



# Corporate Intelligence Services

Helping you make informed decisions



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# How we gather intelligence

The **Forensic department** of KPMG Advisory is recognized for its significant expertise in the field of **Corporate Intelligence Services**. These services are designed to generate indispensable intelligence, thereby empowering organizations to make well-informed decisions and effectively mitigate the risks of

being associated with unscrupulous individuals or entities. Leveraging our comprehensive experience in this field, we provide insightful guidance tailored to steer corporate decisions and strategies. Our objective is not only to assist in minimizing potential threats, but also in capitalizing on opportunities.



## KPMG's Global Network

KPMG can draw upon **professionals present in 140 countries** worldwide, with **language** coverage spanning over 85 languages and diverse backgrounds including political risk, academia, intelligence, investigative journalism, financial analysis, fraud experts, and legal professionals.



## Bespoke approach

Corporate Intelligence activities are planned in collaboration with the client and follow a **bespoke approach** to best meet the client's information needs.



## Access to a vast set of sources

We have access to **hundreds of international data sources**, both online and in hard copy, covering media and press, litigation records, sanctions and watch lists, and corporate filings. These sources also include local databases and information in various local languages across jurisdictions worldwide.



## Use of Advanced Tech Solutions

The Corporate Intelligence team employs **cutting-edge technology** (including the use of Artificial Intelligence) that enables the analysis of large quantities of data (including unstructured data) in different languages.



## External trusted network

For specific in-depth analysis, we rely on a **trusted network of external sources that provide confidential information** not typically disclosed publicly. This network includes private investigators, industry specialists, local business and political analysts, and former members of the diplomatic community.



## Integration with other KPMG practices

The Corporate Intelligence Services team is seamlessly **integrated with the other KPMG practices**. This synergy enables us not only to deliver comprehensive analyses carried out by seasoned professionals, but also to offer tailored strategies for mitigating identified risks when required.

# How can we support you

By leveraging the power of **Corporate Intelligence**, our clients can make informed decisions, mitigate risks, and identify red flags/misconducts.

## Proactive Corporate Intelligence Services



Third-Party Risk Management



Sanction Screening



M&A Reputational Due Diligence



Pre-employment screenings



Reverse/Self Due Diligence

## Reactive Corporate Intelligence Services



Investigative Due Diligence



Asset Tracing



## Link Analysis



### Third-Party Risk Management

Elevate your business security with our **Third-Party Risk Management (TPRM)** services. Our tailored approach **includes assistance in designing and implementing custom TPRM frameworks**, conducting in-depth **due diligence**, and utilizing cutting-edge technology to manage your external partnerships efficiently. By leveraging our expertise and offering outsourcing options, you can safeguard your operations, reputation, and compliance with ease. Our specialized service ensures that your third-party engagements align with your company's standards, offering you peace of mind in an interconnected business world.

Some use cases

- **Assessment of the procurement process**
- **Assistance in the Implementation of specific controls in ESG and/or Anti- Bribery & Corruption matters**
- **Supply Chain Assessment**
- **Preventive risk measures**



### Sanctions screening

**This is an essential activity for businesses to mitigate regulatory and compliance risks.** Typically, these screenings are conducted across the organization's entire supplier/third-party and client populations, allowing for a comprehensive assessment of compliance and regulatory requirements. Using advanced technologies, these screenings can provide a thorough and exhaustive analysis of potential risks related to sanctions.

Some use cases

- **Disputes and Litigations**
- **Preventive risks measures**
- **Fraud Investigations**



## M&A Reputational Due Diligence

In the context of M&A, we offer professional assistance in evaluating a target company's reputation and identifying potential reputational, regulatory, and legal risks (including **ESG-related risks**) during the pre-transaction phase. Our support helps clients make informed decisions to **proceed with confidence or adjust transaction terms as necessary to protect their investments and reputation**. Our services are tailored aiming to ensure that clients are fully equipped to manage complex risks and safeguard their interests.



## Pre-employment & employee screening

**During the hiring process**, the pre-employment screening is a crucial step to protect the organization from various risks associated with data security, legal compliance, financial integrity, and overall operational efficiency. In particular, it aims to verify the accuracy of an applicant's claims on their resume, evaluate their history for any criminal records, financial problems, or other red flags, and assess their overall suitability for the role and the corporate culture.

**Employee screening** is an ongoing process that monitors current employees to ensure they continue to meet the company's standards and do not engage in activities that could harm the corporation. This could include periodic checks of financial status, especially for employees in positions of trust, and monitoring for involvement in criminal activities or other actions that could lead to reputational damage.



## Reverse/Self Due Diligence

Reverse/Self Due Diligence is an excellent tool for clients who are considering entering an M&A transaction or seeking to prevent potential legal disputes. By conducting a thorough self-examination, clients can identify potential red flags of reputational nature that could negatively impact their interests. This process not only helps avoid potential risk, but also assists clients in maintaining a good reputation and a positive image. In addition, Reverse/Self Due Diligence can serve as a **preventative measure by aligning expectations and mitigating potential issues before they arise**. With our assistance, clients are equipped with the knowledge and expertise necessary to make informed decisions, protect their interests, and avoid potential legal complications.

Some use cases

- Mergers & Acquisitions transactions

Some use cases

- Hiring process
- On-going employee monitoring
- Top management background check
- Conflict of interest

Some use cases

- Mergers & Acquisitions transactions
- Preventive risks measure



# Reactive Intelligence Services



## Asset Tracing

We combine traditional and modern asset tracing and recovery methods to help you and your clients **identify and locate assets globally**. We specialize in detecting complex embezzlement schemes, identifying key relationships, and maximizing the chances of asset recovery. Our expertise also **covers digital assets including NFTs and cryptocurrencies**. Our comprehensive support and knowledge help clients safeguard their interests in an ever-changing risk landscape.

Some use cases

- Insolvency proceedings
- Fraud investigations
- Dispute and Litigations
- Crypto and NFT Fraud



## Investigative Due Diligence

**In the fields of internal investigation and disputes**, our Corporate Intelligence team can provide critical support to clients in identifying potentially relevant evidence, reconstructing complex ownership chains, conducting social media intelligence (SOCMINT) activities, conducting in-depth cyber investigations, locating key witnesses, and evaluating the credibility of information. Our expert team is equipped with the necessary tools and techniques to assist clients in navigating complex legal and business challenges, ultimately enabling them to make informed decisions and protect their interests.

Some use cases

- Insolvency proceedings
- Fraud investigations
- ESG Fraud
- Cryptocurrency Fraud
- Dispute and Litigations



## Link Analysis

**Our Corporate Intelligence team conducts proactive and reactive link analysis using advanced technological tools**. We identify complex correlations between entities and individuals by leveraging open sources such as public registries and social media. This approach uncovers hidden patterns, providing valuable insights for risk mitigation and strategic decision-making.

Some use cases

- Fraud investigations
- Third-party analysis
- Related parties's discovery
- Conflict of interest analysis
- ABAC/AML investigations



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