

Insights on evolving AML practices

A benchmark analysis of European Banks

April 2021

Introduction

Banks in Europe continue to restructure their AML functions and lines of defense. In recent years, supervisory activities and regulatory expectations for AML have been significantly heightened.

The objective of this survey is to collect insights on a range of AML practices along with other related aspects to help understand better:

- the advancement in setting up a AML team and the challenges faced by banks;
- the core roles and responsibilities of 1LoD & 2LoD related to AML work;
- the most common practices in various aspects related to AML that have been adopted by banks.

Our survey was targeted to banks across Europe.

As a valued client of KPMG Firm, we would like to thank you for participating in this benchmark. The value of an exercise such as this is driven by the information, insights and practices that you have shared with us.

We hope that this summary pack can act as an aid both to better understand the key areas of focus for improvement as well as wider AML practices.



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KPMG in Germany



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Disclaimer

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Agenda

- 1. Executive summary
- 2. About the survey
- 3. Key observations and considerations
- 4. AML program maturity assessment of select components
- 5. Annex
 - 5.1 Detailed findings of the survey
 - 5.2 Evolving EU AML/CFT regime







1. Executive summary

1. Executive summary

AML Benchmarking Survey - 8 things you need to know...

Banks in Europe continue to restructure their AML functions and lines of defense. In recent years, supervisory activities and regulatory expectations for Anti Money Laundering (AML) have been significantly heightened. The AML benchmarking survey is designed to gain insights on the various aspects of industry applied AML practices across the Europe. Some of the key insights from the survey are mentioned below:

Data quality responsibilities related to AML typically allocated to 1LoD

Poor data quality and bureaucratic processes as main barriers to defining clear responsibilities

Upto ~100% increase in AML budget investment compared to 3 years ago (i.e. CtB budget increase)

More than 50% of headcount in compliance represents FCC headcount



Many respondents confirmed that data quality responsibilities related to AML work should be allocated to 1LoD.

Majority of respondents indicated that poor data quality and bureaucratic processes are the main barriers to clearly defining responsibilities between 1LoD and 2LoD related to AML.

One fourth of respondents indicated upto ~100% increase in AML budget investment in order to strengthen 1LoD & 2LoD responsibilities to mitigate AML/CFT risks compared to 3 years ago.

Many respondents stated that more than 50% of headcount in compliance represents Financial Crime Compliance (FCC) headcount.

Investments in automated solutions or new technologies to improve overall AML framework

For vendor solutions cost & integration issues identified as key challenges

Inadequate policies, procedures and controls giving rise to bribery and corruption practices

0% to 5% as the best estimate for conversion rate of alerts to SAR



Almost all respondents confirmed investments in automated solutions or new technologies to improve overall AML framework.

6

For vendor solutions, cost consideration and integration issues with firm's in-house systems are identified as main challenges.

Vast majority of respondents indicated that inadequate, policies, procedures and controls are the main factors facilitating bribery and corruption practices.

Most of the respondents estimated 0% to 5% as the conversion rate of alerts to Suspicious Activity Reports (SARs).



Potential considerations on the basis of the survey results



Review 1LoD and 2LoD roles & responsibilities related to AML



Rethink AML budget investment



Data & IT infrastructure supported with emerging technologies



8

Evaluate adequacy of resources



Review AML / FCC policies, procedures and processes

Note: Analysis on the basis of total responses





The survey allows for insights from 47 European banks among AML / Compliance professionals representing 14 countries across Europe...

Banks are generally reliant on the Three Lines of Defense Model (3LoD) to facilitate an effective risk management system and control. Many banks have expressed interest in better understanding the typical roles and responsibilities of the 1st and 2nd LoD for AML and how they compare against their peers. In this context, KPMG designed a short survey to gain a greater understanding of the intricacies related to this topic.



Purpose of the survey...

The AML benchmarking survey ("survey") intended to collect insights on the range of practices related to roles and responsibilities of 1st and 2nd LoD regarding AML along with other key aspects of banks across Europe, in order to perform a benchmark analysis for participating banks.

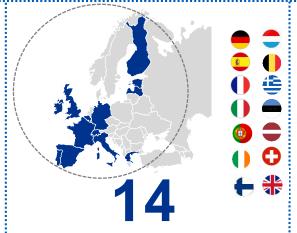


Scope of the survey...

The survey is conducted between February 2021 and April 2021 among AML / Compliance/ Financial Crime executives from 47 European banks ("banks") representing 14 countries/ regions/ jurisdictions across Europe.



47





96%

of respondents are part of 2LOD

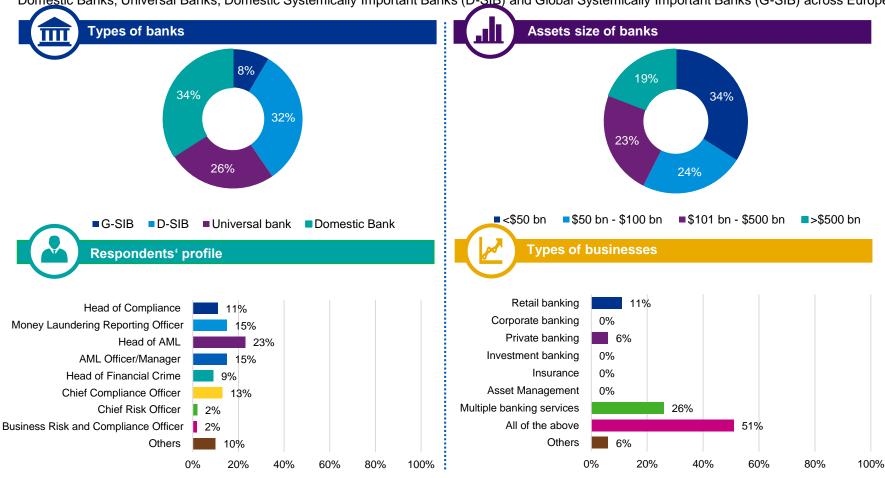




KPMG

AML / Compliance professionals, who responded to the survey represent banks with varying asset sizes and overlook different types of businesses...

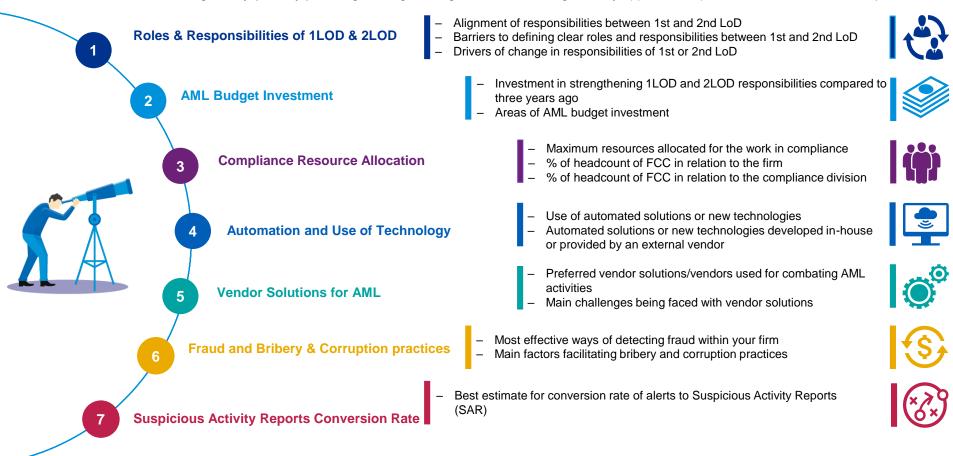
The respondents included a wide representation of significant banks with varying asset sizes (less than \$50 billion to over \$ 500 billion) covering Domestic Banks, Universal Banks, Domestic Systemically Important Banks (D-SIB) and Global Systemically Important Banks (G-SIB) across Europe.





