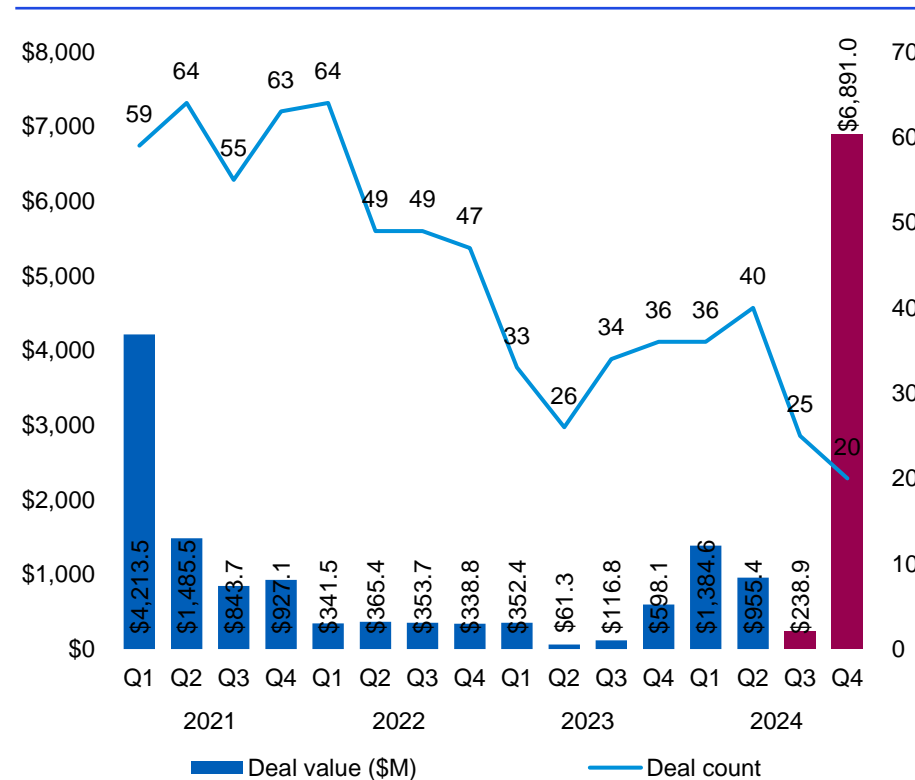


Country insights : Canada

A handful of large deals boost Canadian fintech dealmaking to the largest quarterly tally of aggregate deal value in years, testifying to the impact of outliers

Total fintech investment activity (VC, PE and M&A) in Canada 2021-2024*



- Canadian fintech companies Nuvei and Plusgrade both underwent buyouts, combining for \$7.3 billion in aggregate deal value. However, five more deals sized at \$140 million or more closed last year as well. Four of them being buyouts, it is clear the PE firms are shopping opportunistically for established Canadian fintechs to execute additional growth strategies.
- Much like other nations, Canada is seeing a distinct emphasis on open banking by government and industry agencies in hopes of unlocking further innovation in easing payments, cutting throughput and regulatory friction to better capture slivers of value in taxes on additional commerce streams.
- Moreover, while the insurtech sector, particularly in distribution, is facing challenges, there is a growing interest in regtech and neo banks, which are seen as areas of potential growth. This reflects a broader trend where the fintech landscape is evolving, with various sectors adapting to new market demands and regulatory environments.

“ The Canadian fintech landscape is not only resilient but is also evolving to meet new market demands. As we move towards a more integrated financial ecosystem, the emphasis on regulatory compliance and innovative solutions will be key drivers of growth. The market is strong and growing for fintech, bank tech, insurtech, and regtech. ”



Geoff Rush
Partner and National Industry Leader, Financial Services; Global Head of Financial Services Advisory
KPMG in Canada

Source: Pulse of Fintech H2'24, Global Analysis of Investment in Fintech, KPMG International (data provided by PitchBook), *as of 31 December 2024.