



# KPMG in India's IPO readiness scan



KPMG. Make the Difference.

Our IPO readiness scan is a **diagnostic to assess your readiness** to go public

We **contrast and compare your current status** *vis a vis* the parameters you choose with the public company requirements

The deliverable is an **actionable report highlighting the areas where action needs to be taken** to prepare your company to go public

The **scan is customisable** and you have the **flexibility to choose the parameters** you want to be covered

Tax structuring	Employee incentive structures
Valuation	Systems and processes
Financial reporting	Communications strategy
Cost rationalisation	Human resources
Corporate governance	Environmental, Social and governance (ESG)



## Potential benefits of an IPO readiness scan

- Potential deal breakers can be identified and addressed before significant costs are incurred
- For a relatively small upfront cost, the company can identify the most efficient and flexible way to deal with issues
- Areas where additional resources and expertise are needed can be identified and addressed before intensive IPO process starts. This may include areas such as regulatory, ESG processes, strengthening statutory controls and external stakeholder communications management
- Gives the board a concise and independent overview of current status and readiness
- Enables the company to determine the most appropriate way to present the business externally and ensure that the internal reports and structure are 'aligned' to this
- Necessary behavioural and cultural changes can be identified early and embedded into the organisation without disruption.



# KPMG in India- Your independent IPO advisors

The road to an IPO requires intensive planning and sound project management skills that can help identify and address potential risk and challenges through the journey.

While companies face several challenges in their going public process our experience tells us that the key tenets to be considered include:

1. Start early
2. Act like a public company
3. Data hygiene
4. Dry runs
5. Sound project management
6. Prioritising different strategic projects
7. Developing a crack team



Keeping in mind the challenges and complexities, you require a reliable independent IPO advisor who can handhold you through the entire process and support you in your IPO journey.

At KPMG in India, we have put together the relevant skill sets into a broad approach to provide you all the support and answers you need as you evaluate embarking on the IPO journey.

Our Capital Markets team comprises of some of our senior most professionals who bring together a diverse and cohesive set of relevant local and global experience and skill sets to provide you wide ranging support.

If you are evaluating a public offering, we would recommend having a conversation with our Capital Markets team.

## KPMG in India contacts:

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