exception to payment on the basis of national interest

What are US employers experiencing in terms of business impact related to heightened scrutiny on business visitors and even those with US work authorization?

We currently have several employees working in the US in L-1 status. Do you foresee any changes to this category, particularly with respect to adjudication standards?



#### **Participant Questions**

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Many of our researchers travel to the US on J1 visas. Should we expect changes to this visa category?

- Increased scrutiny of the J-1 program, especially for perceived opponents of the current administration
- Proposed DHS rule would replace "duration of status" admissions with fixed end dates on Form I-94, require students and exchange visitors to file formal extension applications with USCIS, shorten grace periods, and impose new limits on program changes

What are the current processing times for cases involving non-EU nationals going to the US? Any tips for these cases in particular?



professional corporation.



# O4 Recommendations & Key Takeaways

## Tips for Travelers to the U.S.

Review intended activities in the U.S. and ensure that they align with the immigration category for which you are seeking admission

Minimize the number of electronic devices carried into the U.S.

Don't store client or other confidential data on electronic devices

Be mindful of what is on your devices and what is posted on social media accounts

Give yourself extra time at the airport and remain polite and truthful with CBP officers

Have the necessary documents including a travel letter or valid visa, if applicable

Apply for work permits well in advance

Be prepared for the potential for enhanced screening



# **Guidance for Employers**

#### **Compliance**

- Due to the increased focus on enforcement under the new administration, audits and investigations are expected to occur more frequently. It is necessary to ensure that:
  - Employers comply with I-9, Public Access File, and PERM document retention requirements; and
  - Employees, including those coming to the U.S. as a business visitor, fully comply with conditions of their immigration status.
- Notify immigration counsel <u>before</u> any changes in an employee's employment (ex. change in duties, work location, hours worked per week, salary, etc.) take effect.
- Notify immigration counsel <u>immediately</u> if the employer or employee is contacted by immigration authorities.
- Instruct employees to review their I-94 admission record after every re-entry and notify DHS of a change of address within 10 days of moving.

# Consider all immigration options in light of additional scrutiny & increased timelines

- Timelines for applications for immigration benefits are expected to increase under the new administration. As such, it is important to keep track of status / work permit expiry and start extensions early.
- Be prepared for additional scrutiny when employees apply for immigration benefits.
- Consult immigration counsel proactively regarding potential inadmissibility.

#### Monitoring immigration changes

- While immigration rulemaking takes time, executive orders can take effect immediately. Consult immigration counsel for updates and guidance.
- KPMG Law is closely tracking immigration changes under the new U.S administration and will be keeping clients apprised of relevant changes.
  - Subscribe to our Immigration Alerts to be notify of important developments as they occur.







# O5 Going Global

#### Global Geopolitical Shifts: Beyond the U.S. Perspective







Labour shortages: Trade unions and employers suggest looking outside EU

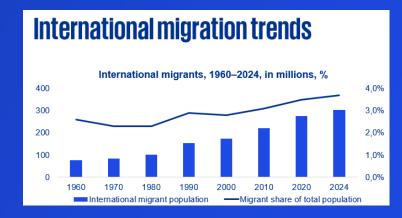
Mr De Wever launches Belgium's 'strictest migration policy yet'

Dutch government coalition collapses over migration clash

increase in trade and migration protectionism

Conflict-driven migration
Shifting demographics

Geopolitical recession





## Trends in immigration



#### Technology-driven immigration systems

Countries are digitizing visa processes, requiring employers to adapt workflows and educate employees. For e.g., rollout of EES in Europe, Thailand's digital arrival card, the UK's digital visa rollout, and the planned JESTA in Japan



#### Geopolitical risk alters destination choices

Expats are avoiding high-risk regions like the Middle East and some parts of Europe, with safe havens like Iceland, Chile, and New Zealand gaining appeal



#### Compliance complexity & enforcement rises

Governments are increasing scrutiny on visa sponsorship, documentation, and foreign worker eligibility. Governments have sharply increased penalties for immigration noncompliance



#### Cost pressures reshape assignment models

Rising housing and relocation costs are pushing companies toward shortterm assignments, remote work, and budget-friendly destinations like countries in Gulf Peninsula and Eastern Europe



#### Visa Rrestrictions & antimigration policies

Countries like the US, the UK, Poland, Turkey, Belgium, The Netherlands, etc. have reinstated or tightened visa policies due to geopolitical tensions and antimigration sentiment affecting mobility planning



#### Remote work & digital nomad visas expand

Nations such as Kazakhstan, the Philippines, and Thailand are introducing digital nomad visas to attract global talent



#### Talent shortages drive policy reform

Acute labor gaps in tech, healthcare,, and green energy sectors are prompting governments to expand visa pathways for in-demand roles



#### Sustainability embedded in mobility programs

Companies are prioritizing ecofriendly housing and travel options to align with ESG goals





# O6 General Recommendations

#### Recommendations

#### Data driven

- Full population
- · One source of truth
- Accurate/Up to date
- Governance process





#### Stay connected

- Process in place to capture changes
- Translate in business impact

- Inform and involve stakeholders
- Be pro-active

Communicate

Have policies in place



Resilient business



### Foster a Culture of Compliance and Agility

- Encourage proactive communication with experts before making employment or operational changes.
- Keep track of permit expiries and start extensions early to avoid disruptions.



# How a global Provider can help

Global Reach, Local Expertise.

Risk Mitigation and Compliance Assurance.



Technology-driven Visibility.

Strategic Workforce Planning.



# Have Questions? We are Here to Help



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