



*cutting through complexity*

# CMMI and its potential benefits

***Improve performance***

Management Consulting, Business Excellence

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# Capability maturity model integration

## CMMI overview

The Capability Maturity Model Integration (CMMI®) is a performance improvement framework for competitive organisations that want to achieve high-performance operations.

CMMI helps organisations discover the true value they can deliver by building capability in their people and processes.

***Improving processes for developing better products***

### Level 1 – Initial

- Projects success depends on individual performance
- **Process unpredictable**, reactively managed

### Level 2 - Managed

- Activities managed
- **Projects managed**, based on defined plans

### Level 3 - Defined

- Work done according to process
- **Process defined**, with performance managed

### Level 4 – Quantitatively managed

- Process and activities are managed based on measures
- **Process and project managed**, based on measures

### Level 5 – Optimised

- Organisation strategy
- Continuous organisation focus on innovation and improvement

# The de facto standard for process improvement



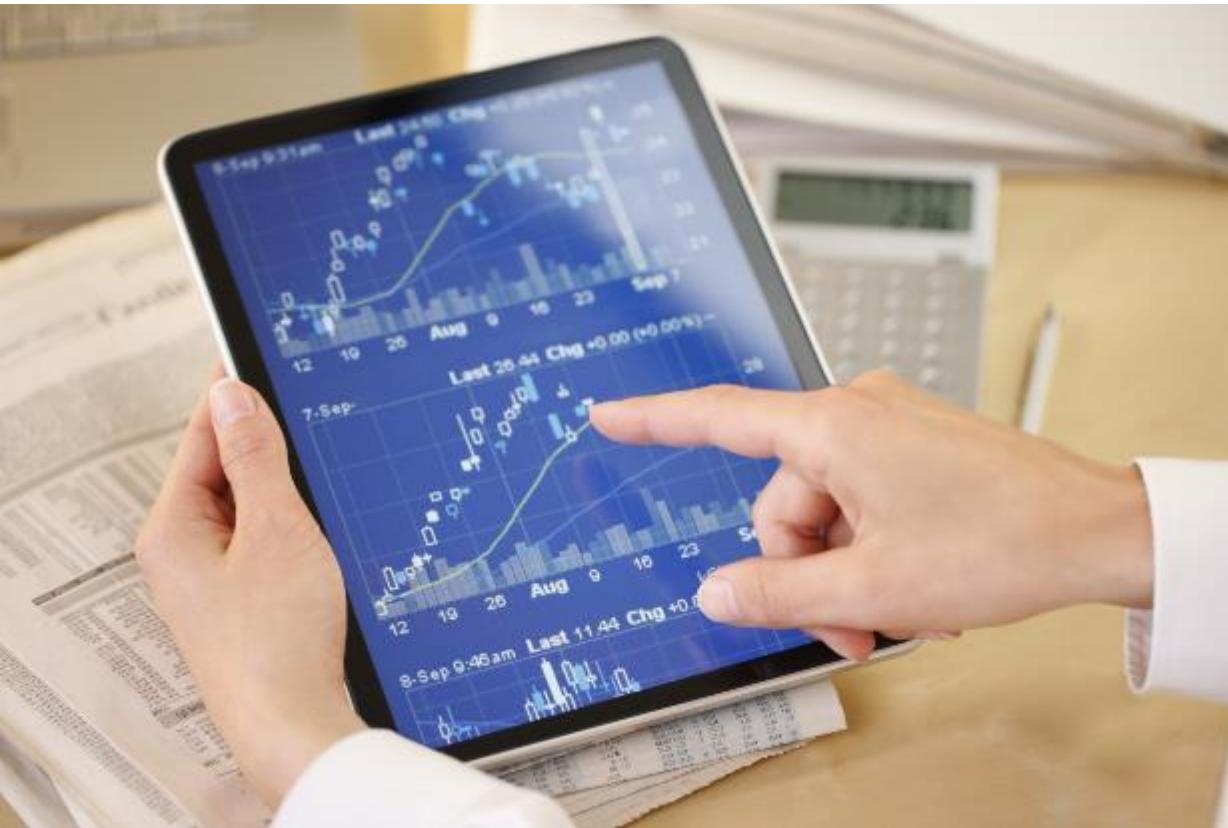
Source: CMMI Institute

Thousands of companies across **multiple industry** sectors across the globe have adopted CMMI:

- **94 countries**
- **12 National Governments and**
- **10 Languages**

*Organizations use CMMI to elevate performance*

# Adoption rate



**Global adoption of CMMI performance improvement framework continues to rise**

- **5,000 businesses**
- **70 countries**, including the U.S., China, Germany, Italy, Chile, India, Australia, Egypt, Turkey, and Russia."
- **Over 20 years** – allowing suppliers to **distinguish themselves from their competition**

Source: CMMI Institute

# Potential benefits



## Decreased cost

Reduction in cost of quality from over 45% to under 30% over a three-year period

## Impressive return on investment

Five to one ROI for quality activities



## Improved customer satisfaction

Average of 42% customer satisfaction index



## Improved on-time delivery

Percent of milestones met from 50% to 85%



## Improved productivity

20% improvement in account productivity



**Explore new business opportunities  
with a CMMI Level**

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