The survey covers seven topics related to AML including other key aspects...

The AML benchmarking survey ("survey") is designed to gain insights on the following industry applied AML practices and other related aspects:







3. Key observations & considerations

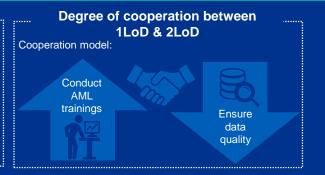
Roles & Responsibilities of 1LoD & 2LoD

Poor data quality is one of the main barrier to defining clear roles & responsibilities between 1LoD & 2LoD related to AML work.

Review of allocation of responsibilities between 1LoD & 2LoD

~50%

of total respondents confirmed that they are currently reviewing the allocation of responsibilities between 1LoD and 2LoD related to AML work.



Responsibilities which should be allocated to the 1LoD...

Ensure data quality

52%



of banks* indicated that data quality responsibilities related to AML work should be allocated to 1LoD.

Perform periodic CDD/EDD

39%

ntioned that peri-

of banks* mentioned that periodic CDD/EDD activities should be allocated to 1LoD.

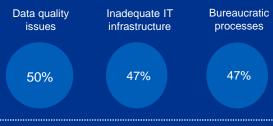
Develop control measures

35%



of banks* mentioned development of control measures should be allocated to 1LoD.

Barriers to defining clear responsibilities**



Drivers for change in responsibilities*



* % of banks which are reviewing the allocation of responsibilities between 1LoD & 2LoD ** % of total respondents



Key considerations



Improve data management

Poor data quality is one of the biggest contributor that is posing challenge in defining clear responsibilities between 1LoD & 2LoD. Banks should consider to implement robust data governance framework so as to eliminate ambiguity in the responsibilities among various functions.



Enhance IT infrastructure

Implement integrated and automated AML systems for CDD/KYC, watchlist screening, transaction monitoring and reporting, so that all of these work together in a seamless fashion and thereby streamline responsibilities among various functions.



Harmonise various processes

Move away from siloed processes to more harmonized processes so as to avoid redundant activities and complicated bureaucratic system giving rise to vague roles and responsibilities.



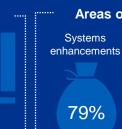
AML Budget Investment

One fourth of respondents indicated upto 100% increase in AML budget investment compared to 3 years ago (i.e. CtB budget increase)

AML budget investment

~100%

One fourth of total respondents indicated around 100% increase in AML budget investment compared to 3 years ago.



Systems

79%



70%

Compliance Resource Allocation

More than 50% of headcount in compliance represents Financial Crime Compliance (FCC) headcount





Portion of FCC headcount out of overall Firm's Headcount:

Within the range of 0% to less than 10%

Portion of FCC headcount out of overall headcount in Compliance:

More than 50%



Key considerations



Review AML investments

Significant amount of money continue to be spent on enhancing systems for activities such as transaction monitoring. Senior management should consider to review whether these investments are yielding desired returns.



Regulatory change management

Regulatory action related to AML continue to gain traction. It is increasingly vital for banks to deploy integrated and automated solution which can track the regulatory changes swiftly across jurisdictions so as to reduce cost and improve compliance obligations.



Adequacy of resources

To establish effective AML program it is important for banks to employ resources where it is required the most. Banks should consider to review resourcing periodically to ensure it is right sized for organization size, complexity and risk.



Automation and Use of Technology

Vast majority of respondents confirmed investments in automated solutions or new technologies to improve overall AML framework.

Investment in automated solutions or new technologies*

~90%

of total respondents confirmed investment in automated solution or new technologies to improve overall AML framework. Solutions developed in-house or provided by an external vendor

50%

of respondents mentioned that automated solution or new technologies are provided by an external vendor with required modifications

Vendor Solutions for AML

For vendor solutions, cost consideration and integration issues with firm's inhouse systems are identified as main challenges.

Banks' commonly used vendor solutions/ vendors

Few examples:







Integration issues	Cost considerations	Lack of flexibility
62%	55%	36%

- Challenges faced with vendor solutions

* % of total respondents

** % of respondents which are investing in automated solutions or new technologies





Key considerations



Third party management

Before partnering with a third-party entity, bank should conduct robust due diligence of the entity not only during onboarding phase, but also on a periodic basis. It is imperative that the due diligence process takes into consideration financial, reputational, operational, legal & regulatory risks.



Al & ML augmented solutions

Banks should consider to enrich the existing tools and systems deployed for combating AML risk with emerging technologies such as Artificial Intelligence (AI) & Machine Learning (ML) in order to increase the efficiency of screening systems. However, it is essential to understand that such solutions will not entirely replace "human judgement".

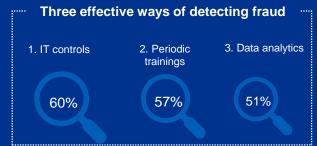


Management of emerging threats

When deploying new solutions, banks should establish adequate measures in order to mitigate the ever increasing threat from cyber enabled criminals. It is important, to regularly update AML detection models and systems due to rapidly changing consumer behavior as a side effect of the ongoing pandemic.

Fraud & ABC practices

Majority of banks confirmed that inadequate policies, procedures and controls are giving rise to bribery and corruption practices





SARs Conversion Rate

0% to 5% as the best estimate for conversion rate of alerts to Suspicious Activity Reports(SARs)

Best estimate for the conversion rate of alerts to Suspicious Activity Reports: Within the range of 0% to 5% We will be to suspicious and the conversion rate of alerts to Suspicious Activity Reports: Record Retention Reporting Record Retention



Key considerations



Review policies and procedures

Senior management should regularly review AML policies and procedures and ensure that these are aligned with regulatory/supervisory guidance, group standards and global and local standards.



Positive AML culture

Bank should continue to maintain positive AML culture within the firm by periodically providing trainings to employees on emerging AML risks such as AML concern stemming from ESG area, ongoing pandemic, emerging technologies, digital finance etc. This will equip them to combat AML risks effectively.



Robust SAR process

Banks should deploy robust framework to report suspicious transactions effectively. Implement emerging technology powered solutions to effectively detect suspicious transactions or abnormal patterns not only to reduce the number of false positives alerts, but also to augment SAR process.



Additional Information

Few points for considerations as quoted by the respondents in the survey so as to enhance the AML program

Points highlighted by respondents to improve AML framework

1

Moving away from the culture of "tendency to rely on 2LoD or compliance" for AML work

2

Adequate AML risk oversight by senior management

3

Minimize the knowledge gap related to AML between 1LoD and 2LoD

4

6

Controls such as KYC overdue, improper handling of alerts etc should be managed by 1LoD.

2LoD to provide standards while 1LoD to implement respective procedures to comply with those standards.

Functions with in a AML framework should be approved by the Board.

Periodic review of AML program components

~50%

of total respondents confirmed that they update various components of existing AML program (such as CDD, EDD etc.) on a periodic basis.



- During the periodic review process
- After a trigger event
- As part of a global remediation exercise
- As the result of regulatory findings
- Others



Key considerations



Enhance AML risk assessment

Few key points to consider:

- Establish the framework to assess the firm wide impact of AML risks and systems specifically at the product or business unit level.
- Board and senior management to define metrics which measure whether the results of an AML risk assessment exceeds bank's risk appetite.
- Banks may establish committees or internal bodies, however it is vital that the information reaches to the most senior levels within the firm to ensure they understand the AML risk profile appropriately.
- Conduct periodic coverage assessments to make sure their transaction monitoring programs monitor risks adequately.
- Increase the frequency to perform risk assessment, for instance quarterly instead of annually, due to rapidly changing situation as a result of pandemic and other emerging AML risks.
- Swiftly anticipate and include new risks and move towards forward looking processes.

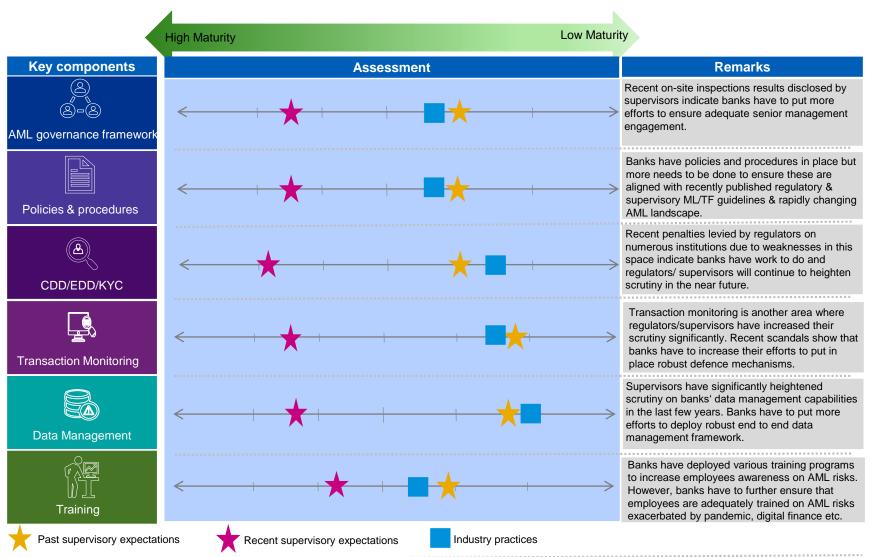




4. AML program maturity assessment

4. AML program maturity assessment of select components

KPMG analysis - Maturity assessment of selected AML program components





4. AML program maturity assessment of select components

How banks can prepare and prioritize?...



Enhance data management capabilities

Deploy sound data management framework that enables seamless collection, consolidation and governance of data to meet AML requirements.



Strengthen IT infrastructure

Augment existing system capabilities with cloud computing, AI & ML in order to screen transactions not only to reduce the number of false positives alerts, but also to enhance suspicious activities detection process.



Update policies and procedures

Align policies and procedures with group standards as well as ever changing regulatory /supervisory guidelines and expectations and ensure these are regularly reviewed and approved by the senior management.



Review AML budget investment

Review AML budget investment strategy and develop AML compliance roadmap with a focus on minimizing costs, increasing efficiency and ultimately demonstrating progress towards AML sustainability.



Ensure adequacy of resources

Perform periodic assessment to ensure that teams are adequately resourced and have the requisite subject matter knowledge and experience to perform their job functions in the increasingly evolving AML landscape.



Promote positive AML culture

Maintain positive AML/CFT culture within the firm by periodically providing trainings to employees on emerging ML/TF risks stemming from ESG area, digital finance, emerging technologies and ongoing pandemic.





geography.

Comprehensive internal controls review – Banks should carefully
evaluate policies, procedures, and
processes with respect to their ability
to achieve AML compliance.

Independent testing – It should be performed by internal audit function along with external parties. This should be a risk-based audit that is responsive to a bank's risk profile.

Dedicated AML compliance officer (MLRO) – The compliance officer should be capable of deploying robust AML program, and ensure that the senior management be aware of the bank's compliance status.





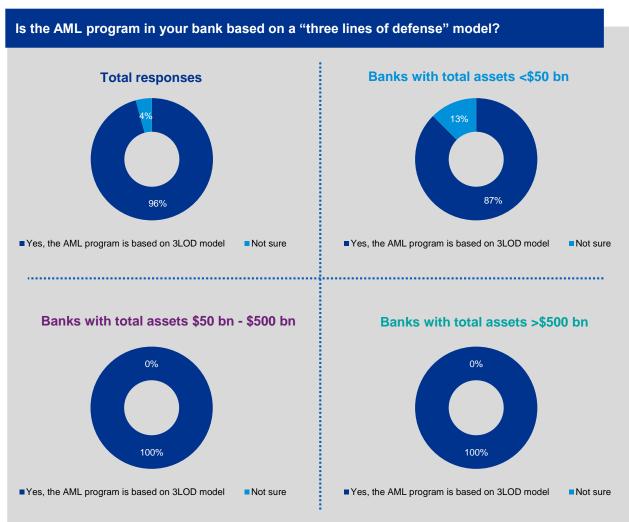


5. Annex

- 5.1 Detailed findings of the survey
- 5.2 Evolving EU AML/CFT regime



Almost all banks confirmed that their AML governance framework is based on a three lines of defense (3LOD) model...





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- Almost all banks responded that their AML program is based on the 3LOD model
- To combat ML/TF risks effectively, it is essential to implement a strong AML/CFT governance framework such as the three lines of defense model.

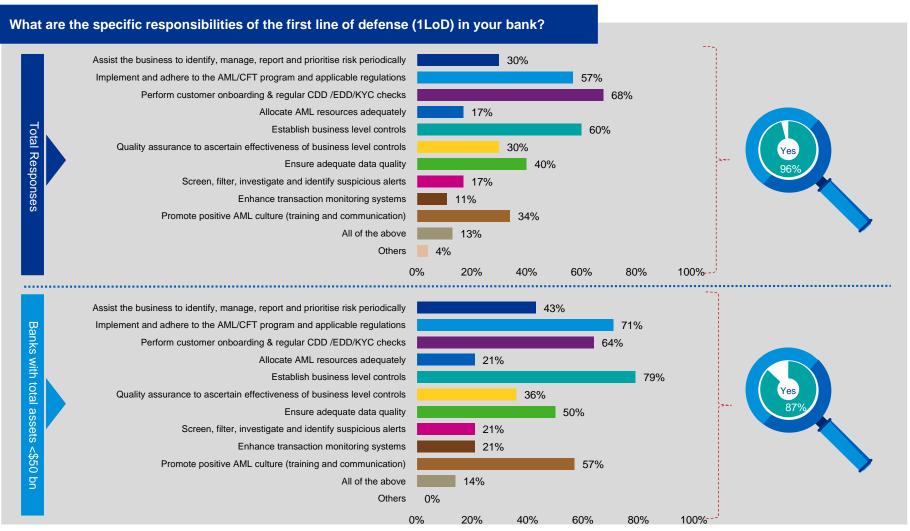


Select regulatory reference

- "The business lines, as the first line of defense (1LoD), take risks and are responsible for their operational management directly and on a permanent basis.
- The risk management function and compliance function form the second line of defense (2LoD) and facilitates the implementation of a sound risk management framework through out the firm.
- The independent internal audit function, as the third line of defense (3LoD) is in charge of the independent review of the first two lines of defense." - EBA

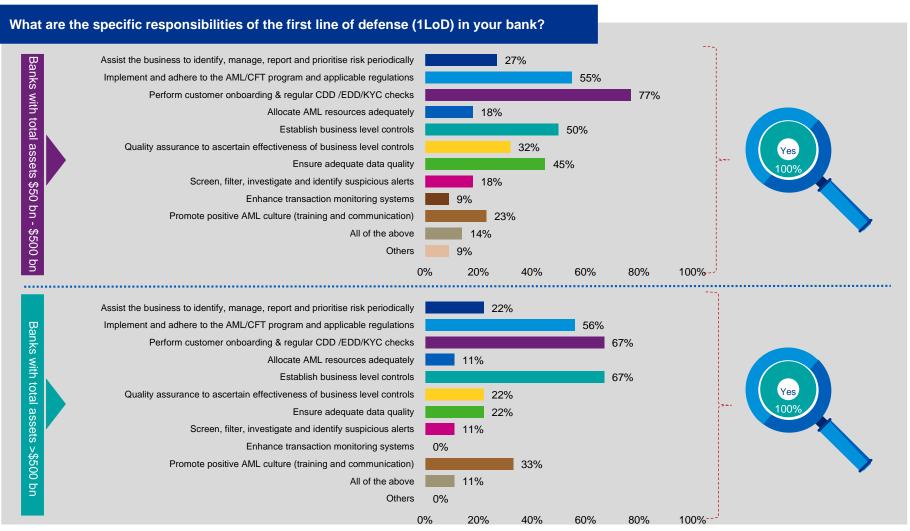


Responsibilities of 1LoD can differ from one bank to another depending on the size, complexity and AML team structure of the bank...



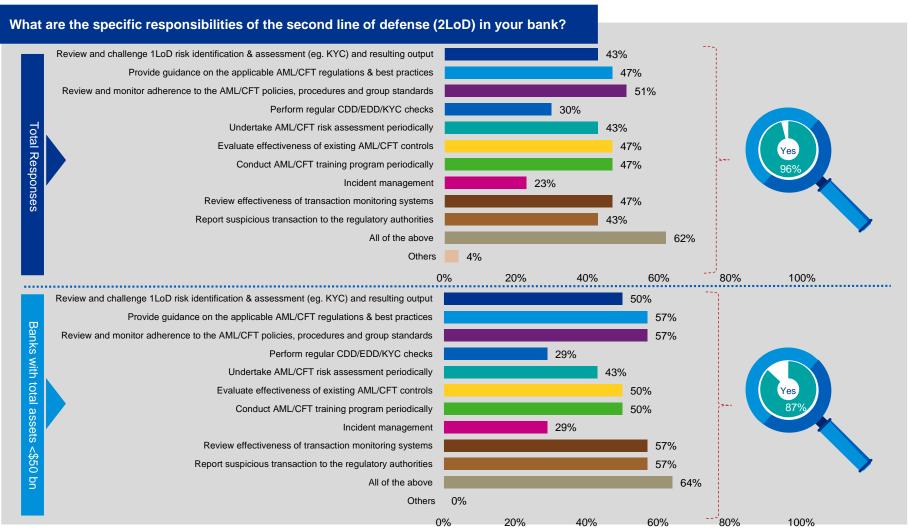


Responsibilities of 1LoD can differ from one bank to another depending on the size, complexity and AML team structure of the bank...



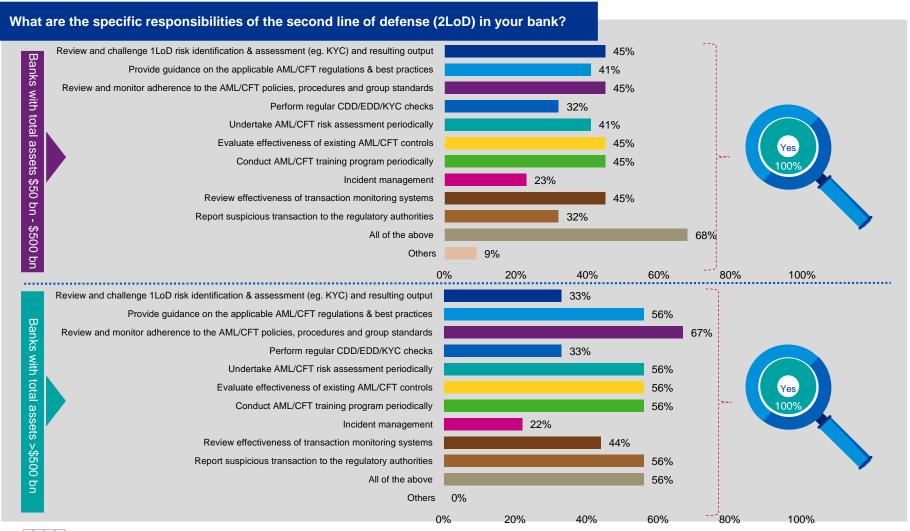


Responsibilities of 2LoD can differ from one bank to another depending on the size, complexity and AML team structure of the bank...



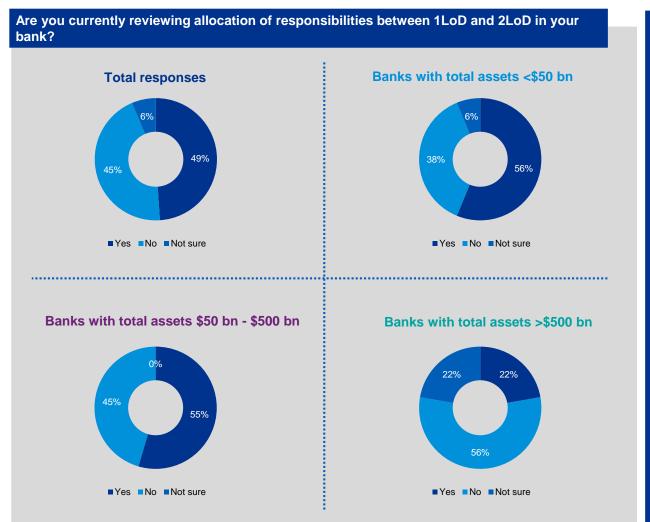


Responsibilities of 2LoD can differ from one bank to another depending on the size, complexity and AML team structure of the bank...





The difference in distribution of results among small, medium and large banks indicate the maturity of the AML governance framework at the large banks...





Medium banks

KPMG Comments

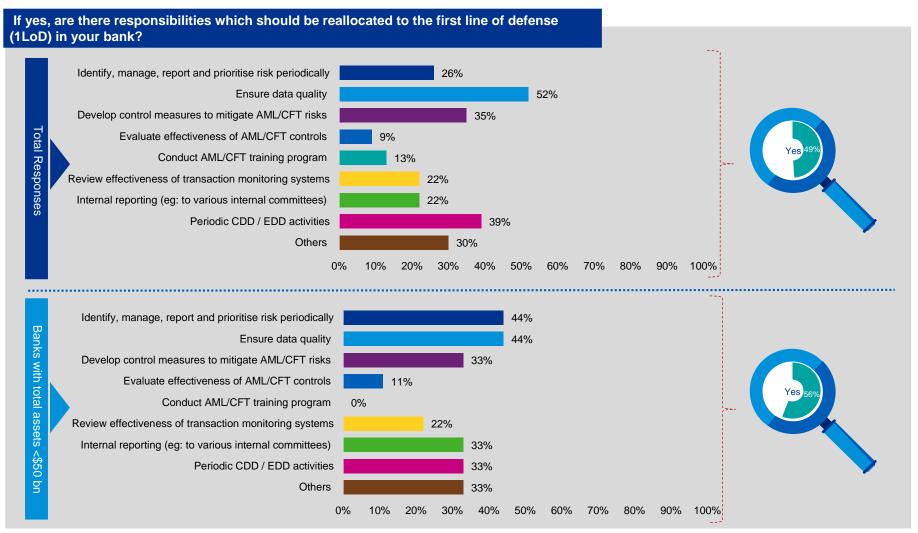
Nearly 50% of total respondents indicated that they are currently reviewing allocation of responsibilities between 1LoD & 2LoD related to AML work. The distribution of results is different for the large banks (assets size >\$500 bn) when compared with the small banks and the medium banks. Several factors contribute to this difference, such as the maturity of the AML governance framework at the large banks when compared with the small and the large banks.

More than half of the small banks and the medium banks confirmed that they are currently reviewing allocation of responsibilities between 1LoD & 2LoD related to AML work.

Only few large banks confirmed that that they are currently reviewing allocation of responsibilities between 1LoD & 2LoD related to AML work.

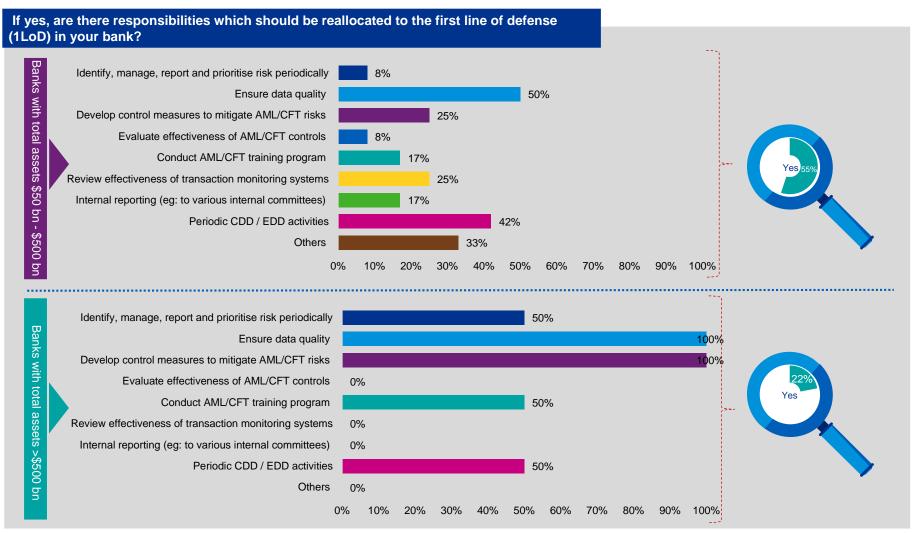


Many respondents confirmed that data quality responsibilities related to AML work should be allocated to 1LoD.





Many respondents confirmed that data quality responsibilities related to AML work should be allocated to 1LoD.





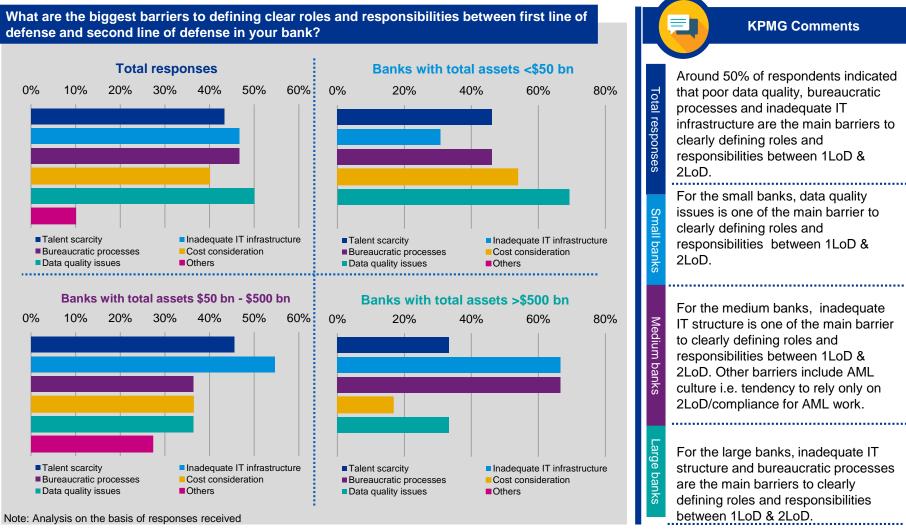
High level of cooperation between 1LoD & 2LoD in conducting AML trainings whereas low level of cooperation when comes to ensuring data quality...

To which degree there is a "cooperation model" between the first line of defense and the second line of defense in your bank regarding the given areas below;

Cooperation Model Reviewing, updating, and maintaining KYC 14% 30% Perform regular CDD / EDD activities 18% Periodic policies and procedural updates 29% Ensure data quality 5% Develop control measures to mitigate AML/CFT risks 54% Evaluate effectiveness of AML/CFT controls 11% 32% Conduct AML/CFT training program 26% 39% Incident management 19% 38% Review effectiveness of transaction monitoring systems 5% 11% Manage internal reporting (eg: to various internal committees) 17% 17% Manage external reporting (eg: SAR) 25% 44% 6% 0% 10% 60% 70% 80% 90% 100% 30% 40% 50% 5 - Highest level of cooperation **4 2** 1 - Least level of cooperation Note: Analysis on the basis of responses received

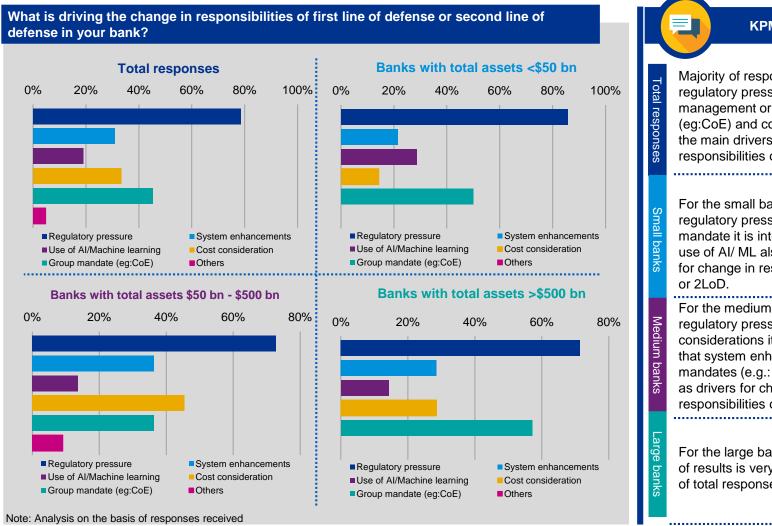


Total respondents indicated data quality issues as one of the main barrier to defining clear roles & responsibilities between 1LoD & 2LoD ...





Regulatory pressure as one of the main driver for change in responsibilities of 1LoD or 2LoD...



KPMG Comments

Majority of respondents indicated that regulatory pressure, senior management or group mandate (eg:CoE) and cost considerations are the main drivers for change in responsibilities of 1LoD or 2LoD.

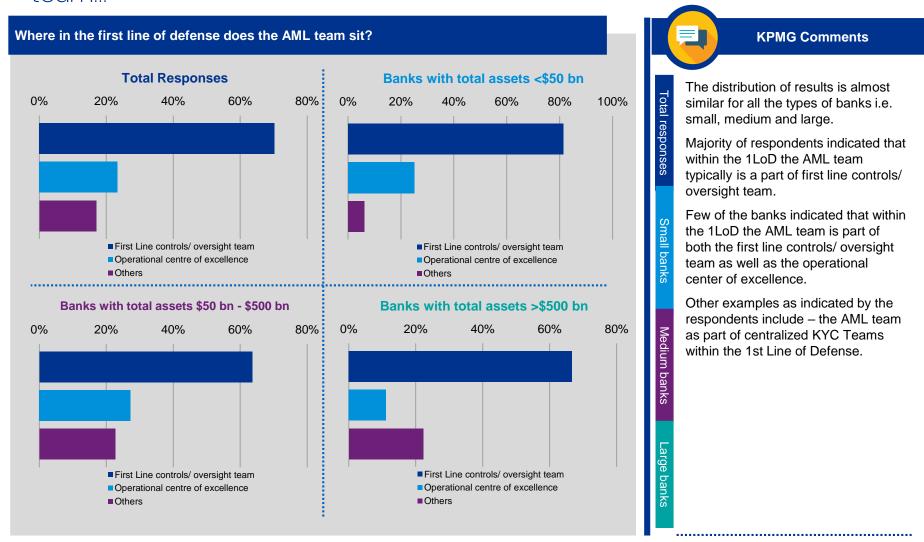
For the small banks, other than regulatory pressure and group mandate it is interesting to note that use of AI/ ML also acting as a driver for change in responsibilities of 1LoD or 2LoD.

For the medium banks, other than regulatory pressure and cost considerations it is interesting to note that system enhancements & group mandates (e.g.: CoE) are also acting as drivers for change in responsibilities of 1LoD or 2LoD.

For the large banks, the distributions of results is very similar to the results of total responses.

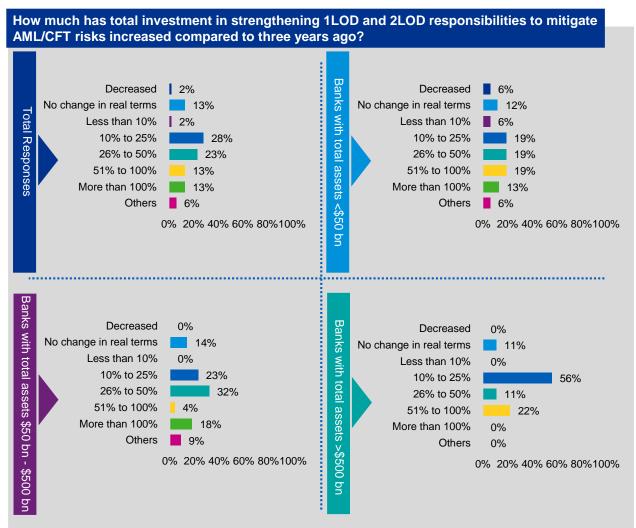


Within the 1LoD the AML team typically is a part of first line controls/ oversight team





One fourth of respondents indicated upto ~100% increase in AML budget investment compared to three years ago...





Medium banks

KPMG Comments

Around 80% percent of survey respondents reported increases in their total investment in AML activity, with 26 percent of respondents indicating upto ~100% increases in AML investment compared to 3 years ago.

The small banks and the medium banks have confirmed the most significant increase in AML investment.

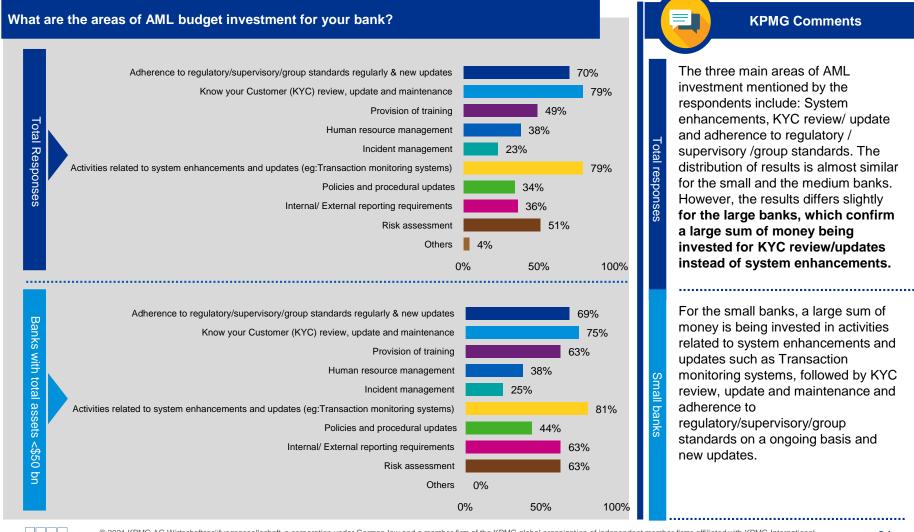
13% of the small banks and 18% of the medium banks have confirmed more than 100% increases in AML investment compared to 3 years ago.

More than 50% of the large banks confirmed 10% to 25% increases in AML investment compared to 3 years ago.

From the above, it can be construed that AML program at the large banks is more matured than the AML program deployed at the small and the medium banks.

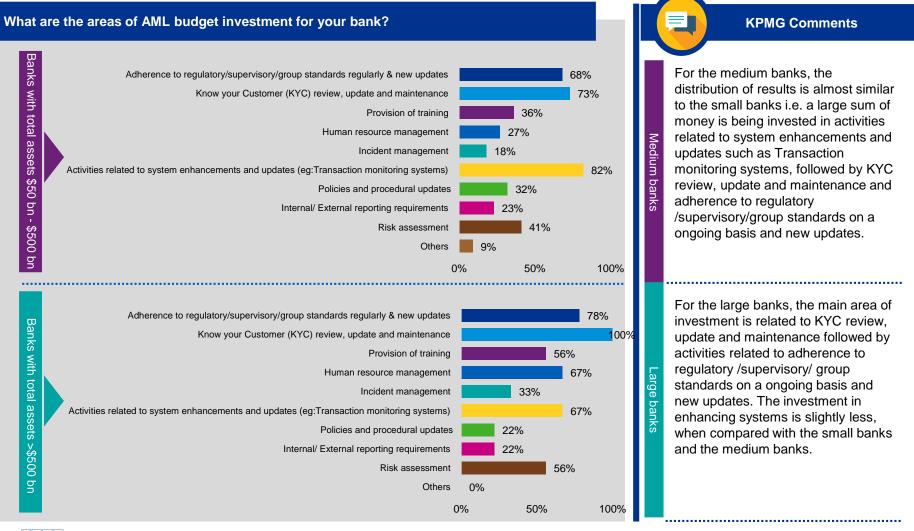


Main areas of AML budget investment include system enhancements, KYC review/ update and adherence to regulatory / supervisory /group standards...



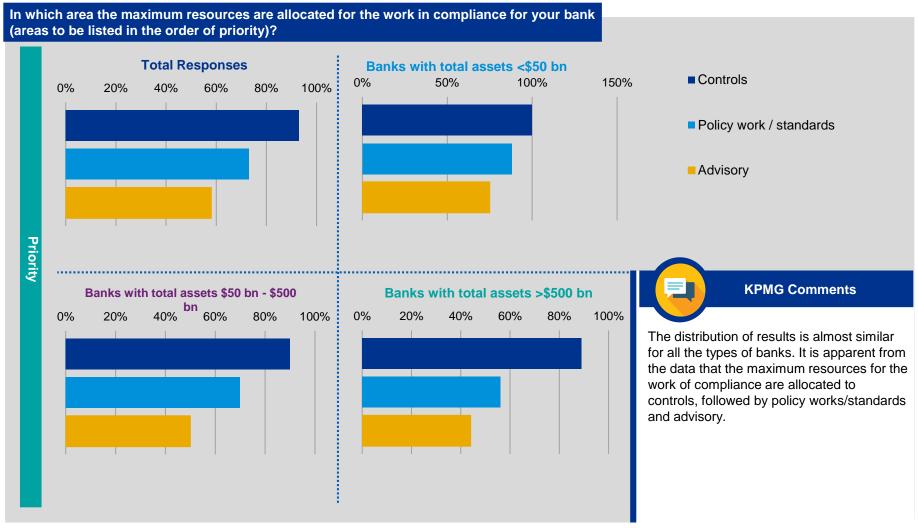


Main areas of AML budget investment include system enhancements, KYC review/ update and adherence to regulatory / supervisory /group standards...





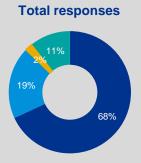
For the work in compliance the maximum resources are allocated to controls, followed by policy work/standards and advisory...

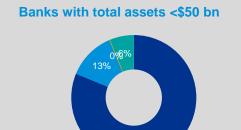


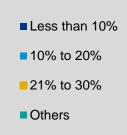


FCC headcount falls within the range of 0% to less than 10% of the firm's overall headcount...

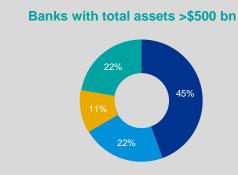
What is the percentage of headcount of Financial Crime Compliance in relation to the bank? (Portion of the FCC headcount out of firm's overall headcount)













KPMG Comments

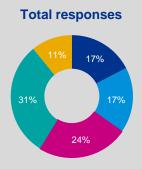
Majority of respondents indicated that FCC headcount falls within the range of 0% to less than 10% of the firm's overall headcount. However, as apparent from the data it may varies on the basis of the size of the bank or how the FCC team is structured.

FCC may include teams responsible for AML, Sanctions & Embargoes, Bribery & Corruption and Fraud. The composition of team / structure of team can differ from one bank to another.

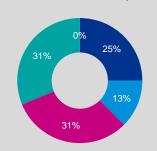


Many banks confirmed more than 50% of overall headcount in compliance represent FCC

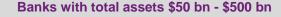
What is the percentage of headcount of Financial Crime Compliance in relation to the compliance? (Portion of FCC headcount out of overall headcount in Compliance)





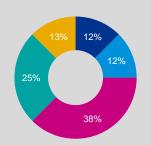


- Less than 10%
- ■10% to 20%
- ■21% to 30%
- More than 50%
- Others





Banks with total assets >\$500 bn



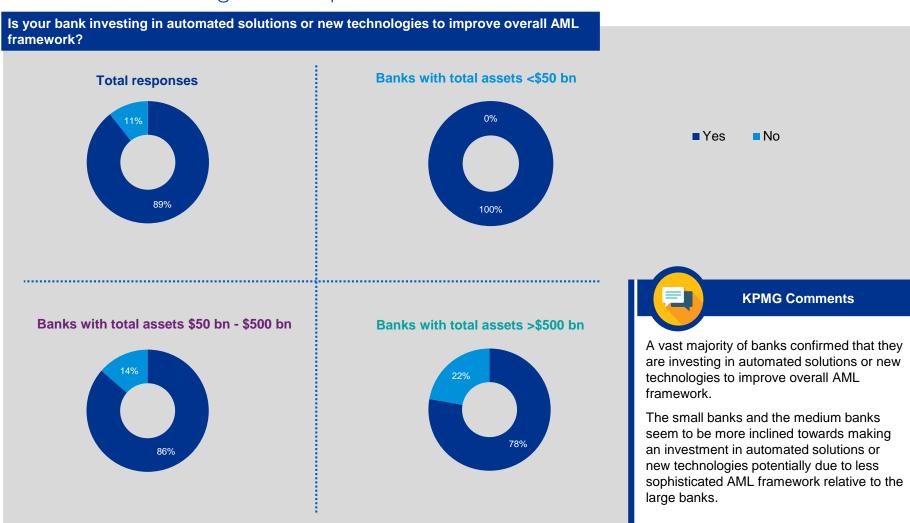
KPMG Comments

Many respondents indicated that FCC headcount represent more than 50% of the overall headcount in compliance. However, as apparent from the data it may varies on the basis of the size of the bank or how the FCC team is structured.

FCC may include teams responsible for AML, Sanctions & Embargoes, Bribery & Corruption and Fraud. The composition of team / structure of team can differ from one bank to another.



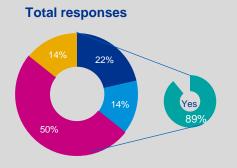
Vast majority of respondents confirmed investments in automated solutions or new technologies to improve overall AML framework.



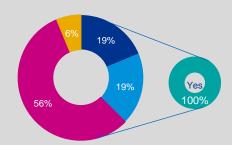


50% of total respondents indicated the use of an external vendor AML solutions/technology with some modifications made...

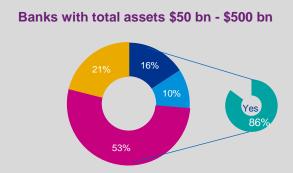
If yes, are these automated solutions or new technologies developed in-house or provided by an external vendor?



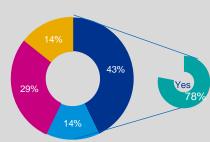
Banks with total assets <\$50 bn



- Developed in-house
- Provided by an external vendor with no modifications made
- Provided by an external vendor with modifications made
- Others
- Banks which are investing in automated solutions or new technologies







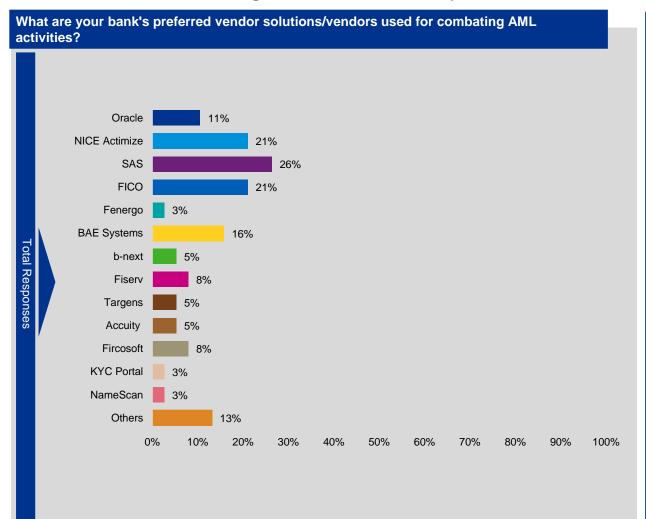
KPMG Comments

50% of respondents indicated that their AML solutions / technologies have been provided by an external vendor with some modifications made.

The distribution of results is different for the large banks when compared with the small banks and the medium banks. The Large banks use the solutions / tools for AML which are developed in-house to some extent more than the small banks and the medium banks.



SAS, FICO and NICE Actimize are the most common vendors/vendor solutions used for combating AML activities by banks...





KPMG Comments

Most of the respondents prefer a wide range of vendors/vendor solutions for AML.

SAS, FICO and Nice Actimize are the most commonly used vendors/ vendor solutions for AML.

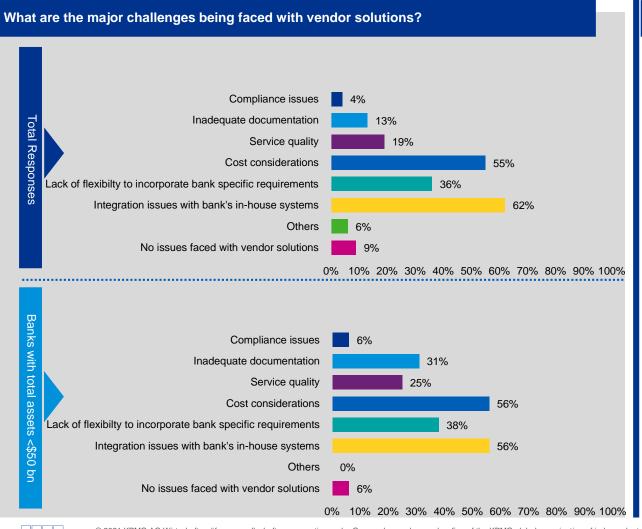
BAE systems is another common vendor used by some of the banks specifically large banks.

Few of the other respondents indicated they also use the following vendors/vendor solutions:

- SIOPEIA,
- Factiva Dow Jones,
- GIANOS (OASI),
- SWIFT (Sanctions Screening, Compliance Analytics, Correspondent Monitoring),
- AIA (Spanish vendor);
- Pythagoras
- LexisNexis and
- Salv



For vendor solutions, integration issues with firm's in-house systems and cost consideration are cited as main challenges.





