



May's Asset Management insights

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In this edition of *Latest insights on Asset Management*, we explore resilience measures your organisation can take to combat the implications of COVID-19 including staying cyber secure, and improving liquidity and funding to maintain financial resilience. Also inside, you will find our latest thought leadership on sustainable investing in our [Fast-forwarding its evolution](#) report, asset management regulatory insights, the significance of metrics for impact investors and much more.

Once you have reviewed the materials, please get in touch with your KPMG contact or me, as we welcome the opportunity to discuss these topics or any other business ideas or issues with you.

Sincerely,



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Featured articles



[Staying cyber secure](#)

The COVID-19 pandemic's impacts have been substantial on our lives and continue to rapidly evolve, bringing about a desire for information, safety and support, with the goal of feeling more secure. However, organised crime groups are exploiting this fear and uncertainty to target individuals and businesses in a variety of ways.



[COVID-19: Financial forecasting & stress testing](#)

The COVID-19 pandemic's impact on the economy has placed unprecedented pressure on businesses locally and globally. To effectively combat the strain on liquidity and funding it has caused, with the goal of maintaining financial resilience, securing a firm grip of the cash burn profile is key.



[COVID-19: Liquidity & financing- cash preservation & generation](#)

In an effort to combat the economic impacts of COVID-19, businesses will need to implement appropriate mitigation measures and create robust and stress-tested financial forecasts to improve liquidity and identify cashflow shortfalls. This strategy of cash preservation and generation will be key to weather this storm.



[Getting digital right](#)

As digital technologies continue to shift the landscape in which asset managers compete, wide ranging views on its benefits are emerging and can be narrowed down to 3 target outcomes: improving client engagement, efficiency and controls and business management

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[Private equity embraces impact](#)

[Being robust in trying times](#)

[Why metrics matter for impact investors](#)

Training

[Basic Python Coding Lessons](#)

KPMG in the UK's Solutions & Technology team are offering a course on Python, a coding programme and it is open to everyone. Commencing on April 7th and running for ten weeks, the course will be hosted every Tuesday and Thursday at 10am (AST).

Webinar

[COVID-19 & asset managers](#)

We recently held a webinar exploring how asset managers are responding to challenges raised by COVID-19 and adapting their business and operating models accordingly; drawing insights from regulators and industry players in Ireland, Luxembourg and the UK.

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