

# The Digital Personal Data Protection Act 2023 (DPDPA)

The DPDPA 2023 is the onset of the data protection regime in India. It emphasises and encourages organisations to protect digital personal data while safeguarding the freedom of individuals.

### Journey until now

2017 2017-2018 2019 2021 2022 2023 O

Supreme Court affirms privacy as fundamental right Draft Data Protection Bill Introduction of the Personal Data Protection Bill (PDPB) Parliamentary Committee report on PDPB

Withdrawal of PDPB, 2019 and release of draft Digital Personal Data Protection Bill

- July- Cabinet approval of the DPDP Bill
- August DBDP Bill, 2023 was passed by both houses of the Parliament and received Presidential assent and notified in gazette to become an enforceable Act



## The Digital Personal Data Protection Act - Overview (1/3)

### **Data Principal Rights Mechanism**

Implement a mechanism for Data Principals to exercise their rights

### **Security**

Implement technical and organisational measures to safeguard personal data

### **Onboarding Data Processors**

Sign a valid contract and ensure key obligations are abided by including deleting data as required



### **Greivance Redressal**

Implement a grievance redressal mechanism for handling queries from Data Principals

### **Retention and Deletion**

Irrecoverably delete personal data after the purpose for which it was collected has expired

#### **Data Breach**

Notify personal data breaches to Data Protection Board and affected individuals

### **Key stakeholders defined in the Act**

Data Principal
The Individ

The Individual to whom personal data relates

Data Fiduciary



Defines the purposes and means of personal data processing



Processes personal data on behalf of the Data Fiduciary

Data Protection Officer



Individual appointed by Significant Data
Fiduciary

**Consent** Manager



Organisation managing the consent of Data Principals



## The Digital Personal Data Protection Act – Overview (2/3)



### Territorial Scope

- Processing within the territory of India
- Processing outside India in connection with any activity related to offering goods and services within India



### Material Scope

- Personal data that is collected in
  - Digitized form
  - Non-digital form and digitized subsequently.





Financial penalties up to

INR250 crore

per instance

Data Principal could also be fined up to INR 10 thousand in case of violations of their duties.

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### **Rights of Data Principals**

### **Right To Grievance Redressal**

The Data Fiduciary is required to respond to the grievance of the Data Principal within a time period as may be prescribed

### Right To Nominate

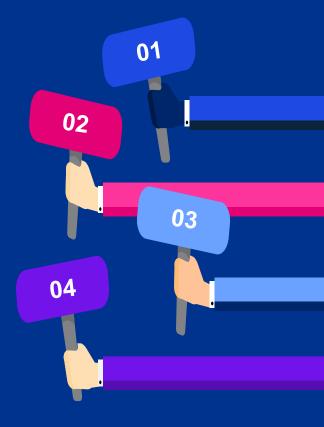
Data Principals have the right to nominate any other individual, who shall, in the event of death or incapacity of the Data Principal, exercise the rights of the Data Principal

### Right To Access Information About Personal Data

The Data Principal can exercise their right to obtain confirmation from the Data Fiduciary regarding data processing, summary of personal data, and identities of the Data Fiduciaries and the Data Processors

## Right To Correction And Erasure Of Personal Data

Data Principal can reach out to Data Fiduciary in order to exercise their right to correct, complete, update and erasure of their personal data



## The Digital Personal Data Protection Act – Overview (3/3)

There are two grounds of processing defined under which organisations can process personal data:

### Consent

The Data Principal may **give**, **manage**, **review**, **or withdraw their consent** to the Data Fiduciary directly or through a Consent Manager. In case of **children**, consent shall be obtained from the parent or the lawful guardian.

### Consent should be

Freely Given



Unconditional & Unambiguous



Who will provide consent?	Data Principal
Who will ask for consent?	Data Fiduciary
How consent should be requested?	<ul><li>In clear and plain language</li><li>Using itemised notice</li></ul>
How can consent be withdrawn?	By contacting Data Fiduciary or Consent Manager

### Legitimate Uses

**No separate consent** is **required** for certain "legitimate uses" recognised under the Act. This includes where data is **voluntarily** provided or collected for a **legal obligation**.

### **Scenarios covered under Legitimate Uses**



For personal data provided voluntarily by the Data Principal



For personal data processed for any function under any law or judgement issued under law



For responding to a **medical emergency** involving a threat to the life of the Data Principal or other individual



For maintaining public order and ensuring safety



For purposes related to employment



For performing activities in public interest



## Key changes introduced in the DPDPA 2023 (1/2)

The DPDPA 2023 was passed by the Lower House of Parliament (the Lok Sabha) and the Upper House of Parliament (the Rajya Sabha) in August 2023. Here are key amends made in the current version of the Act:





### **Privacy Notice**

Enhancement in the content of the privacy notice must include how the individuals can exercise their rights and how a complaint to the Data Protection Board can be made.



## Onboarding Data Processors

A valid **contract** is mandatory for onboarding Data Processor.



### **Grounds of Processing**

Situations under which implicit consent was deemed previously have been categorically permitted as "legitimate uses".



### **Data Retention**

Obligation on data fiduciary to ensure data is **deleted** by an onboarded processor. The retention period shall expire if the services for which consent has been provided are not utilized by Data Principal in the prescribed time period.



## Key changes introduced in the DPDPA 2023 (2/2)



## Data Protection Impact Assessment (DPIA)

DPIA has been made **periodically** mandatory for significant data fiduciaries. Further, steps on what should be made a part of the DPIA have been elaborated to include a description and purpose of processing, management of risks to individuals, etc.



### **Grievance Redressal**

Grievance redressal mechanism to be set up and provided by both **Data Fiduciary and Consent Manager**. The timeline within which the grievance to be addressed to be specified by the Data Protection Board. Data Principal can reach out to Board with their grievances subject to exhausting all remedies.



### **Cross-Border Data Transfer**

Whitelisting approach for transferring data outside India is replaced by a blacklisting approach. Cross-border transfer is valid until certain transfers are explicitly restricted by the government.



## What's next? - The road to compliance



Appoint a **DPO** and publish business contact information\*



Design and implement privacy policies and procedures



Draft a **privacy notice** to inform the Data Principals



Inform Data Principals about types of personal data and the purpose of the collection







Please feel free to reach out to us in case of any queries, we look forward to hear from you.

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