



Positioning for Growth in the New Economy



kpmg.com/cn/neweconomy

We are here to help emerging New Economy businesses and investors along the growth journey

How we help emerging New Economy businesses

All companies have a business cycle – from a start-up to becoming a mature company – and each stage presents its own set of opportunities and challenges. KPMG advisors understand what it takes for you to succeed at each stage of your business journey.

How we help investors and funds

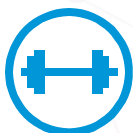
We provide ‘one stop service’ for funds and investors in order to facilitate, accelerate and simplify the process of setting up and managing such vehicles.



STARTING



MOBILISING



STRENGTHENING



TRANSITIONING

Helping start-ups along their growth journey

Seed & start-up

Establishment & growth

Scale & expansion

Maturity

Helping investors along the fund life cycle

Fund formation

Deal sourcing & execution

Investment management

Exit

Our suite of services for start-ups, funds, & investors

		For start-ups	For Investors
<div>  </div> <div>STARTING</div>	Company and Funds Structuring	<ul style="list-style-type: none"> Recommendations for optimal ownership and legal structure 	<ul style="list-style-type: none"> Fund registration, structuring, and governance
	Talent and Compensation	<ul style="list-style-type: none"> Executive search and recruitment Personal and employment taxes Employee migration matters Employee share ownership schemes 	
<div>  </div> <div>MOBILISING</div>	Raising Capital for Growth	<ul style="list-style-type: none"> Identifying government grants & incentives Capital raising Identifying, evaluating and executing investments 	
<div>  </div> <div>STRENGTHENING</div>	Enhancing Business Performance	<ul style="list-style-type: none"> Cash flow / working capital management Technology adoption & enablement 	<ul style="list-style-type: none"> Investment / portfolio strategy – identifying value creation opportunities and synergies
	Developing better oversight for Tax matters	<ul style="list-style-type: none"> International Tax advisory Global Transfer Pricing advisory Intellectual Property management 	
	Strengthening accountability	<ul style="list-style-type: none"> Audit & Assurance 	
<div>  </div> <div>TRANSITIONING</div>	Enabling growth/ exit options	<ul style="list-style-type: none"> Buy and Sell Side Advisory Joint Ventures & Carve Outs Post M&A Integration IPO preparation & execution 	

Contacts

KPMG's New Economy team is comprised of professionals that are dedicated to serve all New Economy businesses and investors, providing a range of services that includes Audit & Assurance, Capital Markets/IPO Advisory, Corporate Finance, Strategy, Tax Advisory; enabling us to serve every business need.

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