

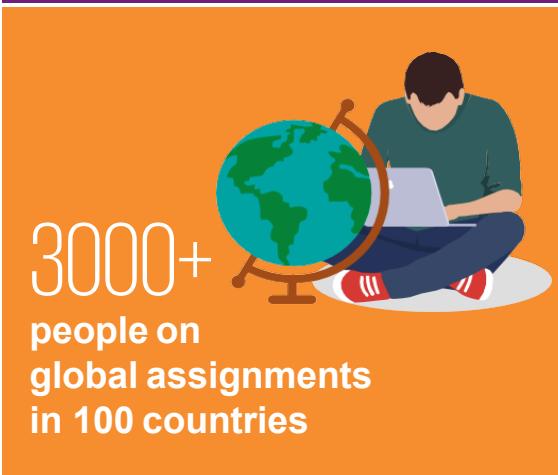
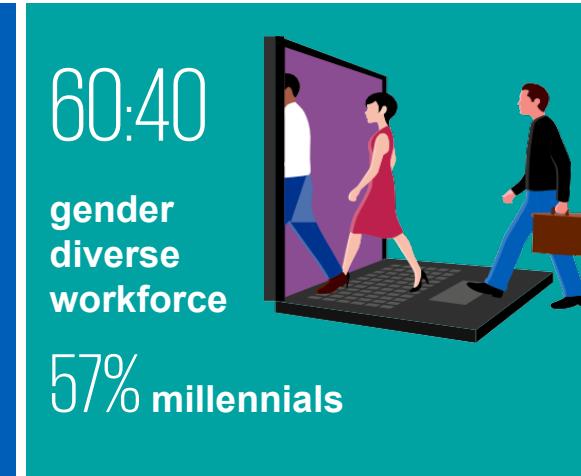


