

Certification Program in **Corporate Finance & Analytics**

Batch 03

Taught by KPMG in India



Hear from the Leader



Mr Vijay Gogoi

Partner
KPMG in India

We are thrilled to announce a new batch of the Corporate Finance and Analytics program. This program is designed for finance professionals with 1 – 7 years of experience, who will transition into roles that require them to connect corporate strategy with finance.

The Corporate Finance and Analytics program, taught by KPMG in India's experts, will provide you with knowledge in the domains of corporate strategy, investments, private equity and start-ups. With a focus on hands-on learning, you will be equipped with skills required to handle real-world finance challenges. Besides core finance topics, the curriculum aims to develop your soft skills such as inter-personal effectiveness, managing difficult conversations and becoming a trusted advisor to your stakeholders, that is critical for a successful career in corporate finance.

We believe that this program will broaden your financial skillsets and help you grow.

See you in class!

Introduction

“Corporate Finance is important to all managers because it lets them know the company’s financial situation before any decisions can be made within the organisation”

A corporate finance professional is primarily tasked with managing an organisation’s money, and you could find yourself working on a wide range of matters, including capital raising (through either securing a loan from an investment bank, restructuring the business or winning financial backing through another platform, e.g. crowd-funding), valuations, acquisitions, changes in ownership and other activities to improve business. The role of a corporate financier is an exciting one; it’s forward-looking, pro-active, strategic, entrepreneurial and often international in nature. Certification Program in Corporate Finance & Analytics taught by KPMG in India and marketed by Jaro Education will help you gain insights into the role of corporate finance in an organisation and the role of financial markets in catering to financial adequacy for firms and individuals. You will learn Capital Budgeting tools such as Payback Period, Internal Rate of Return (IRR) and Net Present Value (NPV) used in evaluating investments. Join this course to internalise the sound theoretical principles of finance and exposure to environments in which financial decisions are made. The course provides a framework for valuations, fundraising, financial modelling and investment opportunities. Gain mastery in the concepts of free cash flow analysis, risk and return, and the role of investor relations.






Overview

In this hands-on program, you will be given the opportunity to learn through a variety of real-world transactions and case studies as well as work through exercises in constructing Excel models to help deepen your understanding of concepts.

This program is for those looking to advance their career in a range of professions, including investment banking, private equity, consulting, general management, and other corporate finance jobs within a corporation.

- Digital in Finance
 - Fund Raising
 - Financial Analytics
 - Planning, Budgeting and Forecasting
 - Investor Relations
 - Digital Currencies
- Financial Modelling
 - Valuation
 - Financial Decision Making
 - Capital Markets
 - Business Partnering
 - Building a Career in Finance

Program Highlights

-  130 hours of live virtual instructor-led training
-  Learn from industry and subject matter experts of KPMG in India
-  Multi-disciplinary curriculum with finance, analytics and business partnering
-  Peer networking across various industries
-  Certificate of completion from KPMG in India

Learn from the Experts



Subhro Bhattacharya - Director

Teaching: Valuation, Financial Modelling, Capital Markets

Subhro is a seasoned finance professional with over 16 years of experience across international public accounting, compliance, audit, deals, SOX 404 implementation/reviews, financial reporting/process advisory and technical accounting advisory. Subhro has immense global experience of working with multicultural teams. He has delivered a lot of trainings on Ind AS, IFRS and US GAAP and has extensive experience in curating and leading learning programs across corporates, government and retail in India and Australia. He has a rich cross sector experience with primary focus on technology, media/entertainment, Telco and transport sector. Subhro is also a Certified Practicing Accountant (CPA) Australia and a Master of Professional Accounting from UNSW, Australia.



Arun Babbar - Associate Director

Teaching: Business Partnering in Finance

Arun has over 15 years of multi-industry experience across Consulting and Talent Development roles spanning Business Development, Team Management, Content Creation, HR Business Partner, Sales Training. He has held leadership responsibilities in Talent Development roles in Manufacturing, Insurance and Real Estate sectors. He has consistent track record of turning around business performance and delivering results in challenging environments, through consulting, coaching and training. He has created sustainable impact through improvements in business delivery, building motivated teams and superior client relationships.



Learn from the Experts



Jagpreet Brar - Associate Director

Teaching: Becoming a Trusted Advisor

Jagpreet has more than two decades of multi-industry experience across business development, team management, content creation, managing Learning Outsourcing, HR Process Automation, HR Business Partner, Sales Training, Contact Centre Operations, and Retail Sales. He has held leadership responsibilities including significant P&L management across business and HR roles. He has consistent track record of turning around business performance and delivering results in challenging environments, through consulting, coaching and training. He has created sustainable impact through improvements in business delivery, building motivated teams and superior client relationships.



