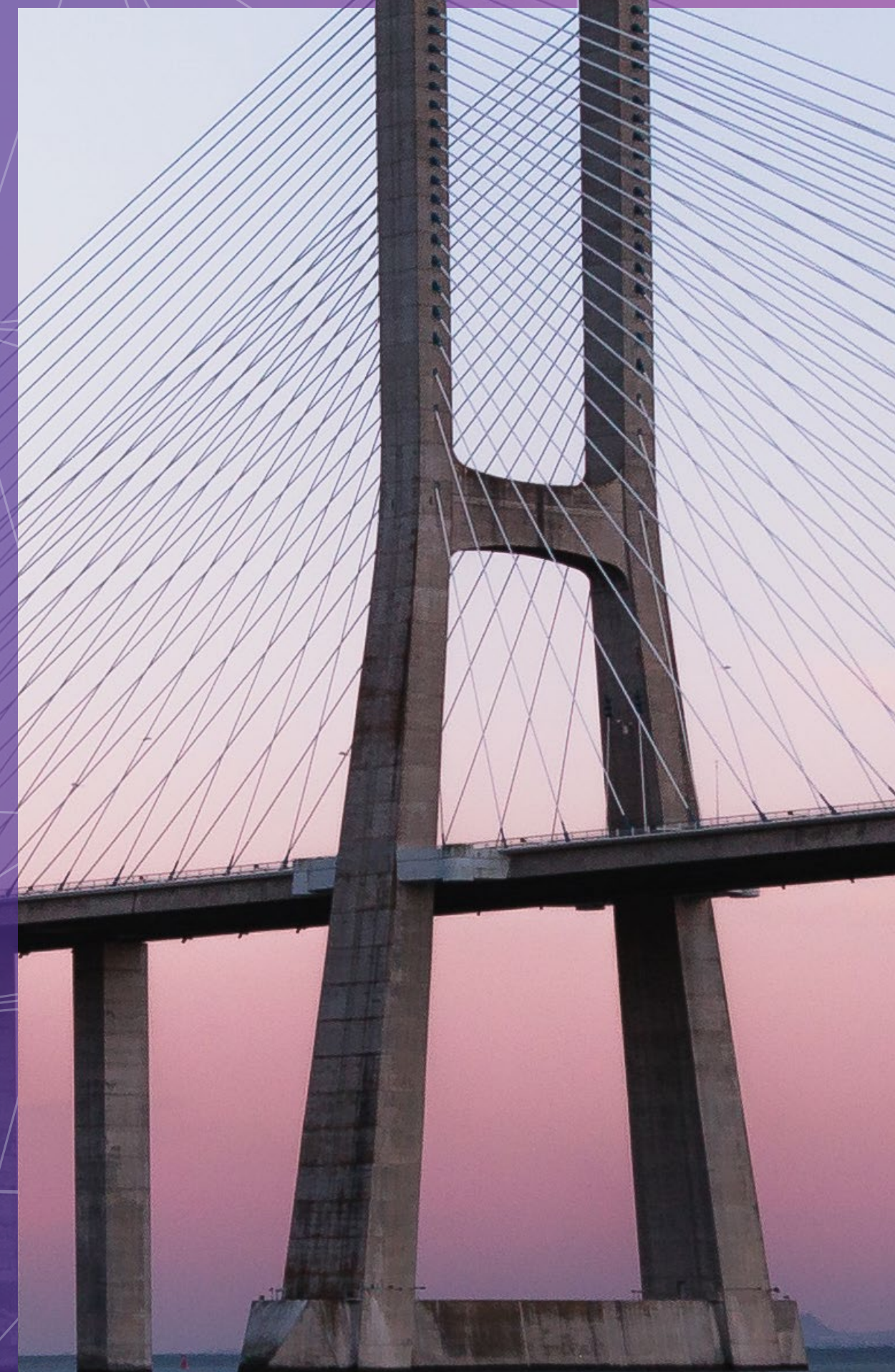




# Corporate Treasury Advisory Services

KPMG Advisory Ltd.

