

Consumer law

Quick update

Digital Markets, Competition and Consumers Bill

EXPLANATORY NOTES

Explanatory notes to the Bill, prepared by the Department for Business and Trade and the Department for Science, Innovation and Technology, are published separately as Bill 294—EN.

EUROPEAN CONVENTION ON HUMAN RIGHTS

Secretary Kemi Badenoch has made the following statement under section 19(1)(a) of the Human Rights Act 1998:

In my view the provisions of the Digital Markets, Competition and Consumers Bill are compatible with the Convention rights.



FINES

- Up to **10%** of **global annual turnover**
- Turnover-based fines for:
 - Failure to comply with information notices
 - Breach of any undertakings
 - Breach of any CMA direction

The White Paper & consumers



Department
for Culture,
Media & Sport

High Stakes: Gambling Reform for the Digital Age

April 2023

CP 835

Online choice architecture

Deceptive design patterns

Example:

Are you sure you want to withdraw funds?

No, I'll leave it for now

Yes, I want to withdraw

The **order** and **colours** of the options are used to try and **encourage a decision** that **benefits the business** rather than the consumer.

