

KPMG invests in technology, knowledge and infrastructure

Systematic investments in key target groups are a tradition at KPMG, benefiting not just the staff and clients, but also the economy and society as a whole. These investments are aimed at strengthening the creation and exchange of knowledge, promoting the further development of technology and infrastructures as well as providing sustained support to the economy and society.

Clients gain entirely new insights

The new opportunities created by ongoing digitization allow clients to benefit from the entirely new insights offered by systematic data analyses. Specialists help them develop the necessary transformation skills.

KPMG also makes in-house use of what is being termed the Fourth Industrial Revolution: "Marketplace" is an online platform that grants clients swift access to a wide range of professionals who can effectively help resolve any problems that arise and also cover staff shortages. The "Digital Lab" gives clients an opportunity to study extremely complex challenges and possible solutions in a simplified environment. The "Forensic Lab" is a state-of-the-art, in-house infrastructure that permits in-depth forensic investigations. KPMG also collaborates with

IBM Watson and McLaren in the area of cognitive intelligence.

Major international clients and SMEs alike benefit from tailor-made teams that not only have the requisite subject-matter expertise and knowledge of the relevant industry, but also a vital understanding of the client's culture.

Creating an ideal working environment for staff

KPMG supports its staff of over 2,000 employees by offering them professional training and development. Whether on a national or international career path, as a specialist or in a leadership role – the best people find KPMG offers the ideal conditions for achieving their full potential. Not only do these opportunities include training programs for university graduates to qualify as audit and tax experts, but also "out-of-the-box"

assignments across functions and mentoring programs. Mobility programs give both young talents and seasoned specialists a chance to broaden their horizons and gain experience in fields outside their original areas of expertise as well as in new countries and cultural regions.

KPMG endeavors to ensure its employees are well cared for outside work, too, by investing in preventive healthcare programs and sporting activities, offering flexible working hours and locations wherever possible and also providing support for child care, laundry and vehicle maintenance services as well as generous insurance and retirement planning solutions. Additionally, KPMG supports staff members who have an active, personal commitment to social, cultural, sporting and political causes.



Valuable input for business and society

KPMG regularly makes valuable contributions to discussions regarding key economic and political issues. These include studies and other professional articles addressing topics such as recent developments concerning private banks, the regulatory challenges facing financial institutions, Switzerland's tax attractiveness for businesses and individuals, white collar and cybercrime, the M&A and real estate markets, plus many other market areas. When it comes to Switzerland's future as a

business location, a topic that also includes the evolution of the country's tax system, KPMG has been playing a leading role for many years now and is in direct contact with top-ranking members of the worlds of politics and business.

KPMG is actively involved in numerous professional associations and special-interest groups while also furnishing media representatives and opinion leaders from the realms of politics and science with valuable practical knowledge.

KPMG Thought Leadership Center

