

Greater Bay Area proposition - Executive search and recruitment

Sourcing top executive talent is a critical step for many companies expanding in the Greater Bay Area's international financial hub Hong Kong

I. Hiring the right executive talent in Hong Kong

Many mainland Chinese companies are now expanding their businesses in the GBA's financial hub, Hong Kong, and must recruit executive talent who suits their particular needs and often within a tight timeframe.

Major drivers for setting up in Hong Kong

Key sectors expanding into Hong Kong

Advantages for expanding into Hong Kong

Expanding office and branch footprints

Real estate

ootprints overseas investments

Financial services

Establishing family offices for

Marketing renminbi financial products

Consumer financial services

Open access to the world's capital and financial markets

Significant pool of executive talent

Most residents in Hong Kong, Macau and mainland GBA cities share a similar culture and communicate in English, Putonghua and Cantonese

II. Considerations when recruiting executive talent in Hong Kong

What are the types of executives you may need in Hong Kong?

- Financial executives specialising in financing and IPOs
- Management executives with risk management compliance expertise for Chinese financial institutions
- HR and technology innovation executives
- Strategic development and supply chain executives
- Experienced with Chinese companies' overseas operations

How do you find the right executive talent to suit my company's needs

 Hong Kong, Macau and other cities in the GBA use different recruitment media and channels. For example, media channels in Hong Kong mainly use English when recruiting executives.

What are the tax issues when recruiting executives?

- In mainland China, individual income taxes are filed and withheld by the employer on behalf of the employee. In Hong Kong, employees file their tax returns and pay their own tax bills annually
- Income tax rates and deductions vary between Hong Kong and other GBA cities
- Income tax incentives and financial subsidies are available for eligible overseas high-end talent in the GBA, under specific conditions

What are executives' salary expectations in Hong Kong?

 Mainland Chinese executives' annual salaries are growing quickly so there is now little difference in remuneration between Hong Kong and mainland cities

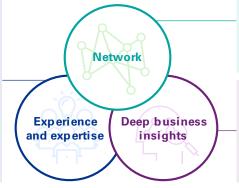
What are the work permit requirements that I need to consider?

 Employees from mainland China must apply for a work permit to work in Hong Kong as well as comply with entry requirements



III. Why KPMG?

- Over 20 years in providing executive recruitment services
- Executive recruitment clients cover a large number of sectors, including financial services, capital markets, real estate, education, public services, technology, consumer markets, listed companies and professional services



- B road talent pool that includes KPMG alumni, industry professionals and senior corporate executives
- ER team possesses extensive knowledge of clients' industries, business operations and development needs through the KPMG affiliation
- Well informed of the latest market developments and executives' salary and bonus expectations

More information

KPMG ER has helped many corporations find suitable talent. We are more than happy to share with you our experience. Please contact *Mich elle Hui* if you have any questions.



Michelle Hui

Director, Executive Search & Recruitment Email: michelle.hui@kpmg.com
Tel: +852 2826 8075

kpmg.com/cn

The information contained herein is of a general nature and is not intended to address the circumstances of any particular individual or entity. Although we endeavour to provide accurate and timely information, there can be no guarantee that such information is accurate as of the date it is received or that it will continue to be accurate in the future. No one should act on such information without appropriate professional advice after a thorough examination of the perticular is situation.

© 2021 KPMG Huazhen LLP, a People's Republic of China partnership, KPMG Advisory (China) Limited, a limited liability company in China, KPMG, a Macau partnership and KPMG, a Hong Kong partnership, are member firms of the KPMG global organisation of independent member firms affliated with KPMG International Limited, a private English company limited by guarantee. All rights reserved. The KPMG name and logo are trademarks used under license by the independent member firms of the KPMG global organisation.