# A student Challenge like no other

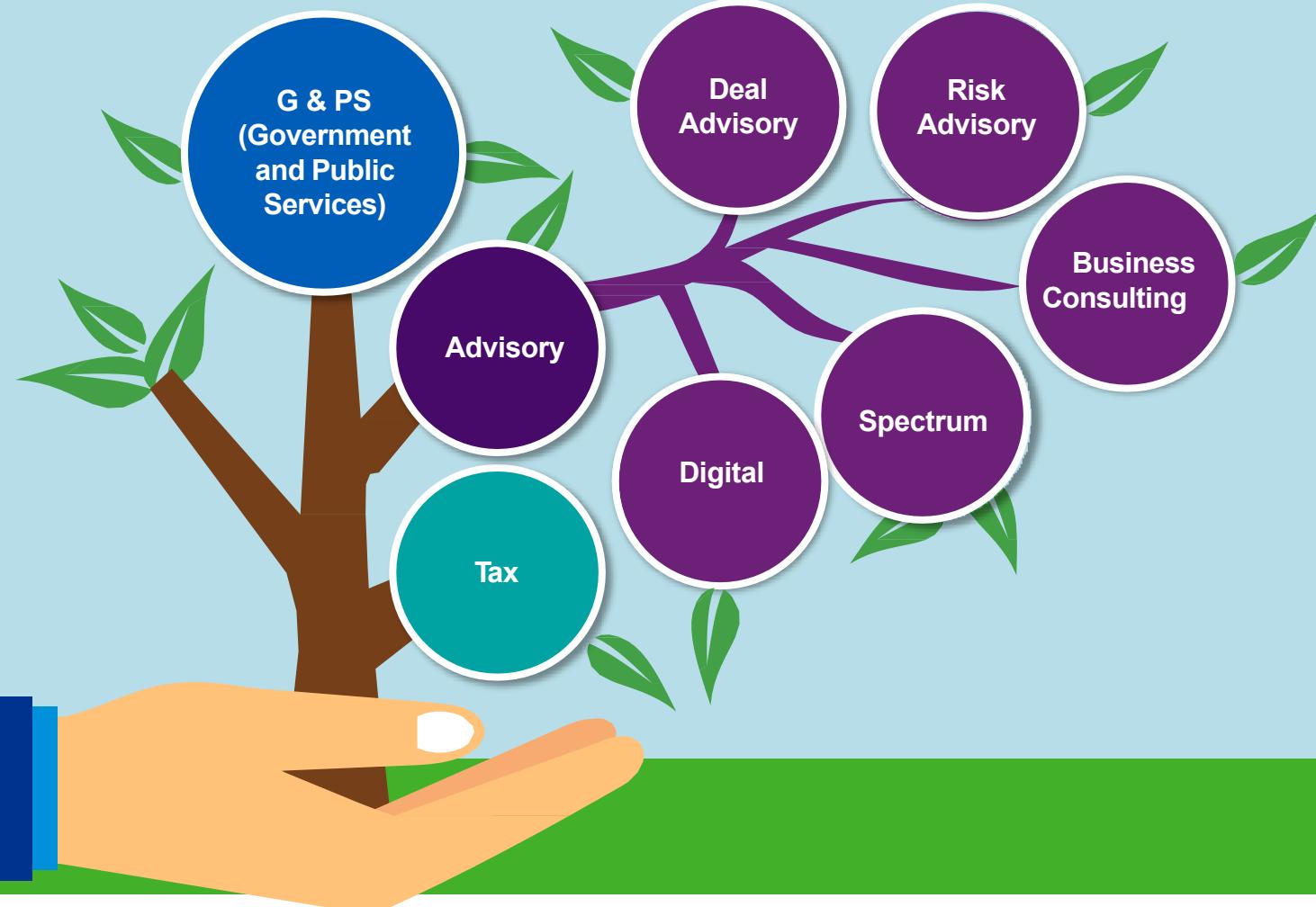
2022 KPMG Ideation Challenge



# Who we are



# Our services



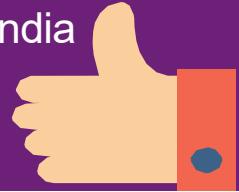
KPMG in India



# The KIC advantage for participants



Experience firsthand what it's like to work for a **fast-paced organisation** like KPMG in India



Add a **differentiator** to your resume



Experience an exciting world of **career opportunities**



Build your **global professional network**



Work on real life client problems to **ideate solutions** and receive feedback from global business leaders



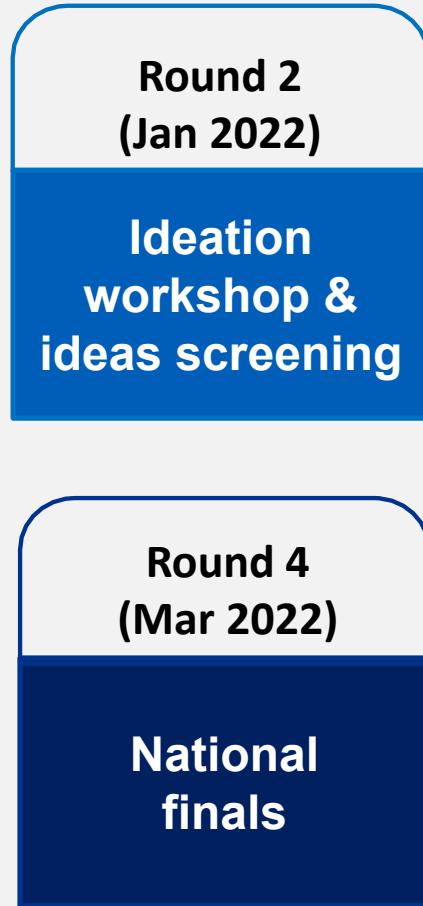
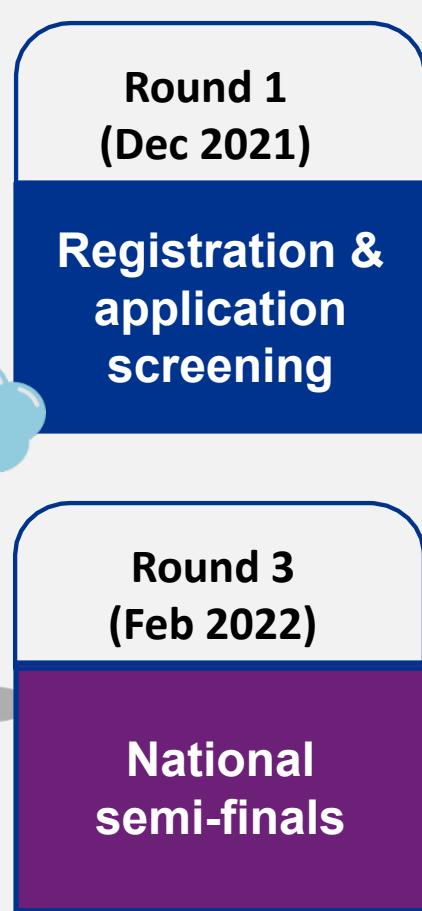
Gain rich **cultural and business** experiences



