

KPMG Student Survey 2018

KPMG surveyed the 88 student finalists from leading universities in 22 countries participating in the 2018 KPMG International Case Competition (KICC) to get insights into how top undergraduates feel technology will impact their work and career opportunities.



Leading business students expect technology will boost, not threaten, their careers



94%

felt that technology will have a significant impact on their careers.



100%

felt that the impact of technology will be positive.



The **single** biggest impact:

36%

believe technology will help them add value and make a greater impact in their careers.



more than 1/2

anticipate that technology will **radically change** the work they do



Top 3 reasons students are optimistic about future technologies



Task automation



Improved efficiencies



New opportunities

- 1 Freeing up time for more meaningful and stimulating work
- 2 Fast and easier communication; enabling quicker and more effective decision-making
- 3 Evolution of the type of work in each industry



The top three technologies that students consider to have the greatest influence on their careers over the next ten years are:



81%

Artificial Intelligence (AI)



59%

Blockchain



59%

Robotics

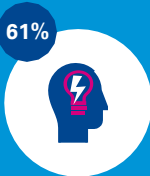


53%

believe that AI will elevate the level of responsibility for new graduates; **25%** saying it will expand the number of job opportunities

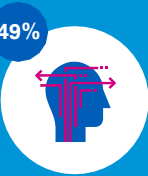


In a technology-led world, students considered these three non-technical skills as being most essential in the workplace:



61%

Problem-solving



49%

Ability to learn



39%

Creativity

“ The continuous integration of technology will continue to revolutionize global achievements alongside human collaboration and should never replace the core values of human principles. ”



Respondents most valued **ethics, responsibility and integrity**

as critical qualities to have in the digital age.

