

Better Business Reporting





Why It Matters to the Business?

The ESG and Sustainability agenda has never been more important. As we begin to emerge from the Covid-19 pandemic and move toward a new reality, we will all be looking for ways to build a better, more sustainable future.

Better Business Reporting can help KPMG clients understand and adapt to changes in the business landscape by developing responsible and sustainable strategies, business models by improving business reporting practice.



Integrated Thinking

Integrated thinking is the active consideration by an organisation of the relationships between its various operating and functional units and the capitals that the organisation uses or affects. Integrated thinking leads to integrated decision-making and actions that consider the creation of value over the short, medium and long term.

Value Creation

The concept of 'value' is subjective. This means considering the needs and interests of key stakeholders, recognising that the value created for the organisation generally relies on the value created for others. This late means understanding how the also means understanding how the business model transforms resources and relationships (or capitals) into products, services, by-products and waste.

Materiality Definition

In better business reporting, materiality is seen through a value creation lens. By contrast, financial reporting views the concept in relation to financial position and performance; sustainability reporting does so through the lens of environmental, social and economic impacts. Thus materiality must be evaluated and materiality must be evaluated and applied in context.

Report Framework

The Reporting Framework should include Fundamental Concepts, Guiding Principles and Content Elements. All report preparers should provide core business information, as formalised in required Content Elements. Core disclosures include information about the business model, strategy and resource allocation strategy and resource allocation, performance and governance.

The Capitals

Capitals are stocks of value on which an organisation's business model depends on as inputs, and which are increased, decreased or transformed through its business activities and outputs. Capitals are categorised as financial, manufactured, intellectual, human, social and relationship, and natural. social and relationship, and natural.

Risks and Opportunities

Opportunity-based disclosures offer insight into an organisation's understanding of and readiness for new developments. Such forward-looking information help providers of financial capital and others evaluate how the organisation is resitioned. how the organisation is positioned for the future. It also influences readers' confidence in the adaptability of the organisation's strategy and longer-term business model.



Key milestones for Better Business Reporting



- How we can help:
- **Board/Executive Training Understanding Value Creation Process**

provided to key stakeholders

- **Gap Analysis Business Reporting Blueprint Development**
- **Setting Business Reporting Strategy** ✓
- Confidence & Assurance of Information
- **Materiality Assessment**

Implementing Business Reporting Management System

How we can help

KPMG can provide bespoke services to help clients plan and implement a practical approach to build proactive ESG governance and gain stakeholder support via enhancing ESG disclosure. Our support covers the following areas:

Board/Executive Training - Inspire integrated

Facilitation of board, executive on the business case for business reporting , its benefits and how to apply integrated thinking within internal decision making and reporting.

Setting Business Reporting Strategy -

Achieve a clear vision

Helping set a business reporting strategy to understand the information demands on your business and to develop a plan that articulates what you need to report, to whom, when, in what format and how it will be verified.

Understanding Value Creation Process -Better capital allocation

Facilitating value creation workshops to help gain agreement of how value is created by the organisation. This includes identifying the key capitals used by the organisation, the overarching outcomes the organisation in seeking to achieve and the associated KPIs.

Confidence & Assurance of Information -Strengthen credibility

controls to ensure data is robust and 'assurancefinancial & non-financial data is accurate, balanced

Gap Analysis - Determine the way forward

Performing a gap analysis of existing reporting against relevant reporting frameworks, and benchmarking the quality of your reporting against better business reporting.

Materiality Assessment - Seek stakeholder

Undertaking stakeholder engagement and business reporting materiality assessment to help identify & prioritise material matters aligned to strategy, risk management & long term value creation, for inclusion in the corporate report.

Business Reporting Blueprint Development - Draft business reporting

Assistance in designing and drafting the business report blue-print (structure of the business report and key content to be included), including consideration of the principles business reporting and other relevant reporting frameworks.

Implementing Business Reporting Management System - Improve data/ information quality

Aligning internal processes, systems and controls to capture and report against key value drivers and strategy-aligned KPIs, consistent with the information reported externally.

Designing and testing data collection processes &

ready'. We also provide independent external assurance, internal audit services to ensure both and credible.

Contact us



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