

# 2024 KPMG Private Enterprise Africa Venture Summit

Unlocking the Next-Gen of Private Capital in Africa and Beyond

 **10 - 11** June 2024

 Movenpick Hotel,  
Nairobi, Kenya



## About the summit

This transformative and trend-setting summit aims to provide delegates with an immersive and forward-thinking experience, fostering a platform for diverse stakeholders to delve into discussions surrounding the African funding landscape. It will offer innovative solutions, strategies, and policy recommendations, with the goal of advancing sustainable financing and investments.

### Who should attend:

Startups, SMEs, Policymakers, Incubators, Accelerators, Founders, Venture Capitalists and Private Equity funds



## What to expect

### Investors and Founders



#### Shaping the next decade of African entrepreneurship

The Summit will provide a unique platform for founders and investors to share their building, growing, and fundraising experiences, with discussions around strategies in navigating investor pressure, seller due diligence, fundraising, market entry, and scaling.

The all-founders session will give a unique perspective on their journeys, milestones, key turning points, and pivotal decisions for successful African founders.

### Investee companies



If you are a startup or SME, the Summit presents you with an opportunity to network, pitch, have meaningful dialogues and scale your business. There will be progressive discussions exploring Africa's investment landscape, the future outlook on the growth of funds in Africa, and key emerging drivers of innovation and economic development.

Time	Agenda	
8:00 am- 8:50 am	<b>Doors open/ Experiential exhibitions</b> Coffee, tea light snacks	
9:00 am- 9:15 am	Welcome note	<b>Benson Ndung'u, CEO &amp; Senior Partner – KPMG East Africa</b>
9:15 am- 9:30 am	<b>Setting the scene</b>	<b>KPMG Private Enterprise Africa Leadership</b> Sandeep Main, Tax Partner & Head of Private Enterprise – KPMG East Africa Joyceline Coleman, Partner & Head of Private Enterprise – KPMG Ghana
9:30 am- 10:00 am	<b>Keynote Address</b> <i>The journey to building a unicorn- the highs and lows</i>	<b>Guest Speaker</b> Brian Mogeni - Co-Founder & CEO – Wowzi
10:05 am- 11:00 am	<b>Plenary Panel Session: Investing in Africa</b> This session will give delegates an understanding of the investors' mindset, projections, and the best practices for entering and succeeding in the African market.	<b>Speakers</b> 1. Maryanne Ochola, Managing Director – Endeavor Kenya 2. Emmanuel Wanjuu, Investor – Verod- Kepple Africa Ventures 3. Lilian Mwai, Country Director – Swisscontact <b>Moderator</b> Julians Amboko, Media Consultant
11:00 am- 11:35 am : Tea Break		
11:35 am- 12:30 pm	<b>Panel 1: Future of Fintech</b> This session will discuss the trajectory of fintech companies in Africa and their potential impact in addressing the digital divide and financial inclusion.	<b>Speakers</b> 1. Ali Hussein Kassim, Vice President Eastern Africa and Executive Board Member – