



Insights Center

Turning Data
into Insights
into Value

2023





KPMG Insights Center

Companies are confronting an exponentially growing amount and complexity of data from both internal and external sources. Conventional IT solutions and architectures are reaching their limits. In addition, the pandemic presents companies with unprecedented challenges, but also unimagined opportunities.

In Insights Center Frankfurt you can experience the latest AI-based analysis methods and tailor-made solutions to manage and shape the New Reality. KPMG Data and Analytics experts are happy to support you not only in mastering the crisis, but also in identifying opportunities for your company in the New Normal.



Advanced Analytics „Live“

Experience the endless possibilities of Advanced Analytics. Come see and “touch” advanced data analyses in the state-of-the-art digital boardroom.

Ultra-modern touch-enabled monitors, mixed reality devices and the unique Insights Center video conference system offer exciting firsthand experiences with emerging technologies. You can immerse yourself in three-dimensional data visualization through Augmented Reality or Virtual Reality. A private server room and network provide an independently secure environment to work with your own company data directly in the Center.

Expert Knowledge

KPMG D&A experts support you as sparring partners with in-depth specialist knowledge and experience. Various types of events and workshops are available from discovery sessions to testing proof of concepts to validating prototypes interactively on-site or virtually. Gain an initial insight in a one-hour mini-session or take part in a half-day or full-day session that is tailor-made for you.

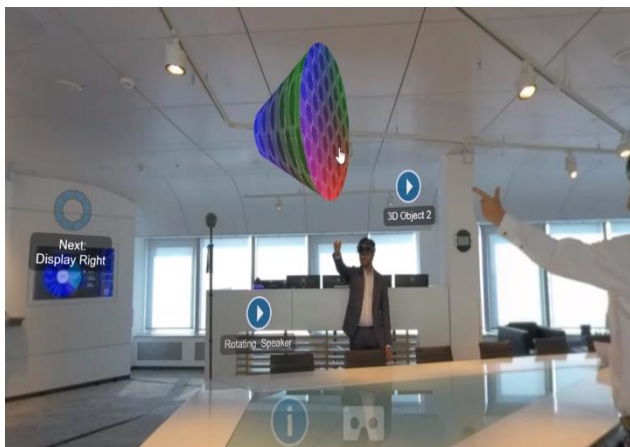
Innovative Collaboration

The interactive work environment of the Insights Center inspires creative teamwork, which results in innovative solutions. The Insights Center combines collaborative work with future-oriented technologies and a variety of moderation techniques. So you have the best prerequisites to discover new, imaginative D&A solutions for your business challenges.

With our hybrid and virtual workshops, you can also take part in sessions from the comfort of your office or at home and participate in events that differ vastly from the conventional.

Global Network

Insights Center Frankfurt is part of KPMG’s Global Center of Excellence for Data-driven Technologies. With a network spanning 154 countries and over 14,000 specialists, you have global know-how at your fingertips. There are Insights Centers in 20 other cities around the world, if you wish to conduct a multilocation workshop with your international colleagues or partners.



Global network of Insights Centers

The Frankfurt branch of KPMG AG Wirtschaftsprüfungsgesellschaft is home to the world's first Insights Center of its kind. There are currently more Insights Centers in Chicago, Gothenburg, Hong Kong, Lagos, London, Madrid, Melbourne, Milan, New York, Orlando, Paris, Riyadh, Sydney, Tel Aviv, Tokyo, Vancouver, and Zurich and Insights Hubs in Amsterdam and Auckland.

Insights Center Frankfurt am Main

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