

Predictive Net Working Capital Management with SAP Analytics Cloud

Managing Liquidity in a Data-Driven, Integrated, and Forward-Looking Way

Working capital ties up critical room for maneuver – especially in times of volatile markets. SAP Analytics Cloud (SAC) provides Chief Financial Officers (CFOs) with an integrated management tool that not only allows for retrospective analysis but also simulates future scenarios. Decisions regarding inventory levels, payment terms, or purchasing volumes can thus be made proactively and based on data.

Challenges

Liquidity is once again becoming a central focus in decision-making. Rising interest rates, volatile markets, and disrupted supply chains make active management of Net Working Capital (NWC) a core responsibility for modern CFOs. Yet many companies lack the operational continuity needed for this: data is fragmented, and current key figures are often available too late. As a result, decisions about payment terms, inventory, or purchasing volumes are frequently reactive. The main issue often lies in the lack of structured and integrated data availability.

To manage tied-up capital proactively, companies need a platform that combines forecasting, planning, and analysis.

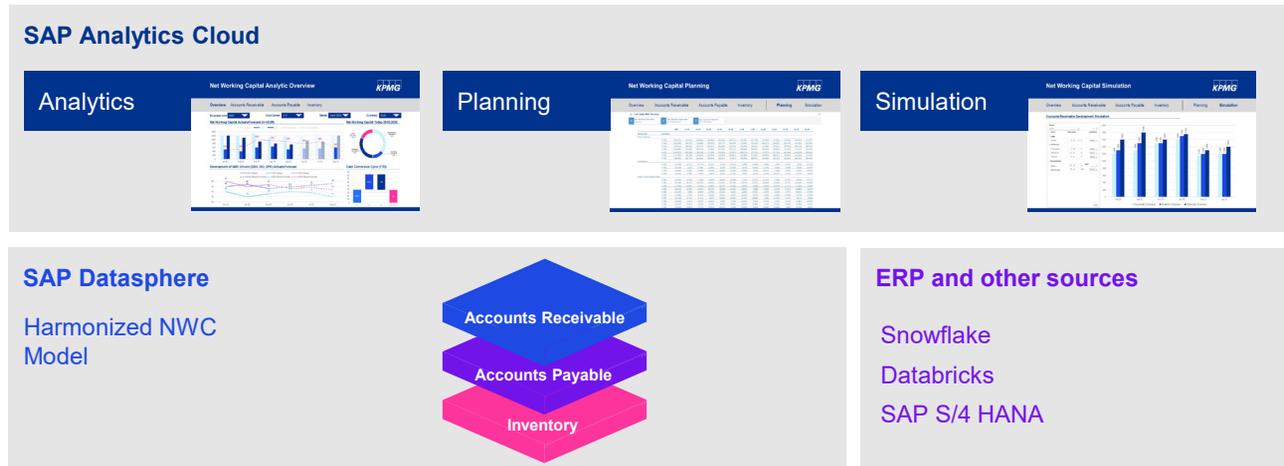
SAP Analytics Cloud meets these requirements and makes liquidity manageable.

Added Value

What used to require daily coordination now happens dynamically: forecasts, simulations, and scenarios are based on harmonized data, intelligently modeled and embedded into management processes. The CFO can see in real time which measures have what potential and whether payment terms, order quantities, or customer behavior have changed. Liquidity is no longer passively observed – it is actively managed.

The Solution at a Glance

Instead of lengthy processes and rigid reports, CFOs need a system that provides fast and well-founded answers. SAC enables this through an integrated architecture.



How KPMG Makes Working Capital Manageable with SAP Analytics Cloud

Our Center of Excellence for Cash & Working Capital Management recommends an integrated, data-driven management approach that connects behavior, processes, and systems, enabling proactive action.

Our experience shows:

Technology alone is not enough. What matters is knowing the right levers, identifying the relevant data, and implementing them pragmatically. KPMG translates these levers into a practical approach with measurable metrics. With SAP Analytics Cloud and Datasphere, we provide not only the technological foundation but also the methodological expertise to introduce Predictive Net Working Capital Management effectively. We know the right methods, the relevant key performance indicators (KPIs), and the operational requirements. Our approach is proven, modular, and can be implemented within a few weeks – from use case definition and forecasting models to integrated simulation in the CFO cockpit.

Our Added Value:

As part of a Working Capital initiative, average liquidity effects of around five percent relative to revenue can be achieved, with 50 percent of that realized within twelve months.

We support companies in developing the key factors for a successful and long-term sustainable Working Capital program. This includes coordinated improvement plans, effective communication, integration with other priorities, ensuring sustainability through changes in working practices, and establishing an integrated, data-driven management concept as the foundation.

With SAC, you can:



Simulate payment terms

How does liquidity change with +5 days in Days Payable Outstanding (DPO)?



Analyze receivables

Which customer groups cause high Days Sales Outstanding (DSO) ranges?



Adjust inventory strategy

Which warehouse locations tie up capital when sales stagnate?



Identify risk

Which suppliers jeopardize cash positions in the event of delivery failure?

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Contact

KPMG AG Wirtschaftsprüfungsgesellschaft



Ahmet Atli

Partner, Consulting,
Technology Transformation
M +49 174 3008963
aatli@kpmg.com



Stephan Dellermann

Partner, Performance & Strategy
M +49 160 91284033
sdellermann@kpmg.com



Sebastian Leidig

Director, Performance & Strategy
M +49 175 5255630
sleidig@kpmg.com

www.kpmg.de

www.kpmg.de/socialmedia



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