**Benchmark** your skills with students across the nation as well as the world



# Structure of 2022 KIC



# Guidelines for KIC participation and general questions



	How many members must each team have to participate?	Teams can only compete in groups of four to six students with members currently enrolled in a STEM (science, technology, engineering and math) and business courses
	How are teams formed?	You and fellow students can form a team comprising at least one male and one female member
	What is the eligibility criteria to participate in KIC in India?	Students currently enrolled in a full-time undergraduate/bachelors/post graduate degree with at least one year remaining of their studies
	Can I form a team with someone who does not meet the eligibility criteria?	Everyone in the team has to meet the eligibility criteria
	What's in it for me?	PPO/PPI opportunities for promising and eligible KIC participants, continuous mentorship for promising ideas, networking with KPMG in India professionals

# What are the judges looking for?



Create an advanced technology solution that helps an organisation or industry of your choice overcome or leverage the impacts of the global pandemic.



The ability to plan and strategise



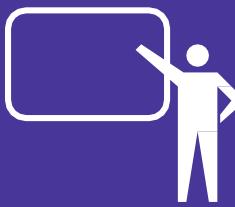
The ability to present and interact with KPMG in India's professionals in a structured and articulate way



A detailed analysis which is well-substantiated

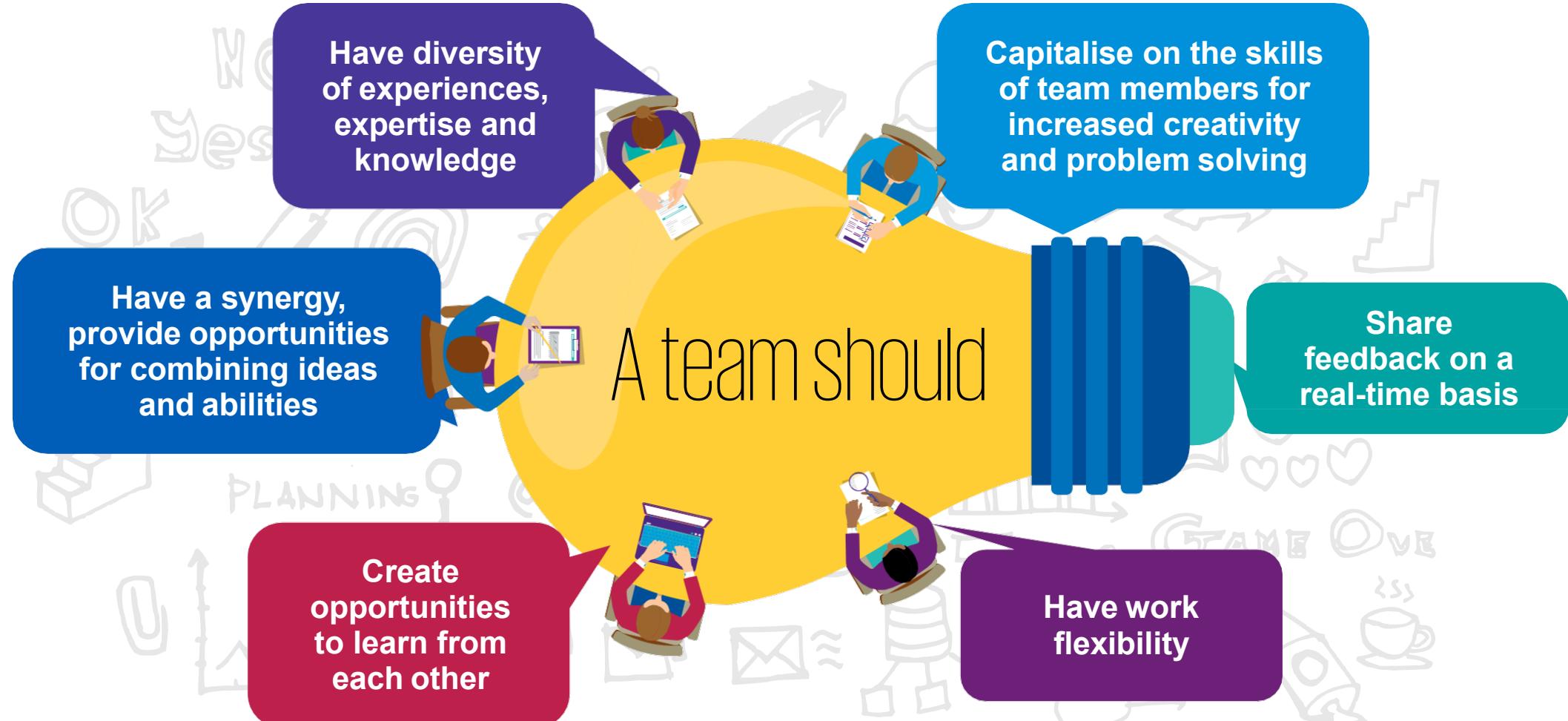


Innovative action with realistic and groundbreaking solutions



Excellent presentation skills and knowledge of the case

# Structure your team for excellence



# What is the prize for the winning teams in KIC?



Aside from the pride of emerging National Champions, the team wins **Internship with KPMG** in India and a sum of

**INR 5,00,000/-**

National championship runner-up team wins **Internship with KPMG** in India and a sum of

**INR 3,00,000/-**

In addition to the prize money and guaranteed internship, the top teams of the KIC National Finals will also get an opportunity to attend a networking event with leaders from start-ups as well as the industry in Delhi/Gurugram. Travel and stay will be sponsored by KPMG in India.

