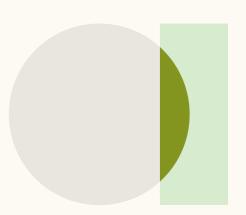
Rock Your Profile Program



External Resources

LinkedIn For Creators

- <u>LinkedIn Creators Hub</u> | Tools you can use to inspire conversations that matter.
- Best Practices | Content strategies to make the most of your posts & profile.
- Posting Tools | Reach your audience with these key posting best practices.
- Publishing Articles & Newsletters | Resources to help you publish like a pro.
- LinkedIn Live | Tips on how to grow your following through live broadcasts.
- LinkedIn Audio Events | Tips to have real-time informal conversations.

Key Resources to Rock Your Profile

- RYP Course | Self-paced online learning course accessible to anyone for free.
- LinkedIn Learning Blog | Easy changes to make your LinkedIn profile stand out.
- Profile Video | Learn how to create a video introduction on your profile.
- <u>Creator mode</u> | Understand creator mode & how to set it up.
- Career breaks | Learn how to add a career break to your work experience.
- <u>Introduction Section</u> | Tips to edit your Introduction section in your profile.
- <u>Building a Great Profile</u> | Free video and key tips to create a great profile.

Rock Your Career

- <u>LinkedIn Career Explorer</u> | Discover potential career paths and how your skills match to real job titles.
- Job Search | Need to search for jobs on LinkedIn? This article has you covered.
- <u>Job Alerts</u> | How to setup job alerts on LinkedIn with this article.
- Open to Work | Let recruiters know that you're open to new opportunities.
- Find a Job | Get help looking for a new job on LinkedIn.
- <u>Skills for in-demand jobs</u> | Learn top key skills for jobs in high demand.
- <u>Search for Jobs</u> | Key tips to find your next job on LinkedIn.
- Prep for Interviews | Access our toolkit to prep like a pro for your next interview.

Beyond Profile | Your Voice across LinkedIn

- Posting on LinkedIn | Tips to post content on LinkedIn.
- Content Creator's Guide | Best practices for creating content on LinkedIn.
- <u>LinkedIn Sharing Guide</u> | Tips for sharing content on LinkedIn.
- Publishing on LinkedIn | Best practices for publishing on LinkedIn.
- Guide to Networking | LinkedIn page to build your community.

Rock Your Profile: Awesome Extras

- Adding & Removing Skills | How to remove or add skills to your Profile.
- Follow People | Tips to build your community on LinkedIn.
- <u>Follow Companies</u> | Stay updated with key insights, articles and content from companies you care about.
- Follow Topics | Follow the topics that matter most to you on LinkedIn.
- <u>Customizing Your LinkedIn Feed</u> | Customize your feed so it's relevant for you.
- <u>LinkedIn Premium Webinars</u> | Learn more about LinkedIn premium in these free weekly webinars offered by our Customer Care Team.

Rock Your Company Page Resources

- Enterprise Pages Playbook | Get started with LinkedIn Pages.
- <u>SMB Pages Playbook</u> | Customized tips for SMBs to setup LinkedIn Pages.
- <u>LinkedIn Live</u> | Stream live video content from your company page.
- <u>Virtual Event Solutions</u> | Learn about all the ways your company can bring virtual events to your community.

COVID-19 Resources

 <u>COVID-19 Resources</u> | Website featuring key tools, resources, job search help and more.