

KPMG INSIGHTS CENTRE



AN EXECUTIVE DIGITAL
WORKSPACE WITH
**DATA & ANALYTICS
AT ITS CORE**



HOW IS THE INSIGHTS CENTRE DIFFERENT?

KPMG has created the Insights Centre – an executive digital workspace, with data & analytics at its core – to allow our clients to collaborate with us and see their data and analytics solutions come to life.

1

COLLABORATION

With interactive touchscreen video walls, breakout screens, and tablets, the Insights Centre is designed for KPMG and our clients to work together on innovative ideas to address business issues.

2

ACCELERATION

Leveraging the proven techniques of KPMG U-Collaborate, the Insights Centre sessions serve as a change tool that aligns key stakeholders quickly, accelerates the generation of ideas, and turns them into concrete actions.

3

DEMONSTRATION

Fully integrated into the KPMG Insights Lab that hosts a suite of the latest D&A technologies, the Insights Centre serves as a window to KPMG's portfolio of solutions that covers growth, risk and cost agendas.

4

EXECUTION

Designed around interactivity, the Insights Centre enhances our Audit, Tax and Advisory services by easing the way requirements are captured, deliverables are showcased, and results are communicated to management.

INSIDE THE INSIGHTS CENTRE

The Insights Centre is where we combine KPMG solutions and business expertise to explore the art of the possible and identify insights to solve client-specific problems.

GROWTH



Customers: Explore customer demographics and behaviour to determine channel strategies

Markets: Drill-down to market characteristics and identify expansion opportunities

Products: Interact with R&D concepts in real time in a collaborative environment

THE ART OF THE POSSIBLE



RISK



Third-party risk: Explore risk exposure to counterparties and drill-down to resolution opportunities



Trader surveillance: Real-time evaluation of transactions and triggers



COST



Process: Cut costs by examining processes and making sure they are lean and effective



Back-office efficiency: Benchmark staff performance and explore compensation structures

4,300+

KPMG DATA & ANALYTICS
EXPERTS AROUND THE WORLD

430+

KPMG DATA & ANALYTICS
EXPERTS IN ASIA PACIFIC

3

KPMG INSIGHTS CENTRES
COVERING EUROPE AND ASIA

3

KPMG INSIGHTS LABS IN THE UK,
HONG KONG AND INDIA HOSTING A
VARIETY OF DATA & ANALYTICS SOLUTIONS

OUR D&A CAPABILITY

The Insights Centre is a window into the global capabilities and solutions we have to help our clients manage their growth, risk and cost issues.





HOW CAN WE HELP?

We serve our clients as a trusted business advisor, helping them harness data and advanced analytics to generate tangible business results and better compete in today's increasingly dynamic and global environment.

Data & Analytics Enablement

Objective end-to-end partner for clients to build in-house data management and analytics capabilities to enhance long-term competitiveness.

STRATEGY | DESIGN | IMPLEMENTATION

- Enterprise data and analytics strategy
- Data modelling and information management
- Data transformation, aggregation and integration
- Analytical model development
- Information protection and governance
- Enterprise business intelligence, and data and analytics technology design and implementation (open source and commercial)
- Organisational design and change management

Business Insights

Industry and functional expertise powered by technology-enabled analytics to answer specific business problems. Our dynamic analytics solutions enable clients to quickly sense changes in the environment and react with precision.

DYNAMIC DECISION SUPPORT

- Data transformation (structured and unstructured)
- Data aggregation/integration
- Insights discovery
- Real-time and dynamic analytical models
 - Decision engines
 - Non-parametric models
 - Predictive models
 - Optimisation
- Business intelligence, dashboards and reporting
- Information protection and governance
- Organisational design and change management

Contact us

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