Divya Chawla - Manager

Teaching: Planning, Budgeting & Forecasting

Divya comes with dual expertise in Finance and Learning & Development. Her experience areas in finance range from financial planning and analysis, IFRS, and Ind AS. As an L&D expert, Divya has led learning needs analysis (LNA) initiatives, designed several training journeys and imparted trainings on subjects of finance and non-finance to a wide array of learners. Divya also comes with a deep understanding of conducting technical research, preparing impact reports, and delivering effective presentations. In her 6 years of work experience, Divya has worked with multiple firms giving her strong exposure of working with sizeable and diverse clients.



Learn from the Experts



Siddharth Gupta - Director
Teaching: Business Analytics,
Data Analytics

Siddharth Gupta has over 13 years' experience of advising large Indian and multinational corporations. He has worked on a range of assignments in the domain of Data Analytics, Process and Reporting Automation, Visualization, Audit Analytics, Tax Analytics, FCPA Analytics and Compliance Analytics. He has managed and carried out various analytics project in domain of Data Analytics, Fraud Analytics, AML and FPCA, GST Analytics, Optimization and Data Remediation.



Ashwani Gupta - Associate Director
Teaching: Data Modelling

Ashwani Gupta is a professional with 15+ years of experience in Consulting, Business Development, BI Implementations, Data Analytics, Statistical Modelling and Reporting. He has successfully deployed multiple projects on SQL, SAS, R, Alteryx, Tableau, Qlik and Cloud (AWS, Azure) across different geographies, around the globe.



Learn from the Experts



Pranav Dar - Assistant Manager
Teaching: Financial Analytics

Pranav has 10+ years of experience in Training and Mentoring in the world of Data Analytics, Business Intelligence and Business Analytics. He is an experienced visualization and storytelling professional and has delivered 2000+ hours of training for 1000+ professionals around the globe. He has successfully worked on and delivered data analytics projects using tools like Tableau, Power BI, Alteryx and SQL.



Siddharth Durbha - Director
Teaching: Digital Currencies

Siddharth is a Director with Digital Transformation Practice. He is a seasoned Regulatory & Risk transformation consultant with about 9 years of consulting experience. He is focused on enabling large banks and insurance firms in dealing with TPRM, Technology risk & regulatory compliance. He has been part of large risk transformation programs involving uplift of existing controls and enterprise risk management framework. He has advised an Asian central bank on its financial services roadmap covering payments infrastructure and securities markets. He is Part of the ISO TC307 committee involved in drafting standards for Block chain/DLT Security, Governance & Interoperability.



Who is this program for?

- B.com, M.com, MBA (Finance) or similar
- Working professionals between 1 to 7 years (with no CA/CFA/CPA degree)



At the end of the program, participants will be able to

- ◆ **Explain** essential concepts of financial decision-making, planning, budgeting, and forecasting
- ◆ **Apply** principles of finance to business strategies and challenges
- ◆ **Communicate** financial data insights using narratives and visualisations
- ◆ **Describe** risk and compliance of digital currencies
- ◆ **Connect** strategic decision making to corporate finance
- ◆ **Foster** positive relationships with your stakeholders through effective management of expectations and building trust
- ◆ **Manage** conflicts in an organisational setting constructively

Program Details

Duration

6 months, 130 hours

Lecture Schedule

Weekend sessions

Mode of engagement

Virtual instructor-led

Total Fees

INR 2,00,000 (incl GST)

Application Fee

INR 1,000/- (inclusive of GST)

Session Timings

**Saturday, 6:00 pm- 8:00 pm
and Sunday, 10:00 am- 1:00 pm**



Curriculum

Module	Topics covered	Duration (in hours)
Orientation	Program overview, highlights of the training, meet & greet, facilitator introduction, Ground level expectation setting, logistics, Point of contact	1
Digital in Finance	Introduction to Data Analytics	4
Digital in Finance	<ul style="list-style-type: none">- Introduction to AI/ML/RPA- Digital Finance close- Fintech- Blockchain	6
Financial Analytics	<ul style="list-style-type: none">- Introduction to Business Analytics- Introduction to terminologies in Data Analytics- Introduction to Financial Analytics- Structural Thinking- Introduction to Power BI- Data cleaning, modeling and charts in Power BI- Case study in Power BI- Capstone project with Power BI	18

