

# ID/verse

Powered by  OCR Labs®

# KPMG

Gibraltar eSummit

# A New Brand Identity \



OCR Labs®

OCR Labs® TECHNOLOGIES INDUSTRIES PLANS RESOURCES COMPANY [BOOK A DEMO](#)

Frictionless user experience and fraud-proof verification – step-by-step

**STEP 1**  
Customer enters reauthentication flow  
Reauthentication requests are activated to complete a step up action such as resetting passwords, adding high risk actions or changing account details. Biometric checks can remain in app or be sent to browser via a SMS link.

**STEP 2**  
Capture the users face  
Our industry leading Business technology only needs a smile from the user to capture the necessary active movement. The capture takes seconds with minimal user input.

**STEP 3**  
Verification complete  
Once the reauthentication has successfully completed the user is able carry on with their actions. If unsuccessful you can choose a path for further verification.

idverse™

An OCR Labs Company



**IDVerse \**  
uses **generative AI** to deliver an end-to-  
end solution for  
**identity verification & fraud protection**  
for businesses globally.\

# The rising risks of not implementing the right IDV solution.



Fraud cost the UK **£137bn** alone in 2021 with cases reaching courts up over 150% YoY in 2022



Real customers are put at risk of **fraud** with Cifas reporting **277,000** cases of identity fraud in 2022.



Falling short of AML/KYC **regulations** and risk fines - \$55bn issued since the financial crisis



**Long** verification process and **uncertain** outcome causes abandoned sign-ups and lowers conversions



**Higher** operational costs and **less** efficient ID reviews, increased customer drop off

# We believe everyone should be able to verify their identity to access products and services. **Anyone. Anywhere. Anytime.**

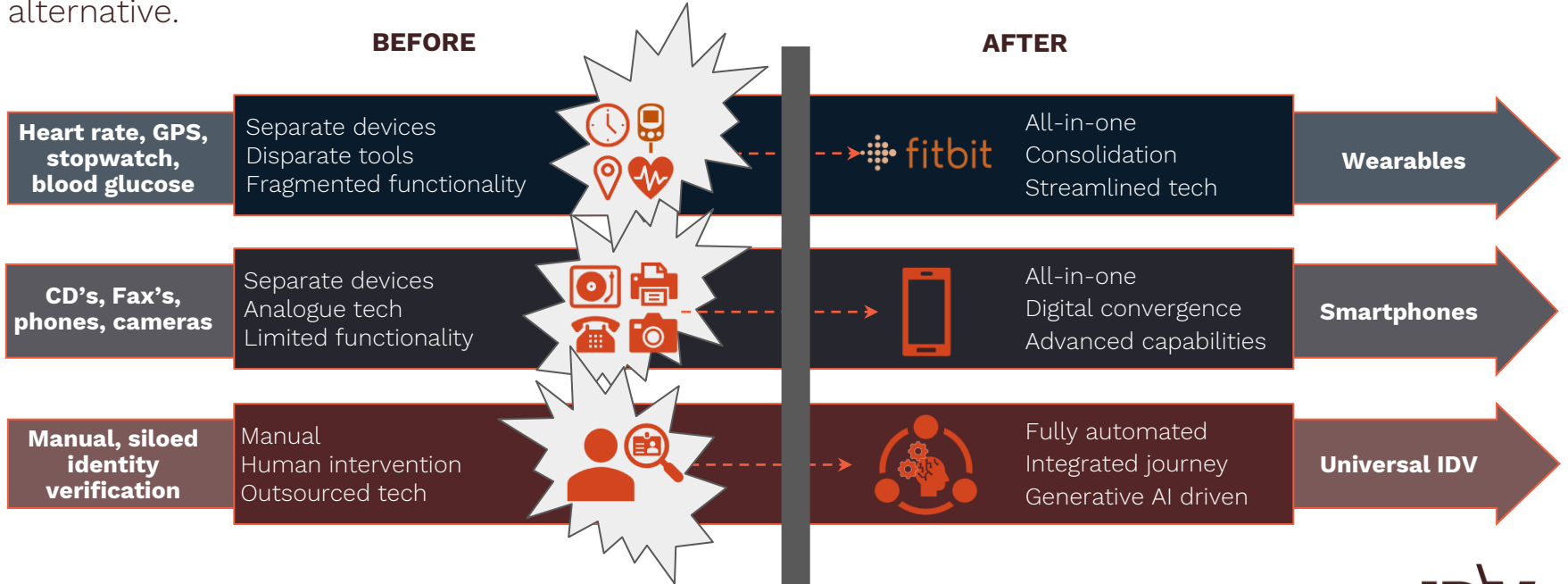
IDverse is passionate on making identity verification **effortless** with technology.

We're focused on **removing the burden** of IDV for our customers so they can focus on scaling their businesses with less compliance & operational overheads.

We build **intelligent tools** that protect users from identity fraud while enabling a seamless and intuitive experience.

# End to End, Fully Automated\

The IDV market is embracing automation and integration, fueled by a generative AI technology convergence of multiple discreet, already complex components towards a singular yet simpler alternative.