—  
2024





The beauty of finance is to foresee the future – in order to control that can be controlled.

## Your Top Treasury Priorities for 2024/2025

### 1. Cash is your most important asset

Cash is the single most important asset that keeps the business operational. The integration and focus on cash ensures that each business and function understands its impact on working capital and are aligned with shared goals. Make cash your first priority.

### 2. Treasury to satisfy investors

Earnings guidance published for investors requires Treasury to accurately forecast free cash flow. Accuracy builds trust.

### 3. Best in class through Technology

Be proactive and be among the first Treasuries that leverages best-of-breed technology. AI will ensure competitive advantage for those who excel.

## Corporate Treasury Advisory Services (1/3)

### 01 Cash & Liquidity Management



#### Cash flow forecasting

Advanced cash forecasting is essential for companies to make well-informed and actionable decisions.



#### Credit facilities

Credit facilities are key to ensure smooth and seamless operations as well as business growth.



#### Working capital management

Proper working capital management helps you find out where company cash is tied up and gives you opportunities to release it.



#### Optimal banking structure

A well-designed bank account architecture provides significant savings both on the cost side and in the operations.



#### Cash concentration and In-House Banking

Idle cash does not increase the value of the business. In-House Banking allows companies to get access to their liquidity to the best extent possible.



#### Intercompany solutions

Proper management of intercompany balances results in operational efficiency, reduce bank costs and mitigate financial risk related to FX exposure.

### 02 Treasury Operations & Processes



#### Bank relationship rationalization / RFPs

Well-thought bank relationships provide flexibility and scalability too.



#### Bank fee analysis and optimization

Bank fee analysis is one of the key challenges for companies today.



#### Centralization

Centralization is key to establish strong corporate governance. The ideal model would emphasized centralized policy setting, decision making, and execution.



# Corporate Treasury Advisory Services (2/3)

## 03 Digitalization



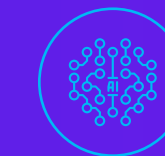
### Process improvement / automation

Our improvement services aim to free up your management from repetitive tasks so that they can focus on more value-added activities.



### KPMG technology services

With 50+ robotized business processes KPMG Hungary helps organizations to find actionable items and suitable technologies according to business requirements.



### TMS integration tender / system implementation

Treasury Management Systems are the cornerstone of effective treasury management.

## 04 Financial risk management



### Exposure management

All companies are exposed directly or indirectly to financial markets. Changes in FX and interest rates as well as commodity prices will ultimately impact business performance.

Derivatives strategies allow you to control what you can control.



### Portfolio management

Centralization, digitization, diversification. These are the 3 key aspects of portfolio management.



### Trade performance measurement

What gets measured, gets properly done start measuring the effectiveness of your financial deals.



### Foreign investments

Cash repatriation requires expertise in lots of areas such as legal and tax. Establish a thorough strategy to mitigate the risk of financial loss.

# Corporate Treasury Advisory Services (3/3)

## 05 Governance



### Treasury Business Continuity Plan

Business continuity planning is essential for keeping treasury operations running smoothly through unforeseeable catastrophic events.



### Fraud prevention

Wherever there's money moving around, fraud and mismanagement are risks. Control what you can control and stress test your security-measures internally and externally.



### Internal control

We help organisations with investment or treasury functions to assess their own internal controls. We help outline controls typically found in well controlled environments.



### Policies and procedures

Setting policies and procedures is key to ensure a well-functioning company which is consistent with organizational values and goals.

## 06 Other Services



### Financing structure optimization

Exploit the opportunities offered by capital markets to finance your business. Get the most out of the markets for the lowest price.



### Treasury accounting

Get expert help in accounting matters related to complicated financial instruments, local and cross-border treasury transactions.



### Deal advisory

Acquisitions on the company's growth map or divestment for performance optimization purposes are complex process cycles. Get expert help to ensure smooth execution.



### Taxation

Get expert help to navigate treasury areas with significant tax implications.



# Contact



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