

Transforming the in-house tax function in China through technology

A practical guide to 2020

kpmg.com/cn

# Conclusions

### Putting it all together

© 2018 KPMG, a Hong Kong part



By now, you should be ready to begin your tax technology journey, supercharged with our framework through which to put your ideas and plans into action, some pointers and tips on what to do and what not to do.

Now all that is left is a summarise how to do it through the following ten pointers:

- 1 The embedding of technology into your tax function is generally achieved incrementally ('walk before you run'), and recognise that it needs to be a permanent feature of your tax strategy and plans. This can not be a 'set and forget' approach.
- 2 Transforming a tax function relies on technology as an integral component of any transformation strategy, but it must not be the sole component. You need people with the skills to make the technology work and to be maintained; your data and processes need to work in harmony with the technology; and your technology should serve to help you manage risk and implement your governance framework.
- Before investing in tax technology solutions, make sure you know 'why' you are trying to do it. Once you know that, spend some time investigating and considering 'what' you should do, 'who' should help you to do it, and 'how' you should do it. This is really about knowing the problem you are trying to solve before you embark upon any investment. Consider whether your tax technology strategy will rely predominantly on outsourcing your technology needs, or in-house development and deployment (or possibly a mix of both), because this will impact on your resourcing needs and your speed to market.
- 4 The two most common forms of specific tax technology solutions are those solutions which automate compliance, and those which provide tax insights in helping you to either manage risk or achieve efficiencies. Be realistic automating the tax compliance function is not like clicking a single button and out pops a perfectly completed tax return.
- Any investment in tax technology solutions is like building a house – you need strong foundations (these are the accessories, components or infrastructure), you need the walls and roof of the house (these are the tax compliance solutions), you need the concrete to hold the bricks of the house together (these are the process management solutions), and you also need the interior decorations of the house to better enjoy it (these are the insights related solutions).

- 6 Any investment in tax technology solutions needs to be supported by a persuasive business case. This may require alignment with your broader organisational objectives in better serving the business (for example, to manage risk), through efficiency gains (in terms of headcount reduction spent on compliance), in the realisation of real cash savings, or to mirror technology developments made by the tax authorities.
- 7 Any investment in tax technology solutions needs to ensure that these solutions work properly in the Chinese market and in the context of your ERP systems and data security policies. Also consider ways in which you can invest flexibly and in a more agile way, for example, through SaaS solutions, trial testing, or in taking advantage of updates which take account of regulatory change.
- 8 When you embark upon your tax technology journey, expect to encounter unexpected problems. For many organisations, once you have the tax technology in place, the new challenge is around the integrity (i.e. the accuracy and completeness) of the data feeding into to your technology.
- Skeep an eye out for new and emerging technologies such as intelligent automation and blockchain, and don't be intimidated by them. If your organisation usually invests at the inflection point, then this may still be a few years away before they enter the mainstream. Following them now will help to ready you for this change.
- 10 Start the journey today. Apathy, fear of the unknown, poor data quality; and future finance transformation are the most commonly used excuses for not starting on a journey of transformation. If change is not made, then the value of the tax function to the organisation will diminish, and very commonly, you may lose the ability to control or be involved in that change.

## Contact us



Lewis Lu Head of Tax KPMG China E: lewis.lu@kpmg.com T: +86 (21) 2212 3421



Lachlan Wolfers Head of Indirect Tax Tax Technology Chair KPMG China E: lachlan.wolfers@kpmg.com T: +852 2685 7791



Lilly Li Tax Partner KPMG China E: lilly.li@kpmg.com T: +86 (20) 3813 8999



Tracy Zhang Tax Partner KPMG China E: tracy.h.zhang@kpmg.com T: +86 (10) 8508 7509



Chris Ho Tax Partner KPMG China E: chris.ho@kpmg.com T: +86 (21) 2212 3406



Alexander Zegers Director Tax Technology & Analytics KPMG China E: zegers.alexander@kpmg.com T: +852 2143 8796



Michael Li Tax Partner KPMG China E: michael.y.li@kpmg.com T: +86 (21) 2212 3463



Stanley Ho Tax Partner KPMG China E: stanley.ho@kpmg.com T: +852 2826 7296

### **Mainland China**

### Beijing

8th Floor, KPMG Tower, Oriental Plaza 1 East Chang An Avenue Beijing 100738, China Tel :+86 (10) 8508 5000 Fax:+86 (10) 8518 5111