# Generative AI and IDV\

RU

Write a 30 word paragraph about how generative AI makes identity fraud easier



Generative AI technology, with its ability to generate highly realistic images, poses a significant risk to identity fraud, enabling malicious actors to create convincing fake identities and forge documents with greater ease and sophistication.

A



B

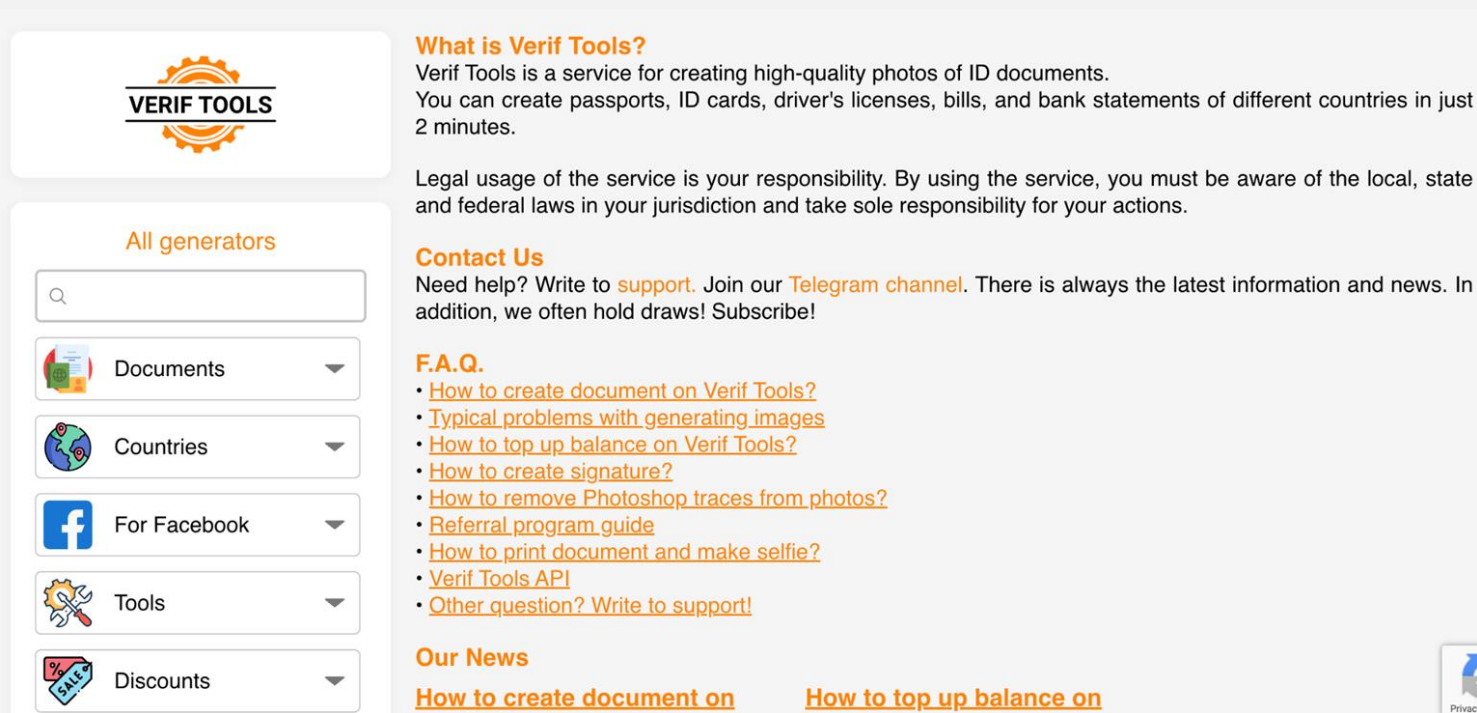


We can verify  
**16,000+ ID documents,**  
in over **220+ countries &**  
**principalities** and process **142**  
**languages & typesets.**

All with our **fully automated** solution  
which is **owned and built by us.**



# A visual representation \



The screenshot shows the Verif Tools website. At the top left is the Verif Tools logo, which consists of an orange gear icon with the text 'VERIF TOOLS' in a black box. Below the logo is a search bar and a list of categories: Documents, Countries, For Facebook, Tools, and Discounts. To the right of the categories is a section titled 'What is Verif Tools?' which describes the service as a way to create high-quality photos of ID documents. Below this is a 'Legal usage' notice. Further down is a 'Contact Us' section with a link to support and a Telegram channel. The 'F.A.Q.' section lists several questions and answers, such as 'How to create document on Verif Tools?' and 'How to top up balance on Verif Tools?'. At the bottom right, there are links for 'Our News' and 'How to create document on' and 'How to top up balance on'. A small privacy icon is visible in the bottom right corner of the screenshot.

**VERIF TOOLS**

All generators

Documents

Countries

For Facebook

Tools

Discounts

**What is Verif Tools?**  
Verif Tools is a service for creating high-quality photos of ID documents. You can create passports, ID cards, driver's licenses, bills, and bank statements of different countries in just 2 minutes.

