

# Shared Services and Outsourcing Advisory in Hungary





Hungary is particularly popular shared service location in Central & Eastern Europe, with Budapest being a mature location for established centres and there is a huge potential to invest in the countryside. The central location, competitive cost and the wide availability of talents make Hungary the ideal destination. Today, Hungary's SSC/BSC sector employs more than 70,000 professionals in close to 200 business centres, and is still dynamically growing.

## **Differentiators**



**Objectivity**. Unbiased advice to clients.



#### Process Knowledge.

Strategic thinking and extensive knowledge of E2E processes.



#### Digital Enablement.

Data analytics and digital transformation for sustainable growth.



#### Practical Expertise.

Hands on immediate quality support.



#### Dedicated Team.

Committed, result oriented professionals with special focus on business services.



#### **CEE SSC Network.**

Biggest integrator of SSCs within CEE region.



## Market Leader Position.

Leading role with proven track record in the Hungarian SSC market.



# We are connected to the global SSOA network

#### ESG.

Developing sustainable and resilient strategies, business models, green finance, reporting and operations



#### Process excellence.

Providing, end-toend services for quality, continuous improvement, and innovation



## Delivery and sourcing strategy.

The strategic intent of the GBS organization and its relationship to the overall enterprise



#### Change and program management. A focused, holistic approach for getting the people and the enterprise ready, willing, and able to fully adopt and sustain changes through targeted strategies promoting understating, buy-in an ownership



#### Service portfolio. Supporting the breath,

depth, and geographic reach of GBS services



Enabling technology. Standardizing services with a common technology platform across ERP, applications, and tools



#### Data and analytics. Enhancing value through predictive and perspective analytics



Enterprise service governance. Working with stakeholders to manage risk and drive business value from GBS



Talent management. Attracting, retaining, and engaging resources



Tax and risk optimization. Managing change and regulations, including fiscal, legal, and tax



## We deliver local solutions

**GBS Journey.** Location selection. Strategy & Assessment. Change management. Transition. Governance. Maturity assessment.

Controls. Internal controls. SOX. ISO. Compliance.

Talent management.

Employee experience. Training. Innovative fluctuation management. Onsite support. Recruitment. Gamification. Employee journey mapping. HR maturity assessment.

ESG. Corporate Social Responsibility (CSR). Sustainability Services. Climate Risk Modelling. Strategy & reporting. Maturity assessment. ESG training. Environmental impact assessment.

Technology. **Robotics** Process Automatization (RPA). Cognitive. Mobility. Digital roadmap. Data. BI. MDM. AI.

Process improvement. Target Operating Model, Finance transformation, Business Process Re-engineering (BPR). Smart Controls. Harmonization and scalability. Process maturity. Process mining.

> Legal. Corporate establishment. Benefits. Contract management. Labour law, Protection of personal data (GDPR).

> > Real estate. Lease agreement. Location assessment. Space plan. Rental value. Tenant representation.

Tax & Audit compliance. Government incentive. Tax compliance. Expat tax. Compliance assurance

Accounting Advisory. IFRS. Statutory. Pavroll. Accounting. Reporting. Controlling. FP&A.

**CIO Advisorv.** System. ERP. API. Audit. Project management. Cloud. Cyber security. SAP Security.

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