КРМС

Sports Consulting Services



Overview

KPMG in India sports consulting services help sports organizations create, enhance, and preserve value by improving business performance. Our team of professionals in India has decades of experience designing and delivering tailored strategies that drive growth through strategic planning, business transformation and implementation of best practices. We help sports organizations of all sizes to develop sustainable growth, competitive advantage and improved performance. We focus on improving business performance, turning opportunities into action and developing potentially winning strategies for you.



'Today's global sports industry is worth between USD480-USD620 billion, this includes infrastructure construction, sporting goods, licensed products and live sports events. The sports market is expected to reach USD599.9 billion by 2025 and USD826 billion by 2030'.*



* Global Sports Market Opportunities and Strategies Report 2021 by GlobeNewswire on July 22, 2021

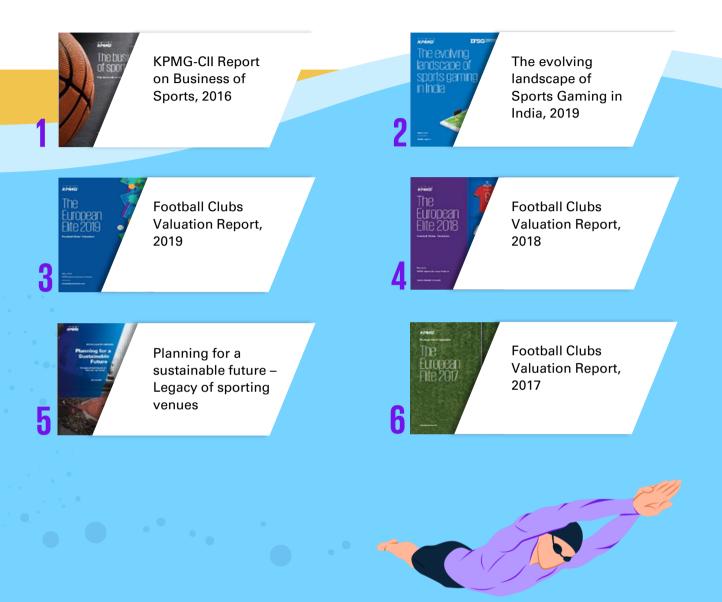
Our focus delivery areas



Our areas of expertise

Policy and regulation advisory Inputs during policy design and evaluation, strategy, funding, impact evaluation.Business operations Governance, strategy, operating models, finance, tax, HR, procurement.Participation and competitions Programme development, women's sport, economic/health/ social benefits.High performance Player/performance analytics, athlete development, women's sport, economic/health/ social benefits.High performance Player/performance analytics, athlete development, women's sport, economic/health/ social benefits.High performance Player/performance analytics, athlete development, women's sport, economic/health/ social benefits.High performance Player/performance analytics, athlete development, women's sport, economic analysis, sponsorship and media rights, ticket pricing.Participation and competitions Project managementHigh performance Player/performance analysis, Project management office.Events Bid strategy, economic impact analysis, Project management office.Customer fan meta rights, investors and help improve long-term success.Bid strategy, economic finance, project management office.Digital and technology Gaming/esports, connected stadia, digital transformation.				
Player/performance analysis, customer/ fan analytics, scheduling.commercial Customer, fan member analysis, sponsorship and media rights, ticket pricing.Business planning, economic analysis, funding/financing, Project management office.technology Gaming/esports, connected stadia, digital transformation.Events Bid strategy, economic impact analysis, ProjectESG/Social Impact Improve standing with fans, gain support from new consumers, investors and help improve long-term success.Euclide	advisory Inputs during policy design and evaluation, strategy, funding, impact	Governance, strategy, operating models, finance, tax,	competitions Programme development, women's sport, economic/health/	Player/performance analytics, athlete development and wellbeing, leadership
Bid strategy, economic impact analysis, Project Ing-term success.	Player/performance analysis, customer/ fan analytics,	commercial Customer, fan member analysis, sponsorship and media rights, ticket	Business planning, economic analysis, funding/financing, Project management	technology Gaming/esports, connected stadia, digital
	Bid strategy, economic impact	Improve standing with fans, gain support from new consumers, investors and help improve		

We have published various thought leaderships papers for the sports segment



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