

mantra

Perspectives from KPMG in India

1 Dust is slowly settling around ESG

By Prathmesh Raichura, Partner– Climate Change and Sustainability Services, KPMG in India

2020 saw a surge in fund allocation towards ESG across the globe and in a bid to attract this fund pool, a slew of new 'sustainable' or 'ESG' products were launched. This has led to increasing concerns around 'greenwashing', which regulators are taking cognizance of and will respond to, with policies/frameworks aimed at standardising ESG reporting. Addressing this regulatory void will help bring more clarity on the ESG agenda.

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2 Food processing impact on doubling farmers' income

By Mohit Bhasin, Global Co-lead, Economic Growth, KPMG in India

Food processing has the potential to enhance the farmers' income in India by adding significant value to the agricultural produce. For this, farmers will have to be integrated into the food processing value chain, not as producers but as entrepreneurs engaged in primary and secondary processing activities that are profit generating.

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3 Indian economic growth accelerates, tempering the impact of the second wave

By KPMG Mantra Editorial Team

Although India's Gross Value Added (GVA) shrank by 6.2 per cent in 2020-21, the economy has started showing positive signs and is expecting growth projections of 8.3 –11.1 per cent in FY22. With vaccination on a mass scale and better management of the dialectics between pandemic containment and economic growth; the recovery pathway is expected to eventually become agnostic to the effects of COVID-19.

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4 Rewiring service delivery - agile globalisation

By Shalini Pillay, Office Managing Partner – Bangalore, India Leader – Global Capability Centers, KPMG in India

The pandemic has forced organisations to review their global service delivery model to ensure they are agile, optimal and fit for purpose. Global Capability Centers are at the core, driving this transformation across the wider business value chain. Organisations that have adopted 'Agile Globalisation' and rewired their service delivery model are expected to be at a competitive advantage.

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Software Asset Management: An unsung enabler of digital transformation during COVID-19

5 *By Ritesh Tiwari, Partner— Contract Compliance Services, KPMG in India and Arpit Agarwal— Director, Contract Compliance Services, KPMG in India*

Despite the benefits of a robust Software Asset Management (SAM), it continues to be an afterthought for many organisations, leaving a significant amount of cost optimisation opportunities unexplored. However, coming out of the second wave of COVID-19 in India, IT leaders are being cautious about their future budgets, encouraging them to explore untapped options.

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