

# KPMG Student Survey 2017

KPMG surveyed 4,165 students from 68 countries, studying in some of the world's leading universities, to understand what drives career decisions among the world's graduate talent.

**The key finding: today's students seek employers with vision and values.**



**84%**

would not work for a company with values that do not align with their own

**92%**

say it is important that the organization has an exciting vision

**89%**

say it is important that the organization makes a positive difference in the world

**79%**

said working for an organization with a strong sense of purpose was more important than earning the highest salary possible



**Top 3 drivers for choosing an employer:**

**#1**

Having the opportunity for personal development and to earn professional qualifications

**#2**

The organization has an exciting vision for the future

**#3**

The organization has a values based culture I can connect to



**Which sector are you planning to go into?**

**43%**

Finance

**27%**

Professional Services

**13%**

Technology



**Would you be prepared to move regularly for the right job?**

**84%**

Yes

**16%**

No



**How many countries do you think you are likely to work in during your career?**

**8%**

1

**65%**

2-4

**27%**

More than 4