Irrespective of who wins the competition KPMG in India will continue to mentor teams with promising ideas discovered in KIC 2022 and provide them access to platforms for pitching their ideas to Venture Capitalists.

The team that wins the National Finale will be Crowned as “**Team India**” & represent the country in a virtual Global celebratory and networking event. This will be an exciting opportunity to celebrate their achievement with winning teams from different countries, share experiences and learn in an action-packed event.

**Global celebratory & networking event**

# "Team India" makes it to the Top 4 in Global Finals of 2021 KIC



Team India's idea to build a solution called, '**BlisCare Tablet**', for the visually impaired community and transform education ecosystem for the specially-abled won the hearts of many global teams and jury members. The seed idea was an extension of KPMG's hallmark of creating an inclusive workplace for all and received positive reviews as well as congratulatory messages.

# "Team India" won the Global Finals of 2020 KIC



Pictures of "Team India" from National finals of 2020 KIC

# Good luck for 2022 KIC



To register for 2022 KIC, [Click Here](#)



# Thank you



[home.kpmg/in/socialmedia](https://home.kpmg/in/socialmedia)

#**KPMG** *josh*

The information contained herein is of a general nature and is not intended to address the circumstances of any particular individual or entity. Although we endeavour to provide accurate and timely information, there can be no guarantee that such information is accurate as of the date it is received or that it will continue to be accurate in the future. No one should act on such information without appropriate professional advice after a thorough examination of the particular situation.

KPMG Assurance and Consulting Services LLP, Lodha Excelus, Apollo Mills Compound, NM Joshi Marg, Mahalaxmi, Mumbai - 400 011 Phone: +91 22 3989 6000, Fax: +91 22 3983 6000.

©2021 KPMG Assurance and Consulting Services LLP, an Indian Limited Liability Partnership and a member firm of the KPMG global organization of independent member firms affiliated with KPMG International Limited, a private English company limited by guarantee. All rights reserved.

The KPMG name and logo are trademarks used under license by the independent member firms of the KPMG global organization.

This document is for e-communication only.