



# Navigating the future

How Planon and KPMG drive innovation together



Digital solutions are becoming increasingly effective in addressing the challenges faced by the Real Estate and workplace management sectors. This article explains these challenges and details how Planon, a leading provider of software for intelligent and sustainable building management, helps organisations to manage hybrid work models, ensure ESG compliance and mitigate data fragmentation. Additionally, it outlines how Planon's collaborations with SAP and KPMG generates value and support businesses undergoing comprehensive digital transformation to realise their strategic goals.

## **Empowering Real Estate transformation – unlocking efficiency, innovation and ESG compliance**

The Real Estate and workplace management sectors are undergoing a period of rapid transformation. Shaped by emerging trends such as hybrid work environments, stringent ESG (Environmental, Social and Governance) regulations and the need for operational agility, businesses are facing increasingly complex and dynamic demands. These challenges call for innovative, integrated digital solutions capable of aligning operational efficiency with strategic goals.

In this evolving landscape, companies require tools that not only streamline traditional property management functions, but which also enable greater resilience in the face of future shifts in business needs and regulatory changes. This demands a holistic approach to data centralisation, process optimisation, and compliance. Organisations can significantly boost efficiency by automating workflows, optimising space utilisation and ensuring real-time monitoring of workplace and ESG metrics.

Recognising these needs, Planon has become an industry leader. Its unique, open-platform technology allows businesses to address immediate operational demands and plan for long-term success. Planon's Integrated Workplace Management System (IWMS) enhances workplace flexibility, streamlines ESG reporting and supports sustainable practices.

## **Workplace Management – enabling more flexible space usage for hybrid work models**

A fundamental component of Planon's IWMS is the space and workplace management module, which assists organisations in establishing or improving hybrid work models. This solution facilitates efficient workspace management and real-time monitoring of space utilisation by means of IoT sensors and intelligent booking systems. The resulting demand-oriented space utilisation enhances efficiency and frequently results in cost savings in rental and operational expenses.

## Planon's IWMS provides several advantages for corporate Real Estate managers:



**Space efficiency:** unused or underutilised spaces can be optimised or repurposed, reducing waste



**Adaptability:** flexible booking systems allow employees to reserve workstations and meeting rooms as needed, streamlining administrative efforts.



**Improve building user experience:** utilisation data helps organisations tailor workspaces to meet employees' needs, improving overall satisfaction and productivity.

However, ensuring data protection and security remains critical, especially when personal data related to workplace usage is involved. Robust measures must be implemented to comply with regulations like GDPR and maintain data sovereignty.

### SAP ERP integration – harmonisation with core business processes

Through its strategic partnership with SAP, the Planon IWMS seamlessly connects with the SAP S/4HANA ERP system. This cloud-based integration, known as Planon Real Estate Management for SAP S/4HANA®, uses the SAP Business Technology Platform to mirror Real Estate financial and asset data and ensure transparency across Real Estate management, finance, and human resources. Aligned with SAP's clean core principles, it delivers a robust and resilient IT architecture for the CIO that can easily integrate new innovations, such as AI, faster and at a lower cost. For the CFO, it provides deeper insight into the potential for Real Estate optimisation, enables faster decision-making, reduces compliance costs and optimises operations and administration.

Beyond S/4HANA integration, KPMG adds additional value by leveraging advanced tools in its projects to map and optimise Real Estate processes across the entire property lifecycle. Clients receive continuous process analysis and targeted improvements aligned with overarching corporate standards. However, implementation efforts can vary significantly depending on the initial IT infrastructure.

We help clients to fully realise the potential of SAP integration, by suggesting adjustments to internal processes and extensive training to prepare employees for the new workflows.

### Real Estate management – focus on ESG transparency and automation

Real Estate organisations are facing increasing ESG reporting expectations. Planon facilitates the centralised management and analysis of Real Estate and ESG data. It collects and reports on energy consumption and emissions in order to support optimisation decisions. Automated analysis tools promote sustainability-focused optimisation of property portfolios, ensuring compliance with regulatory requirements.

The success of these solutions depends largely on the quality and structure of the underlying data. Consolidated ESG monitoring is particularly beneficial for larger Real Estate portfolios, where Planon connects with IoT sensors and interfaces for continuous data capture. This enables any organisation to achieve the required depth and accuracy of data to meet sustainability goals.

### Driving efficiency with IoT and artificial intelligence

IoT and AI hold great potential to improve real time decision making and optimise space and asset utilisation. Future technological developments will likely include deeper integration of real-time data into automated decision-making processes and standard workflows. For instance, combining machine learning with predictive maintenance can further optimise maintenance schedules and reduce energy consumption, leading to greater sustainability and cost efficiency.

This combination offers opportunities for efficiency and transparency, but can entail significant customisation to meet specific organisational needs and structures.

