



The GDPR Are you ready?



The GDPR - Overview

The General Data Protection Regulation (GDPR) (Regulation (EU) 2016/679) will come into force from 25th May 2018, replacing the existing data protection framework under the EU Data Protection Directive.

This regulation imposes new obligations and stricter requirements on all organisations involved in the processing of personally identifiable data, emphasising transparency, security and accountability.

Objectives

The primary objectives of the GDPR are to:

- Institute citizens' rights in controlling their personal data
- Simplify the regulatory business environment by adopting a unified regulation across the EU

Implications

Failure to comply with the directive may result in:

- Fines of up to €20,000,000 or 4% of total annual global turnover (whichever is greater)
- Reputational risk
- Individuals are also empowered to bring private claims against organisations where their data privacy has been infringed

The GDPR - Summary of key requirements

GDPR contains 99 articles and 173 recitals.

A summary of key requirements include:



Personal data

Extended definition now includes direct and indirect identification.



Breach notification obligation

Breach notification within 72 hours of identification.



Accountability

Mandatory accountability culture, privacy management activities and record keeping with enforcement policies.



Privacy impact assessments

Regular testing, assessment and evaluation of effectiveness of technical and organisational measures.



Vendor Management

Liability now includes both data controllers and data processors making vendor management a critical aspect.



Cross-border data transfer

Requirement to know all of your data processors that are handling EU personal data.



Expanded personal privacy rights

Additional rights of access, notice, consent, portability, profiling and erasure.



Privacy by design and default

Embed privacy-related technical and organisational measures into design and by default only process personal data where necessary.



Data protection officer

Under certain circumstances, requirement for an assigned and empowered DPO to steer compliance.

The GDPR and YOU

If your organisation **processes personally identifiable data**, you will need to be in compliance with the GDPR by the 25th May 2018



Do you have interactions with individuals?

e.g. via Sales, Procurement, Marketing, Human Resource and Payroll processes



What is your Data Privacy strategy – People/Process/Technology and Protect/Detect/Respond?

- **Do you have a culture of Data Monitoring?**
- **Are your employees aware of the GDPR implications?**



Who is in charge of Data Privacy and Protection in the company?



Do you know where your data is stored and who has access to it?



Did you obtain the data on a “lawful basis”? Is it shared outside of the EU?



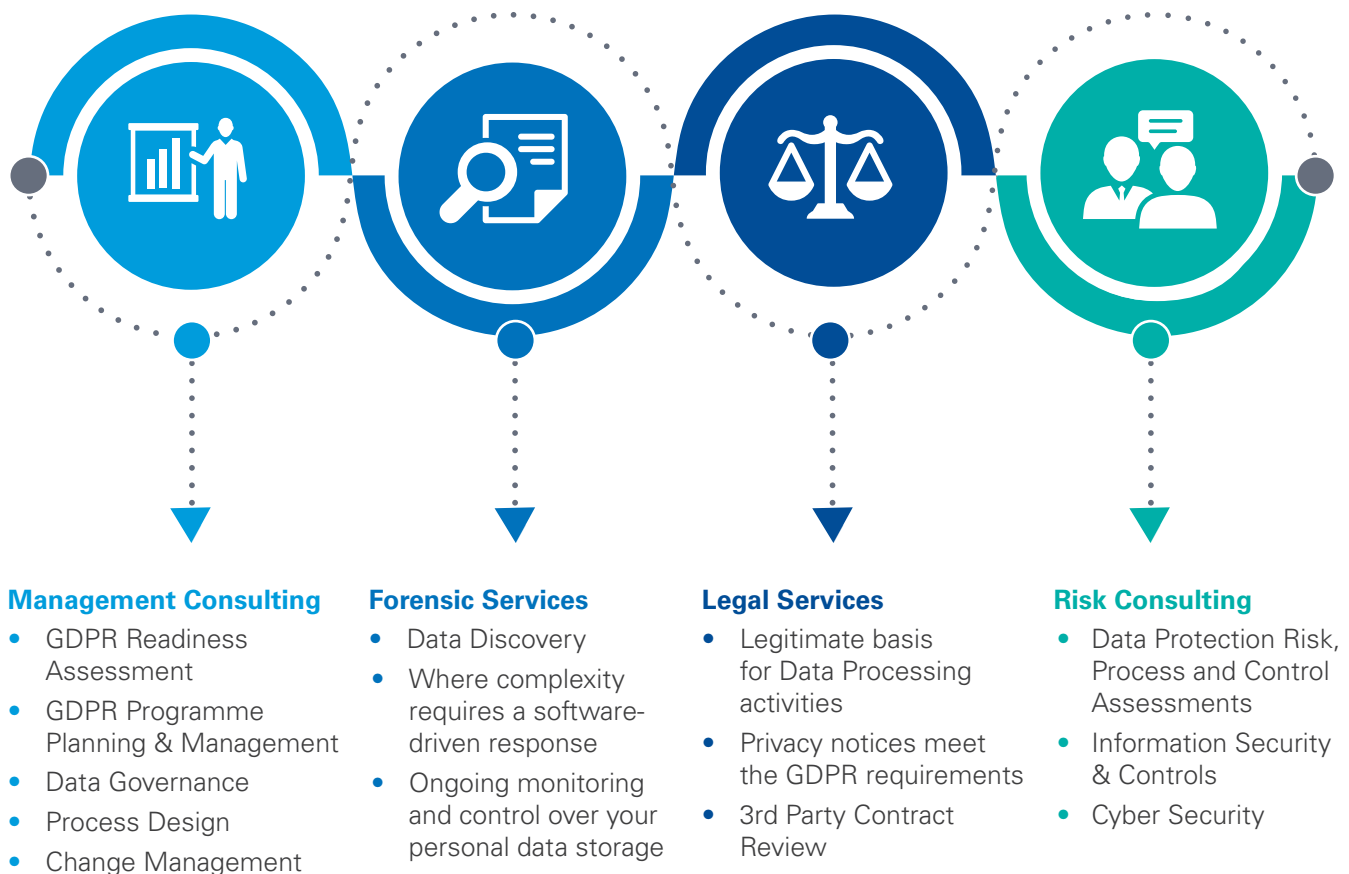
Do you know how your third parties safeguard your data?

How KPMG can help

Implementing GDPR requires a multi-disciplinary team of subject matter experts.

KPMG'S unrivalled experience of large transformational change projects means we understand the challenges facing you and can assist you in addressing them.

GDPR Readiness



How KPMG can help

We can offer you a full range of services which can be customised to suit your specific needs at any stage in your journey to GDPR readiness.



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Produced by: KPMG's Creative Services. Publication Date: Sept 2017. (2980)