KPMG Comments

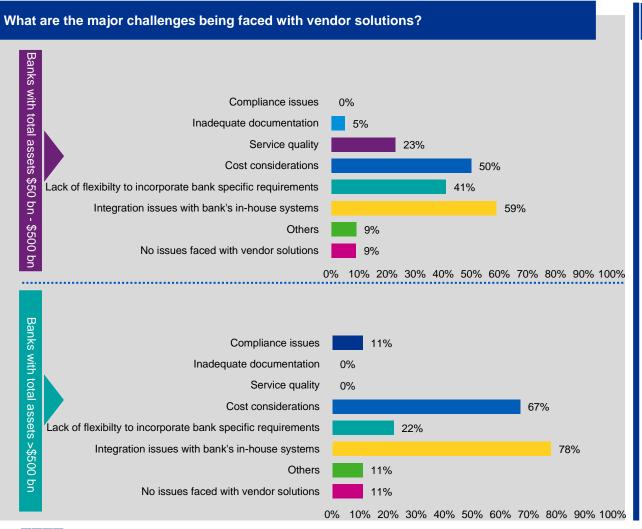
The distribution of results is almost similar for all the types of banks.

It is apparent from the data that cost considerations and integration issues with firm's in-house systems are the main challenges, which banks face with vendor solutions.

Some of the banks have also indicated lack of flexibility to incorporate bank specific requirements as another challenge faced by banks, when deploying vendor solutions for AML



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KPMG Comments

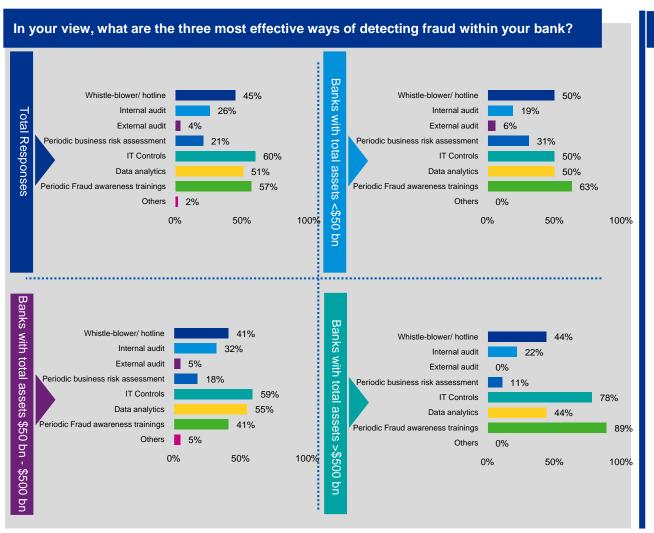
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Most of the respondents indicated IT controls, periodic trainings and data analytics are the three most effective ways of detecting fraud...





KPMG Comments

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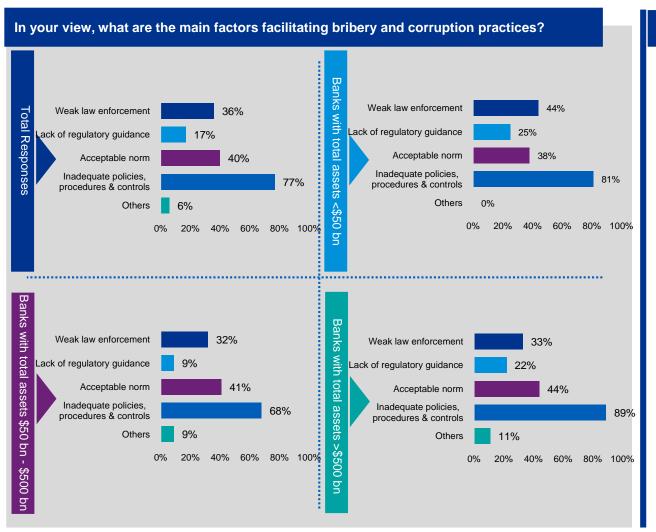
Majority of respondents indicated that IT controls, periodic fraud awareness trainings, and data analytics are the three most effective ways of detecting fraud.

Many banks also mentioned that whistleblower/hotline is another effective way of detecting fraud.

With the rapidly changing financial industry landscape, banks should consider to periodically provide trainings to employees on emerging risks such as AML concerns stemming from ESG area, ongoing pandemic, emerging technologies, digital finance etc. This will equip them to mitigate instances of fraud faced by banks.



Majority of banks confirmed that inadequate policies, procedures and controls are giving rise to bribery and corruption practices





KPMG Comments

Many respondents indicated that inadequate policies, procedures and controls are giving rise to bribery and corruption practices.

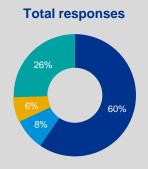
Senior management should regularly review policies and procedures and ensure that these are aligned with regulatory /supervisory guidance, group standards and global and local standards.

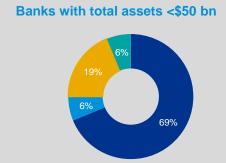
In order to determine the effectiveness of controls, 2LoD should consider to perform spot checks on the controls established to circumvent bribery and corruption practices.



Majority of respondents indicated 0% to 5% as the best estimate for the conversion rate of alerts to Suspicious Activity Reports (SARs)

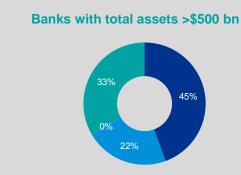
For your bank, what is the best estimate for the conversion rate of alerts to Suspicious Activity Reports (SARs)?













KPMG Comments

Most of the banks confirmed 0% to 5% as the best estimate for the conversion rate of alerts to Suspicious Activity Reports (SARs)

Banks should deploy robust framework to report suspicious transactions effectively. Implement emerging technology powered solutions to effectively detect suspicious transactions or abnormal patterns not only to reduce the number of false positives alerts, but also to augment SAR process.

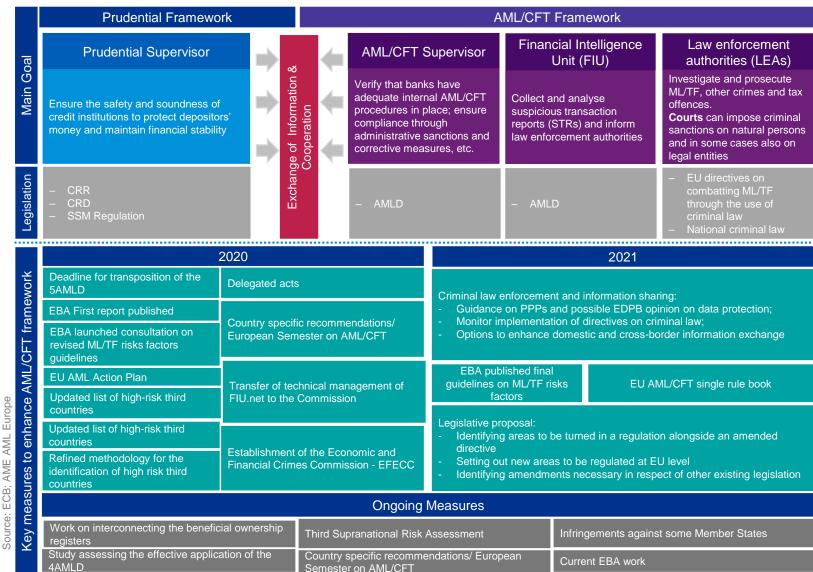




5.2 Evolving EU AML/CFT regime

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Evolving EU AML/CFT Regime...





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