

# Shared Services and Outsourcing Advisory in Hungary



KPMG.hu

Hungary is particularly popular in Central & Eastern Europe as a shared service location, with several providers situated in Budapest and in other cities in Hungary due to the country's favorable location, prices and the available talent pool. Today, Hungary's SSO sector employs almost 40,000 in 100 different service centers, and is still growing.

## Differentiators

### Objectivity.



Unbiased advice to clients.



### Data analytics.

Extensive database of aggregated costs and performance data.

_		
		1
		≒

### Research.

Extensive set of intellectual property.



### Integrated competencies.

Global team, holistic view of services.



### Digital Labor.

Experienced staff. Continuously looking for new technologies.

Г	$\neg$
	-0

### International recognition.

KPMG's global network of firms has ranked on IAOP's list of the World's Best Outsourcing Advisors and was ranked #1 in 2012.

## Our focus areas



# Our services cover the entire shared services lifespan, including



**IT Advisory.** System. ERP. BI. API. Audit. Project management. Cloud. Cyber security.



**Digitalization.** Robotics Process Automatization (RPA). Cognitive. Mobility. BPaaS. Digital roadmap. Maturity assessment.



**Legal.** Corporate establishment. Benefits. Contract management. Labor law. Protection of personal data (GDPR).



**Real estate.** Lease agreement. Location assessment. Space plan. Rental value. Tenant representation.



**Organizational support.** Talent. Training. Innovative fluctuation management. Outsourcing. Change management.



**SSC.** Strategy. Scope. Due diligence. Benchmark. Migration. Stabilization. Governance.



### Tax & Audit compliance.

Government incentive. Tax compliance. Expat tax. Compliance assurance.



### Sustainability services.

Corporate Social Responsibility (CSR).



**Financial services.** IFRS. Payroll. Accouting. Financial risk management. Internal audit.



**Innovative technologies.** Disruptive technologies. Start-ups.

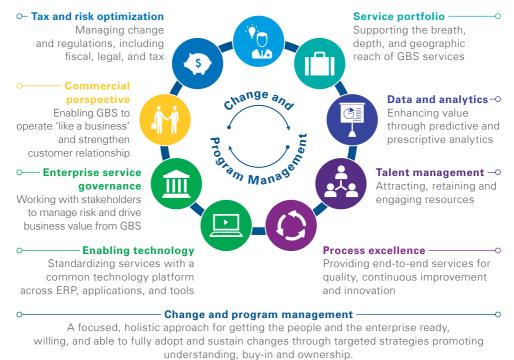


**Process.** Business Process Re-engineering (BPR). LEAN. KPI. SLA. SOX. Internal control design.

## Global SSOA offering:

#### - Delivery and sourcing strategy -

The strategic intent of the GBS organization and its relationship to the overall enterprise



## Contact:



### Ágnes Rakó

**Partner T:** +(36) 70 370 1792 **E:** agnes.rako@kpmg.hu



Balázs Horváth Director T: +(36) 1 887 7313 E: balazs2.horvath@kpmg.hu

### f in 🕒 🛯

The information contained herein is of a general nature and is not intended to address the circumstances of any particular individual or entity. Although we endeavour to provide accurate and timely information, there can be no guarantee that such information is accurate as of the date it is received or that it will continue to be accurate in the future. No one should act on such information without appropriate professional advice after a thorough examination of the particular situation. © 2020 KPMG Tanácsadó Kft., a Hungarian limited liability company and a member firm of the KPMG network of independent member firms affiliated with KPMG International Cooperative ("KPMG International"), a Swiss entity. All rights reserved. The KPMG name and logo are registered trademarks or trademarks of KPMG International.