



# Trade & Customs Services

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The dynamic global environment continually compels global companies to adapt to new trade rules and regulations. However, living with change does not necessarily mean abandoning control. It may disrupt your business as usual operations, introducing new risks and inefficiencies, but it will as well create new profitable opportunities.

By getting a grip on your global trade and customs procedures, KPMG Trade & Customs practice helps your organization – be it a Swiss-based company or a multinational – maximize such opportunities while mitigating the risks. We help global companies manage import and export costs and compliance obligations in

Switzerland and abroad. Our team will guide you in navigating through, adapting to and anticipating the varying environment of global and domestic trade norms and procedures. We offer tailor-made, pragmatic and sustainable solutions to trade operations.

## Close the gap

Our Trade & Customs team provides the necessary leadership, vision, strategy and practical guidance you need to identify and remedy compliance gaps, anticipate the impact of regulatory changes, make processes more efficient and achieve cost savings.

We help you develop:

- A global trade strategy that **takes advantage of import tax benefits** and aligns to overall business goals;
- A compliance infrastructure that **meets complex global trade requirements**, including local laws and customs regulations;

- Standardized, automated global trade functions that **reduce trade costs** and move goods faster, cheaper and with **less risk**.

A global trade strategy is a must in today's interconnected world. Global market opportunities and possible challenges are identified faster when there's a global trade strategy in place. When you're in control of your trade function, resources are allocated more efficiently throughout your supply chain and you're better able to anticipate any costs or barriers to trade.

## Get the right expertise

### A pragmatic approach

We're a team of experienced international trade and customs experts coming from both the private and public sectors. Our team members include former industry practitioners and Customs & Trade officials – bringing a broad range of capabilities and experience. You'll also find that we have extensive trade and customs experience in the EU and Switzerland, as well as in a wide range of countries in Africa, the Middle East, South America, and Asia (with a focus on ASEAN).

### A global network

Our experience in various jurisdictions is backed by KPMG's international network ensuring you benefit from our reliable and comprehensive approach to our Trade & Customs consulting work. KPMG's global Trade & Customs practice has a presence in more than 60 countries. Through KPMG's international network of member firms, we're well positioned to advise you, wherever you're located.

# Our Services

## Global trade strategy and compliance

### Free Trade Agreement – rules of origin management

- Preferential / non-preferential origin calculation
- Strategic understanding and business / supply chain planning by using FTA
- Cost-benefit analysis in utilizing FTAs – administrative / overhead costs vs. preferential margin vs. supply chain costs
- Operational guidance

### Import / export operations

- Import / export operations
- Customs valuation
- Tariff classification
- IPR / OPR and duty drawback
- Licenses and authorizations
- Assessment of non-tariff barriers
- Forensic-illicit trade
- Third-party logistics assessment / contractual reviews

### Export controls and sanctions

- Guidance in the dual-use regulations
- Classification of products in export controls
- Sanctioned and denied party-list screening
- Setting-up of an Internal Compliance Program (ICP)
- Determination of licenses / authorizations
- US (Re)-export rules

### Litigation dispute resolution controversy

We have broad experience in customs litigation. We support you with:

- Administrative litigation
- Binding tariff rulings
- Penalties
- Voluntary disclosures
- Rulings

### Global trade automation

By automating the trade process, GTM systems liberate trade specialists from manual, routine tasks so they can focus on strategic, value-adding activities.

- Assess trade automation needs, requirements and benefits
- Develop business case including return on investment for GTM implementation and upgrades
- Deploy customized trade analytics solutions (TIS for customs, TIS for Brexit, Astrus)

# Contact

For more information about KPMG's Trade & Customs Services Practice, visit our website at [kpmg.ch/trade-customs](https://kpmg.ch/trade-customs) or contact:

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