



Latest insights on Asset Management



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October 2019

In this edition of *Latest insights on Asset Management*, we are pleased to share focal points on the Global CEO outlook, and what it means to be agile and build resilience in today's market. Also inside, you will find our latest thought leadership technology for asset managers, balancing business goals with financial risk, balancing business goals, and much more.

Once you have reviewed the materials, please get in touch with your KPMG contact or me, as we welcome the opportunity to discuss these or any other business issues with you.

Sincerely,



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Featured articles



[2019 Global CEO Outlook](#)

A successful CEO is an agile CEO. One of the most compelling findings in this year's Global CEO Outlook is that over two-thirds of chief executive officers believe that agility is



[Balancing business goals with financial risk](#)

KPMG's Actuarial and Financial Risk Management practice addresses this universal business dilemma head on.

the new currency of business. If they fail to adapt to a constantly changing world, their business will become irrelevant.

We allow organisations to optimally balance objectives against risks by helping them manage, assess and quantify their financial obligations in the context of their long-term business outlook.



[Where are you placing your digital bets?](#)

For asset managers, becoming masters of technology is not simply an option, but a necessity. Digitization of front, middle and back-office processes is becoming key to maintaining profitability. Are asset managers making the right decisions about their investments in digitization?

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With the immense amount of change in the hedge fund industry, we would like to understand how you are adapting to the changes, specifically examining the use of technology, how hedge funds attract and retain talent, capital flows into the industry, and emerging investment trends. KPMG International, in co-operation with the Managed Funds Association (MFA) and the Alternative Investment Management Association (AIMA) are conducting the survey. It is open until 14 October 2019, and the resulting report will be released in January 2020. The information you provide will be used for analysis purposes only; any data used in the publication will be treated anonymously and only presented or shared in the aggregate, unless we have your explicit permission otherwise. [Take the survey.](#)

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