



PRESS RELEASE

Plant the future: KPMG plants 4000 trees with BOS+ for a greener planet

The KPMG Forest is an investment in the future of our planet and a greener environment to enjoy for generations to come.

- KPMG in Belgium's people and their families plant 4000 native trees
- The KPMG Forest spans 1,6 hectares, equivalent to three soccer fields
- KPMG in Belgium partnered with BOS+ for this long-term reforestation project

Holsbeek, Belgium, 20 and 21 January 2024 – The KPMG community comes together to plant the KPMG Forest, giving 4000 trees a new home in Holsbeek.

Giving back to nature and our communities is an essential aspect of life at KPMG and integral to our values and culture. The forest serves as a strong symbol and demonstration of our commitment to sustainability and investments in projects that align with [Our Impact Plan](#). That's why the planting weekend is more than just a one-off planting ceremony: it was important to us to acquire the domain and partner up with BOS+ for a long-term collaboration.

Harry Van Donink, CEO of KPMG in Belgium: *“Since the beginning of my mandate as CEO, I've had the ambition to plant a KPMG Forest. Trees are symbols of resilience and sustainable growth. The KPMG Forest embodies our long-term commitment to being good stewards of our planet and having a positive impact on our community. It's an investment in the future of our planet and a pledge to grow a green environment to enjoy as community for generations to come.”*

Over 400 KPMG people and family come together during the planting days to give 4000 saplings a new home in Holsbeek. The site spans 1,6 hectares, equivalent to the size of three soccer fields, and was meticulously chosen for its central location and accessibility. BOS+ carefully selected a perfect mix of local tree species to reforest the plot. In the future, the KPMG Forest will be an oasis for forest bathing, a dedicated place for everyone to enjoy the benefits of being in nature.

Bert Somviele, Director of BOS+: *“To be able to create new forests in a region with so few trees and nature, is a very rewarding and worthwhile endeavor. For BOS+, this has been a strategic goal for many years, but the fact that more and more companies such as KPMG are actively supporting us in doing this and that we can plant the trees together with the people of KPMG, gives us a lot of extra energy to fulfill this ambition.”*

KPMG Forest planting weekend: facts & figures

- 📍 Location: Holsbeek
- 📏 Size: 1,6 hectares
- 🌳 Number of trees: 4000
- 👥 Number of KPMG planters: >400



The benefits of reforestation:

- 🌱 Increased biotope and biodiversity
- ☔ Rainwater penetrates the soil better, combatting flooding
- 🔊 Decreased noise pollution with the trees acting as noise buffers



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About KPMG in Belgium

With 2000 employees across the country, KPMG in Belgium offers your company personalized and multidisciplinary support in audit, accountancy, tax and legal advice. We also support a wide range of management services: from operational efficiency and cost management, to digital transformations, risk management and deal advice. Our local consultants will support you thanks to their knowledge and through the use of innovative tools to help you face each of your challenges.



About BOS+

BOS+ is a nature and environmental organization that has been specifically focused on forests and trees for 50 years. Not as an end in itself, but because forests and trees are of crucial societal importance due to the numerous ecosystem services they provide for animals, plants, and humans (air purification, CO2 storage, biodiversity, as a source of sustainable raw materials, as excellent recreation areas, etc.).

Working alongside numerous partners, BOS+ is active in Flanders and in several countries in South America and Africa. As an innovator and catalyst, BOS+ is involved in projects related to play forests and health-promoting green spaces, the development of green-blue networks in urban areas, climate forests, agroforestry and food forests, reforestation initiatives, forest conservation, agroecology, and sustainable value chains for forest products in the tropics. In these endeavors, BOS+ consistently seeks collaboration with governments, citizens, large and small civil society organizations, schools, partner organizations in the environmental and NGO sectors, as well as the business world.

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