



Trusted Data

Unlocking data value through quality and trust that empowers your decisions



Trusting your data is crucial in today's business landscape

Data drives business decisions. It is the foundation for regulatory reporting and AI implementations and organizations face the complex challenge of ensuring their operational and critical business data is not just available but it is also reliable and trustworthy, serving as the single source of truth. This is where “Trusted Data” comes into play—a comprehensive solution designed to address the pressing issues surrounding data management.

KPMG's Trusted Data

Trusted Data is an end-to-end solution for managing an organization's critical business and operational data.

Our platform helps ensure reliability, integrity, security, and governance, empowering organizations to maximize the value of their data and trust its outcomes. This comprehensive solution includes the people, processes and technology required to sustain the prescribed data management practices.

The solution fundamentally focuses on:

- 1. Understanding, governance and management:** Organizations must fully understand their data and how it is governed to implement effective management practices. Trusted Data provides frameworks that help businesses grasp both the data available and its provenance and authoritative sources.
- 2. Reliability, accuracy, and completeness:** The platform aims to ensure that all data is reliable and free from errors. This reliability is vital for making accurate business forecasts and decisions.
- 3. Defensibility to regulators:** Organizations need to maintain data that can be effectively justified to regulators. Trusted Data focuses on ensuring that data management practices align with regulatory compliance requirements, effectively providing a transparent trail of data integrity.

- 4. Suitability for decision making:** To support decision-making processes, data must be reliable and useful. Trusted Data ensures that datasets are aligned with the necessary standards to enable insightful analyses.

Benefits of implementing Trusted Data

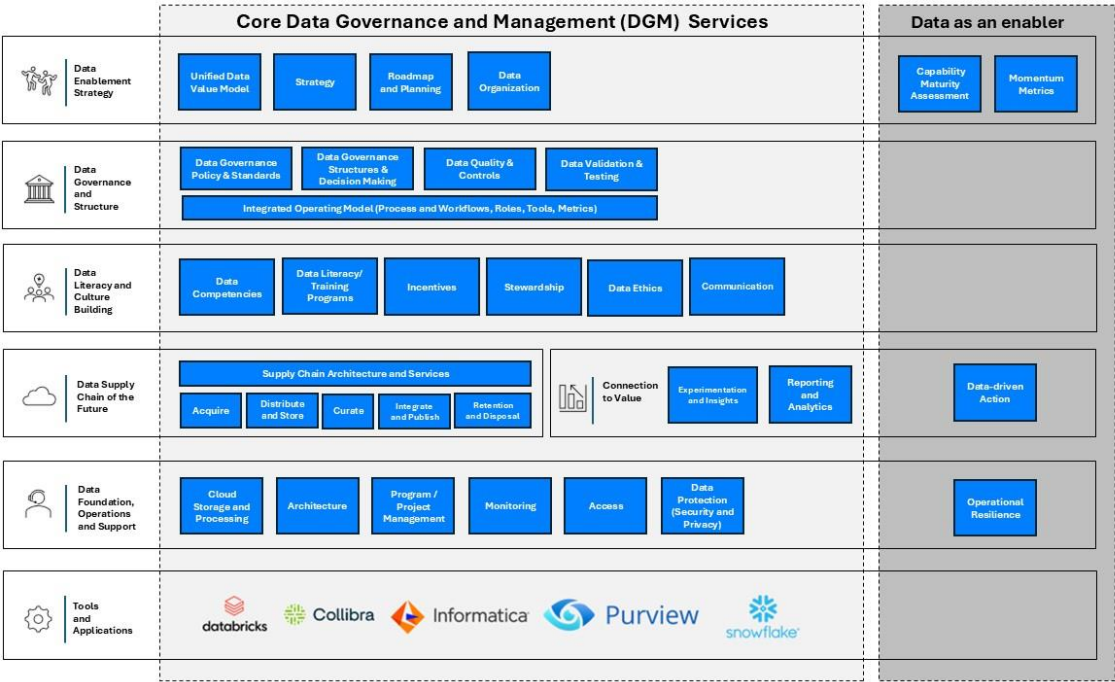
Adopting the Trusted Data solution offers more than just access to the right data. Businesses benefit from:

- ✓ **Data quality assurance:** providing businesses with the confidence to make informed decisions and their customers with the trust in their providers.
- ✓ **Regulatory compliance:** helping organizations meet all regulatory requirements seamlessly.
- ✓ **Enhanced use of advanced technologies:** enabling an effective use of AI and machine learning capabilities knowing that the underlying data is sound and trustworthy.
- ✓ **Addressing regulatory considerations:** ensuring quick and accurate compliance with stringent requirements regarding data handling, reporting, and granularity. A fundamental need in industries where regulations are constantly evolving, such as banking and finance.

Each organization's data transformation journey is unique. Our tailored and pragmatic approach facilitates the execution of complex implementations with speed and agility, ensuring minimal impact on your business operations. Our structure empowers your leaders and seamlessly integrates various work streams, making your transition to a data-driven organization smoother and more effective.

We approach every solution with a clear understanding of how data, technology, AI, and user experience are interconnected, ensuring our capabilities deliver real impact in alignment with the organization's strategic objectives. Our suite of services covers all facets of Enterprise Data Management including:

Service offering categorization



Why KPMG

KPMG's team of professionals specializing in data risk and transformation within the financial services sector brings significant experience in Enterprise Data Management (EDM). Our expertise, developed through extensive investments and collaboration with Global Systemically Important Banks (GSIBs) and Foreign Banking Organizations (FBOs), allows us to navigate the unique challenges of this industry effectively. We foster transparency and trust essential for managing complex regulatory environments by engaging stakeholders closely and involving leadership to prioritize speed and commitment, ultimately identifying early wins to build confidence. Our proven track record showcases successful implementation across diverse markets, enabling us to tailor solutions to meet local regulatory requirements while ensuring data integrity.

Contact us



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