### Preparing organisations for operational excellence

To fully exploit technological potential and realise sustainable efficiency gains, specific organisational adjustments are necessary. The introduction of new technologies alone is insufficient to achieve long-term success. Instead, leveraging these tools effectively requires process adaptations and employee training to maximise the practical benefits of digital solutions.

## Key aspects for Real Estate companies aiming for operational excellence include:



### **Organisational development:**

implementing digital Real Estate management solutions should be accompanied by change management processes. Employees must be trained in using the new software and made aware of data-driven decision-making. Corporate Real Estate Management teams need a clear understanding of how to work with these tools and make informed decisions based on the generated data.



### **Process standardisation and optimisation:**

the benefits of digital transformation can be reaped when processes are clearly defined and standardised. Introducing Planon and integrating it with SAP presents a unique opportunity to review and harmonise existing processes. Efficient, well-structured workflows facilitate the implementation of new technologies and minimise friction.



### **Data management and quality:**

the quality of analysis and reporting depends significantly on the accuracy and timeliness of the collected data. A structured data management approach is essential to ensure reliable information; this in turn requires a consistent data strategy that defines standards for data collection, storage and usage. Appropriate roles should be established to maintain ongoing data management and security.



### **Focus on agility and adaptability:**

faced with rapidly evolving technologies and market requirements, agility and adaptability should be embedded throughout operational processes. Teams that understand and apply the flexibility and capabilities of technology early on will be better placed to implement future changes more quickly and successfully.

## **KPMG Real Estate – your partner for enterprise transformation with Planon**

Digital transformation in Real Estate and workplace management requires more than cutting-edge software – it demands a strategic approach that integrates technology, processes and business objectives. As a trusted advisor, KPMG Real Estate helps organisations unlock the full potential of Planon's software while driving successful and sustainable transformation.

KPMG's clients particularly value its comprehensive end-to-end support, from strategy development to implementation and post-deployment optimisation. With deep industry knowledge and an interdisciplinary approach, KPMG delivers customised solutions that ensure long-term value creation and sustainable success.

KPMG's value lies in creating tailored transformation strategies aligned with the unique needs and goals of each client. Together with its customers, KPMG develops clear roadmaps that leverage

Planon's solutions to achieve efficiency gains, ESG compliance and cost optimisation. By ensuring seamless integration of Planon into existing IT landscapes, particularly within SAP environments, KPMG harmonises processes across all levels of the organisation. Through change management initiatives, targeted employee training and a focus on data-driven decision-making, KPMG ensures that new tools and workflows are adopted effectively. At the same time, existing processes are optimised and standardised to enable a smooth implementation of technologies.

By partnering with KPMG, organisations gain not only the technological foundation for successful transformation, but also the strategic and operational guidance needed to thrive in a dynamic industry. KPMG enables businesses to use Planon as a driver of efficiency, sustainability and innovation, thereby securing competitive advantages and emerging stronger from their transformation journey.



## More about KPMG

KPMG is an organization of independent member firms with more than 275,000 employees in 142 countries and territories. Our services are divided into the following functions: Audit, Tax, Performance & Strategy, Deal Advisory and Consulting. KPMG member firms provide trusted insight, advice, and analysis to help clients tackle today's critical challenges. With skilled professionals, global reach, and advanced technology, KPMG delivers high-quality services to leading organizations worldwide.

## More about Planon

Planon is the leading global provider of smart sustainable Building Management Software that connects buildings, people and processes. By eliminating data silos and aligning solutions into one shared information platform, Planon provides all building stakeholders with actionable and meaningful insights. Independent market research and consulting firms have consistently rated Planon as a global leader in the market. Planon has implemented its comprehensive solutions for more than 3,250 clients, supported by offices and partners like KPMG around the world.

## Contact

KPMG AG  
Wirtschaftsprüfungsgesellschaft



### Robert Betz

Partner,  
Management Consulting Real Estate  
EMA Head of Digital Real Estate  
T +49 89 9282-6822  
rbetz@kpmg.com

## Whitepaper: Real Estate + Innovations 2024

What makes companies in the Real Estate sector fit for the future?

Download trends and analyses now



[www.kpmg.de](http://www.kpmg.de)

[www.kpmg.de/socialmedia](http://www.kpmg.de/socialmedia)



The information contained herein is of a general nature and is not intended to address the circumstances of any particular individual or entity. Although we endeavor to provide accurate and timely information, there can be no guarantee that such information is accurate as of the date it is received or that it will continue to be accurate in the future. No one should act on such information without appropriate professional advice after a thorough examination of the particular situation.

© 2025 KPMG AG Wirtschaftsprüfungsgesellschaft, a corporation under German law and a member firm of the KPMG global organization of independent member firms affiliated with KPMG International Limited, a private English company limited by guarantee. All rights reserved. The KPMG name and logo are trademarks used under license by the independent member firms of the KPMG global organization.