Legal usage of the service is your responsibility. By using the service, you must be aware of the local, state and federal laws in your jurisdiction and take sole responsibility for your actions.

**Contact Us**  
Need help? Write to [support](#). Join our [Telegram channel](#). There is always the latest information and news. In addition, we often hold draws! Subscribe!

**F.A.Q.**

- [How to create document on Verif Tools?](#)
- [Typical problems with generating images](#)
- [How to top up balance on Verif Tools?](#)
- [How to create signature?](#)
- [How to remove Photoshop traces from photos?](#)
- [Referral program guide](#)
- [How to print document and make selfie?](#)
- [Verif Tools API](#)
- [Other question? Write to support!](#)

**Our News**

[How to create document on](#)      [How to top up balance on](#)

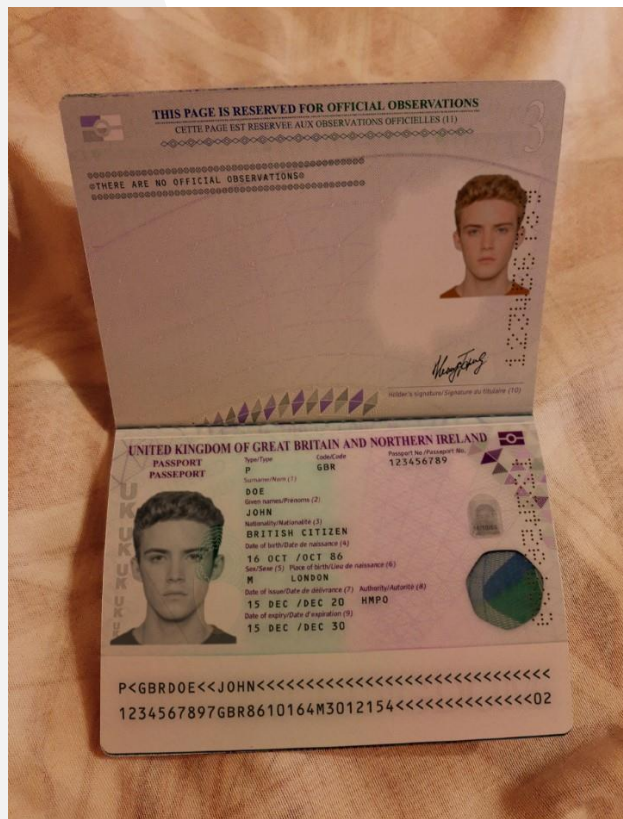
Privacy

# Synthetic ID generated for \$9 in seconds \

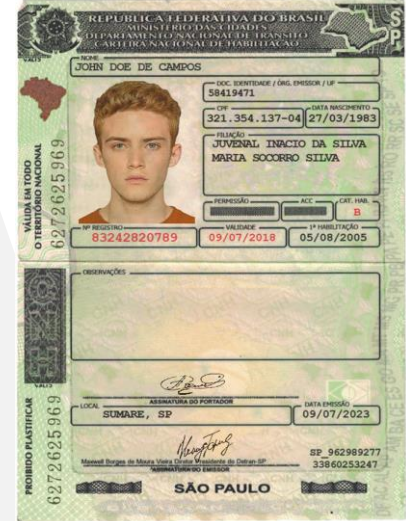
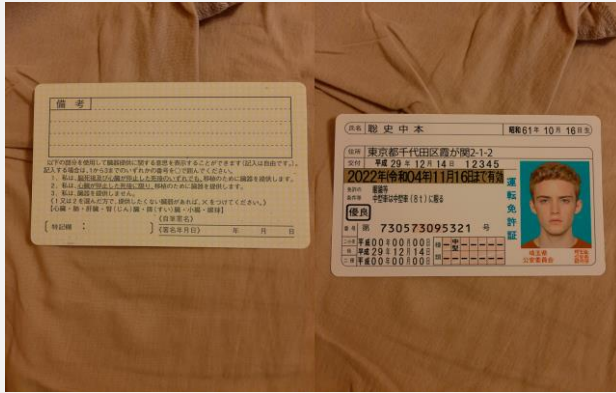


# Sophistication \

- Randomised backgrounds with texture
- Shadows
- Light fraction off document
- Folded to look like 3D image
- Document set at naturalal angle
- Real (stolen) data is used to construct identity document



# AI Document Library \



# What key industry challenges do we solve?

## **Hybrid/Human intervention**

- Industry-wide dependence on human-assisted verification
- Non-scalable solutions

## **Global coverage restrictions**

- Local or limited ID document coverage
- Lack of non-Latin character support, e.g. Arabic, Hebrew, Greek & Kanji
- Prevalent demographic bias in biometric technology

## **Compromised customer experience**

- Lack of consistently innovative document fraud checks
- Genuine customers being declined & affected by false negative rates
- Decline in customer conversion & retention

## **Reduce fraud rates**

- Fast, easy and secure account recovery
- Prevent sim swap fraud
- Reduce internal fraud

Thank You\