

Regulating markets: key entry considerations

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It's business. But it's personal.



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Outline

Evolving Regulatory Landscape

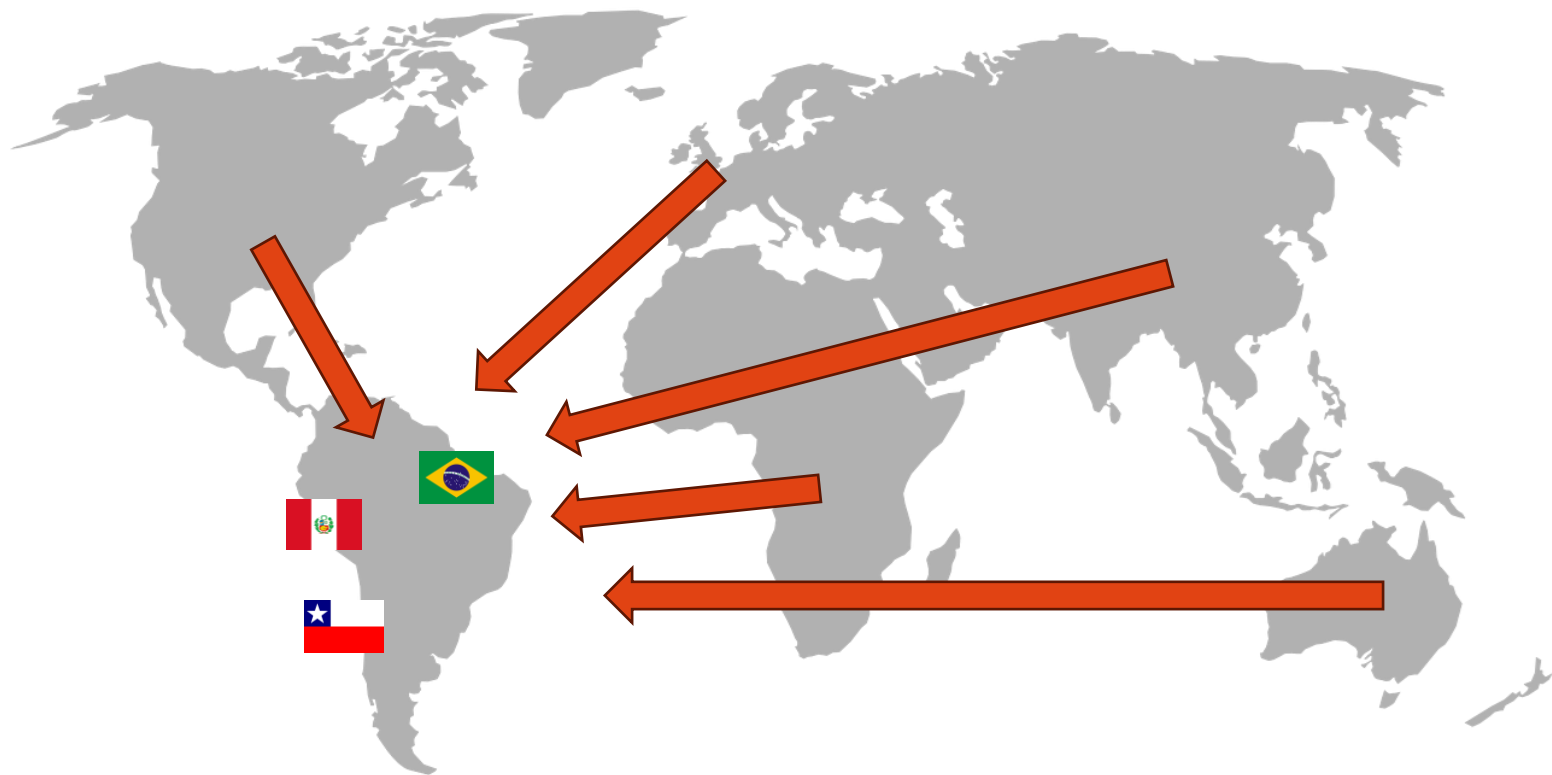
Transitional Markets

Regulatory Pitfalls

Practical Tips

Conclusion

Evolving Regulatory Landscape



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**Define the
process**



**Clarity of
information**



**Transitional
rights**

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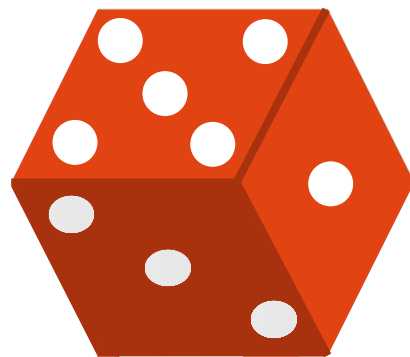
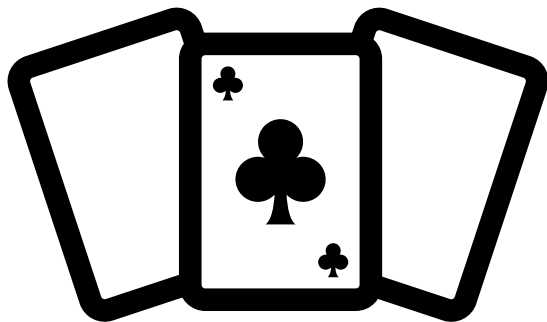
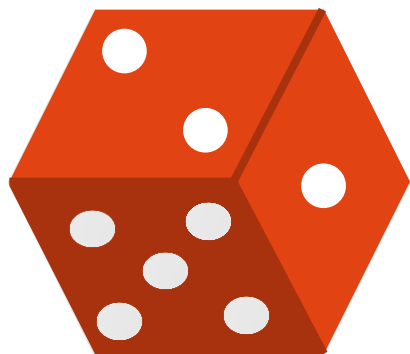
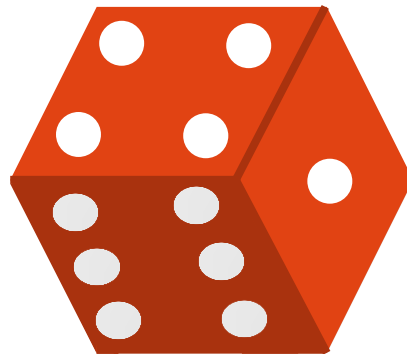
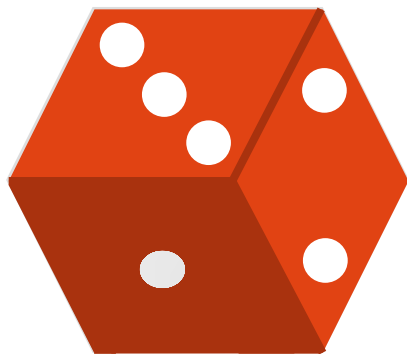
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Research
and
awareness

Understanding
regulatory
nuances &
adaptability

Communication

Licensing
preparedness

Engage with
local partners

Localisation

Commercial
awareness

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Thank
you.

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