### Chongqing

Unit 1507, 15th Floor, Metropolitan Tower 68 Zourong Road Chongqing 400010, China Tel :+86 (23) 6383 6318 Fax:+86 (23) 6383 6313

### Fuzhou

Unit 1203A, 12th Floor Sino International Plaza,137 Wusi Road Fuzhou 350003, China Tel : +86 (591) 8833 1000 Fax : +86 (591) 8833 1188

### Hangzhou

12th Floor, Building A Ping An Finance Centre, 280 Minxin Road Hangzhou, 310016, China Tel : +86 (571) 2803 8000 Fax : +86 (571) 2803 8111

### Qingdao

4th Floor, Inter Royal Building 15 Donghai West Road Qingdao 266071, China Tel : +86 (532) 8907 1688 Fax : +86 (532) 8907 1689

### Shenyang

19th Floor, Tower A, Fortune Plaza 61 Beizhan Road Shenyang 110013, China Tel : +86 (24) 3128 3888 Fax : +86 (24) 3128 3899

### Tianjin

Unit 06, 40th Floor, Office Tower Tianjin World Financial Center 2 Dagu North Road Tianjin 300020, China Tel : +86 (22) 2329 6238 Fax : +86 (22) 2329 6233

### Chengdu

17th Floor, Office Tower 1, IFS No. 1, Section 3 Hongxing Road Chengdu, 610021, China Tel :+86 (28) 8673 3888 Fax:+86 (28) 8673 3838

### Foshan

8th Floor, One AIA Financial Center 1 East Denghu Road Foshan 528200, China Tel : +86 (757) 8163 0163 Fax : +86 (757) 8163 0168

### Guangzhou

21st Floor, CTF Finance Centre 6 Zhujiang East Road, Zhujiang New Town Guangzhou 510623, China Tel : +86 (20) 3813 8000 Fax : +86 (20) 3813 7000

### Nanjing

46th Floor, Zhujiang No.1 Plaza 1 Zhujiang Road Nanjing 210008, China Tel : +86 (25) 8691 2888 Fax : +86 (25) 8691 2828

### Shanghai

25th Floor, Tower II, Plaza 66 1266 Nanjing West Road Shanghai 200040, China Tel : +86 (21) 2212 2888 Fax : +86 (21) 6288 1889

### Shenzhen

9th Floor, China Resources Building 5001 Shennan East Road Shenzhen 518001, China Tel : +86 (755) 2547 1000 Fax : +86 (755) 8266 8930

### Xiamen

12th Floor, International Plaza 8 Lujiang Road Xiamen 361001, China Tel : +86 (592) 2150 888 Fax : +86 (592) 2150 999

### Hong Kong SAR and Macau SAR

### Hong Kong

8th Floor, Prince's Building 10 Chater Road Central, Hong Kong

23rd Floor, Hysan Place 500 Hennessy Road Causeway Bay, Hong Kong Tel : +852 2522 6022 Fax : +852 2845 2588

### Macau

24th Floor, B&C, Bank of China Building Avenida Doutor Mario Soares Macau Tel : +853 2878 1092 Fax : +853 2878 1096

### **Ignition and Start-up Centres**

### **KPMG Digital Ignition Centre**

21st Floor, E07-1 Tower Suning Intelligent City 272 Jiqingmen Street Nanjing 210017, China Tel : +86 (25) 6681 3000 Fax : +86 (25) 6681 3001

### **KPMG Innovative Startup Centre**

Room 603, 6th Floor, Flat B China Electronic Plaza No. 3 Danling Street Beijing 100080, China Tel : +86 (10) 5875 2555 Fax : +86 (10) 5875 2558

### kpmg.com/cn

The information contained herein is of a general nature and is not intended to address the circumstances of any particular individual or entity. Although we endeavour to provide accurate and timely information, there can be no guarantee that such information is accurate as of the date it is received or that it will continue to be accurate in the future. No one should act upon such information without appropriate professional advice after a thorough examination of the particular situation.

© 2018 KPMG, a Hong Kong partnership and a member firm of the KPMG network of independent member firms affiliated with KPMG International Cooperative ("KPMG International"), a Swiss entity. All rights reserved. Printed in Hong Kong.

The KPMG name and logo are registered trademarks or trademarks of KPMG International.

Publication number: HK-TAX18-0001