Module	Topics covered	Duration (in hours)
Digital Currencies	<ul style="list-style-type: none"> - Introduction to Blockchain and DLT - Introduction to DeFi and Web3 - Industry use cases - Regulatory environment - Risk and compliance 	10
Planning, Budgeting and Forecasting and Financial Decision Making	<ul style="list-style-type: none"> - Budget process - Limitations of budgets and critique of the budget process - Types of budgets - Variance analysis and budgetary controls - Cost Volume Profit (CVP) analysis - Break even analysis - Sell or process further - Domestic vs export sales - Number of units to sell to earn desired profit - Opportunity cost - Capital budgeting techniques and practical implementation - Approaches to capital budgeting - Net Present Value (NPV) and Internal Rate of Returns (IRR) - Payback period - Accounting rate of returns - Assignment - Industry case study 	14
Financial Modelling	<ul style="list-style-type: none"> - Basics of Financial Modelling - Structuring and designing models - Components of Financial Modeling - Types of Data and Variables, Growth Rates and Proportions - Recording macros - Assignment - Industry case study 	15

Module	Topics covered	Duration (in hours)
Capital Markets	<ul style="list-style-type: none"> - Introduction to Companies, Funding & the Capital Markets - IPO-understand initial public offers (IPOs), the implications, the process, how the shares are priced and the role of advisors - Assignment 	10
Valuation	<ul style="list-style-type: none"> - Valuation methods - Key steps in the valuation process - Case study: Valuation through different methods for an auto component player - Comparable company analysis - Precedent transaction - Discounted cash flow method - Valuation for start ups - Pre-money vs. post money 	10
Analyse a Company	<ul style="list-style-type: none"> - Canvas model - Learn how to analyze a company - Assignment - Industry case study 	4
Fund Raising	<ul style="list-style-type: none"> - Need for external funds : Individual / Private / Public entities - Debt vs equity - Risk assessment - Valuation of the business - Where to raise funds: Decision on geography - Types of fund-raising options - Process of fund raising - Post fund raising 	12

Module	Topics covered	Duration (in hours)
Investor Relations	<ul style="list-style-type: none">- Understand role of IR- Debt vs equity- Introduction to Investor Relations- Investor Relations role in Private Equity	4
Business partnering	<ul style="list-style-type: none">- Business Partnering in finance- Becoming a trusted advisor- Managing difficult conversations- Influencing and Negotiation skills- The art of business writing- Structured problem solving- Planning and organising- Structured communication & presentation skills- Assignment - Case study	14
Career Development	Career Development	8

Note:
Learning levels of the tools will be intermediary in nature.
This is an indicative list of modules and is subject to change as per KPMG in India's discretion.

Specimen Certificate

Participants will be awarded with
‘Certificate of Completion’
based on attendance criteria (70%)

Participants, who are unable to
meet the criteria will be awarded
a ‘Certificate of Participation’



Certificate of completion

This certificate is issued to

Name Surname of participant

Who has successfully completed the **Corporate Finance and Analytics Programme** dated XX.XX.2023
(Duration: 6 months; Learning hours: 130)

A blue ink signature of Vijay Gogoi.

Vijay Gogoi
Partner
KPMG India Services LLP
A member firm of KPMG network of independent firms in India

