

Data Privacy Advisory

IT Risk Advisory Services



Do you know exactly where your organisation stores employee and client data? Or how much of it you have? In May 2018 a new EU regulation on privacy enters into force, introducing stricter requirements and allowing authorities to impose significantly higher fines on non-compliant organisations than before?

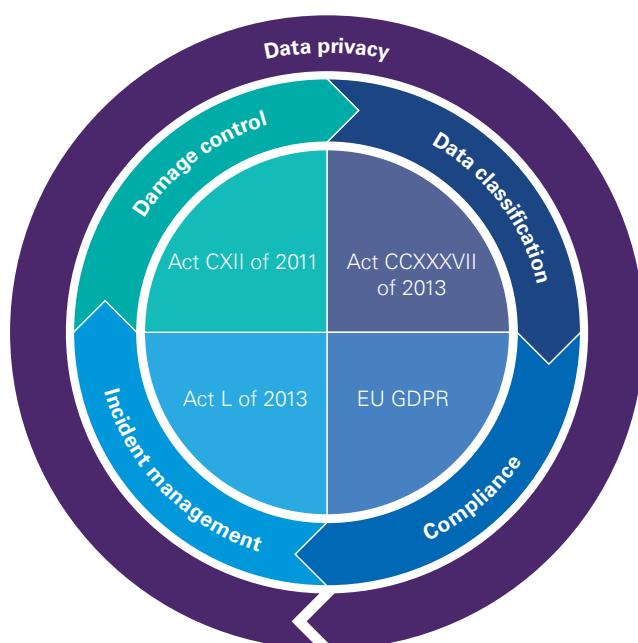
As mobile devices, e-commerce and cloud technologies gain ground, more and more emphasis is being placed on the protection of personal information stored in ERP systems.

Indeed, managing a constantly changing mass of data and the increasing threat of data leakages is a growing challenge. As service providers put ever “smarter” and personalised solutions on the market, clients’ expectations for the protection of their data are also increasing—especially when it comes to personal information or information on their financial and banking affairs.

Privacy is also a high priority due to authorities’ increasingly rigorous actions. The newest challenge is the European Union’s General Data Protection Regulation (GDPR), entering into force in 2018 and tightening requirements for data handling in more aspects, in all member states. The GDPR raises the maximum amount of fines for privacy breaches from approximately EUR 65,000 up to 4% of the non-compliant organisation’s annual turnover, or EUR 20 million. Such compliance-related risks affect every company that manages large amounts of personal and sensitive data (e.g. biometric, labour health).

Do the following issues sound familiar to you?

- Concurrently, your organisation uses various IT systems and internal regulations for handling clients’ and employees’ personal data. As a result, it is difficult to determine whether these data are adequately protected.
- The service providers responsible for your enterprise’s outsourced processes use data protection solutions that are different from yours and you lack the instruments for reviewing their adequacy.
- As you lack a modern data classification framework, it is difficult to provide cost-efficient protection of sensitive personal data among the mass of data at your enterprise.
- You are not convinced that your company provides adequate protection of personal data managed via cloud service providers and webpages.



- Your organisation lacks a data leakage action plan that covers IT security, legal and communication aspects as well. There is no dedicated person responsible for incident management who could be called to account. Data leakage responses are of an ad hoc nature and lead to unreasonable costs.

How can we help?

We offer you a wide range of services—briefly summarised below—through which we can support you in the design, evaluation and maintenance of your data protection framework.

Assessment of data management and data privacy requirements

We summarise the data privacy requirements relevant to your business and also provide you information about future changes in data protection-related Hungarian and international regulations—including new requirements set in the EU GDPR.

Privacy-focused risk assessment

We evaluate whether your enterprise conforms to data handling rules set out in effective legal regulations and meets clients' privacy-related expectations. We inspect your data management policies and examine the related employee, subcontractor and client statements as well as data storage and disposal systems. If your organisation already applies information technology tools for supporting data management and data protection, our professionals perform an IT security compliance review of these tools. Based on our risk assessment we formulate recommendations—if necessary—how to mitigate the uncovered risks and improve your enterprise's control environment.

Preparation for changes in legal requirements

To foster effective preparation for the EU GDPR coming into effect, our professionals help you determine how to apply the regulation's privacy principles ("privacy by design"), and how to meet its data management and registration requirements. We also support you with the implementation of the process of data-protection-related impact analysis and help you in deciding how to fulfil your obligation to report privacy incidents; and we help you revise organisational functions—as needed.

Data protection maturity assessment

As today's IT systems are very complex, it is also a complex task to assess how effectively the data stored in such systems are protected and to ensure an appropriate level of protection. With KPMG's Cyber Maturity Assessment methodology, we can quickly and effectively evaluate your enterprise's ability to protect its sensitive data and manage cyber attacks. CMA is a unique diagnostic tool which enables us a quick, effective and comprehensive assessment regarding how well-prepared your organisation is in the field of information protection and helps us identify associated areas in need of improvement.

Data protection improvement strategy

Our professionals help you map out your data protection strategy and your development programme in order to align your objectives with your business strategy and with the result of our risk assessment. They also help you to achieve these objectives through efficient and realistic scheduling of development tasks.

Accomplishment of development programmes

We can also contribute to the development of processes, policies and controls for data management and data protection. Via out-tasking, we execute tasks mandated in data management and data protection regulations. We help our clients achieve compliance with Act CXII of 2011, Act CCXXXVII of 2013, the EU GDPR and—in the case of state-owned organisations—Act L of 2013.

Monitoring, maintenance, improvement

We support monitoring and improvement of data management and data protection processes, policies and controls. Our damage control and incident management experts help uncover data breaches—including past, undetected incidents—and help you manage issues that require immediate action.

What advantages do we bring?

KPMG's services offering for the management of data handling and data protection-related risks takes into consideration the legal, corporate, technical and human challenges as well. This approach assists your enterprise in achieving the optimal management of risks that result from lost data, helping to lower costs and increase your bottom line.

If our service offering has aroused your interest, please contact us for further details via the following contact information.

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