



Private Enterprise

# Sustaining the legacy

Middle East, South Asia and Caspian  
Family Business Summit - 2024



KPMG MESAC

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# About the Summit

Taking place in the Kingdom of Bahrain in 2024, the MESAC Family Business Summit is themed **Sustaining the legacy**.

Keynote speakers at the Summit will take a deeper dive into generational transition in family business with emphasis on how prominent family businesses are striving to sustain the family legacy, drive growth and leverage the skills of young leaders within the family.

The topics to be discussed include:

- Sustaining and renewing the family business legacy
- Reinventing the family business
- Role of women in continuing the legacy of family businesses
- Diversification along with integration of core values of family businesses
- Startup mindset and digital innovation in family business

The keynote session and interactive workshop at the Summit will be moderated by **Andrea Calabrò**. The agenda will also include presentations by senior leaders from within the KPMG Private Enterprise network including **Tom McGinness**, former Global Chair of Family Business, and panel discussions with prominent family business leaders.

This regional event will be particularly beneficial for owners and senior leaders of family businesses and younger generation family members taking up leadership roles.



## About the keynote speaker

Andrea Calabrò is a Full Professor of Family Business & Entrepreneurship and Co-Director of the IPAG Entrepreneurship & Family Business Center and Professor of Family Business & Entrepreneurship at IPAG Business School, France. He is the Global Academic Director of the STEP (Successful Transgenerational Entrepreneurship Practices) Project Global Consortium.

Andrea Calabrò holds a Ph.D. in Management and Governance from the University of Rome Tor Vergata. He co-founded the Family Business Research Strategic Interest Group (FBR SIG) at the European Academy of Management (EURAM) and is co-founder and organizer of the International Family Business Research Forum (IFBRF).

He has published journal articles on family firms, internationalization, and corporate governance in leading international peer-reviewed journals. He serves as advisor to family businesses and coaches next generation members.



## Global leader for family business

Tom McGinness is the Global Leader of ESG for KPMG Private Enterprise. He was formerly the Global Chair of Family Business at KPMG, with a demonstrated history of working with large family businesses and private companies providing tax, accounting and advisory support. His areas of focus include tax, family governance and succession planning.

Tom has been a partner for 23 years specializing in personal and corporate tax for high-net-worth individuals (HNWI)s and international entrepreneurial groups. He has played a key role in building KPMG's global family business consulting practice and family office offering.



# Sustaining the legacy across generations

## Why attend the MESAC Family Business Summit 2024

- Learn from insightful presentations and discussions focusing on latest trends and opportunities for family businesses
- Hear perspectives and interact with advisors of family-owned companies
- Connect and network with leaders of family businesses from across the region and like-minded professionals

## Event details

### Date

- **Welcome reception**  
13 February 2024: 19:30 – 21:30hrs.  
The venue of the welcome reception will be informed to registered delegates in due course.
- **Full day Summit**  
14 February 2024: 08:30 – 17:30hrs.

### Summit venue

**The Gulf Convention Centre**  
Building 11, Road No 3801, Adliya, Manama,  
Kingdom of Bahrain.

### Delegate fee

The Summit registration fee is US\$ 875 (and applicable taxes) per delegate.

The delegate fee does not include travel or accommodation costs.

### Registration

Please return the completed registration form via email to: **Harish Gopinath**

 [hgopinath@kpmg.com](mailto:hgopinath@kpmg.com)

For further information and for registration particulars,  
contact our family business practice leader



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