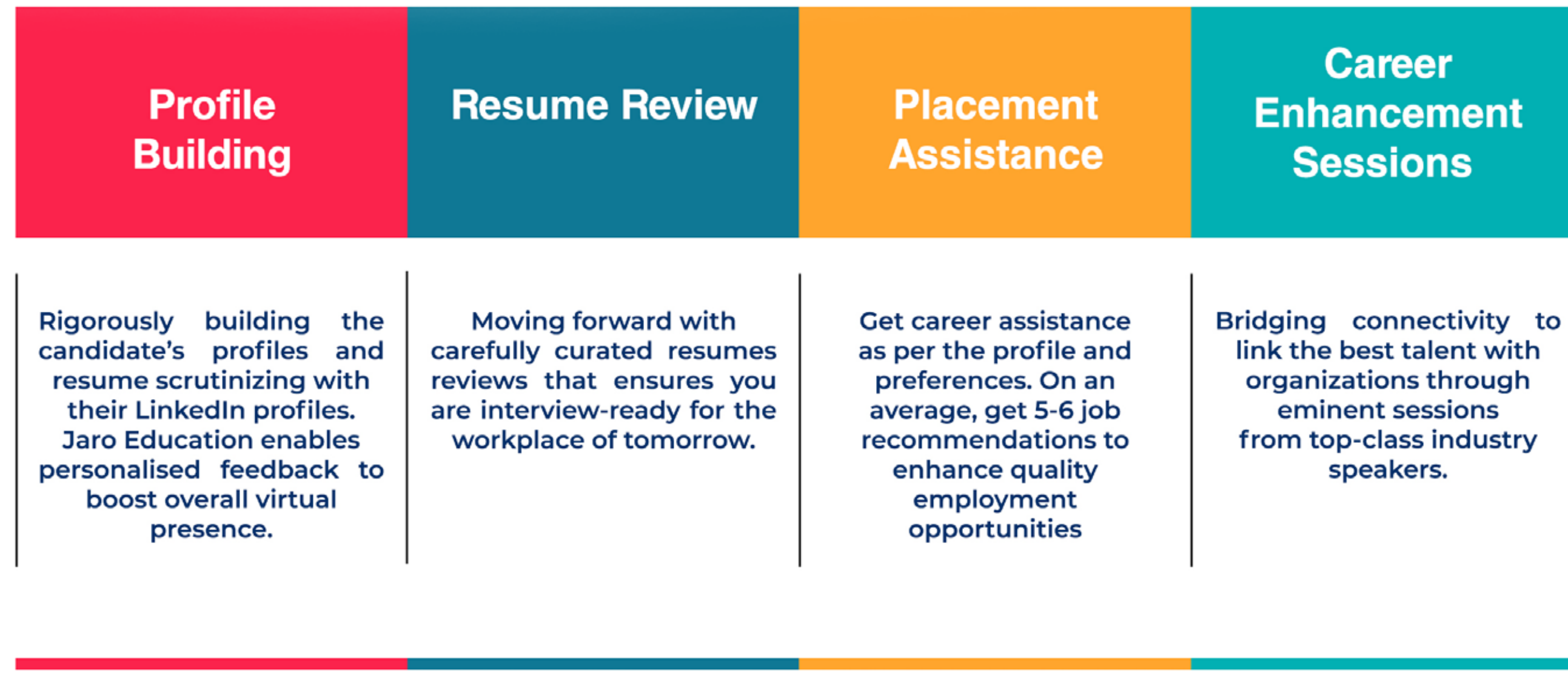
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Eligibility & Selection Criteria

- Prior work experience from 1 to 7 years is necessary in the finance domain
- Bachelor's degree in B.com, M.com, MBA (Finance) or similar with at least 50% marks or equivalent CGPA from a recognised institute/university
- The selection will be based on candidate's profile evaluation and personal interview through video conferencing or Zoom



Career Assistance








KPMG in India or Jaro Education do not guarantee or promise you a job or advancement in your existing position. Career Services is simply provided as a service to help you manage your career in a proactive manner. Jaro Education provides the career services described here. KPMG in India is not involved in any way with the career services described above and offers no commitments.



About KPMG in India

KPMG entities in India are professional services firm(s). These Indian member firms are affiliated with KPMG International Limited. KPMG was established in India in August 1993. Our professionals leverage the global network of firms and are conversant with local laws, regulations, markets and competition. KPMG has offices across India in Ahmedabad, Bengaluru, Chandigarh, Chennai, Gurugram, Hyderabad, Jaipur, Kochi, Kolkata, Mumbai, Noida, Pune, Vadodara and Vijayawada.

KPMG entities in India offer services to national and international clients in India across sectors. We strive to provide rapid, performance-based, industry-focused and technology-enabled services, which reflect a shared knowledge of global and local industries and our experience of the Indian business environment.

- KPMG in India wins the Business World HR Excellence Awards 2020 in Learning and Development. 
- People Capital Index Top-50: KPMG in India, including KGS (KPMG Global Services), is elated to feature in the Best 50 Companies for 2019! 
- LNOD Roundtable– Best Company to work for Millennials at the Millennial Max Conference 2019 by LNOD. 
- ASSOCHAM Best Employer for women: KPMG in India was named as the Runner Up in the "Best Employer for Women 2019" & "Best Employer for Inclusion Policies 2019" categories as part of ASSOCHAM's Diversity & Inclusion Awards! 
- Avatar– Top 10 companies to work for in India: KPMG in India was recognized amongst the Top 10 Best Companies for Women in India 2019 & 2020! 

About Jaro Education



Jaro Education (est. 2009) has been India's most trusted online higher education company and a pioneer in the executive education space. Since its inception, the company has been profitable and believes in structured growth. The company aims to nurture entrepreneurs and working professionals from entry-level to C-Suite level in every field and industry by offering quality executive education programs from the world's leading institutes and universities.

KPMG in India have collaborated with Jaro Education for promotion and admission support for its Certification Program in Corporate Finance & Analytics.

Take the next step in your learning journey

Connect with our program expert

Anand Krishnan

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Jaro Education's Presence
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Hyderabad | Jaipur | Kolkata | Mumbai | Nagpur | Pune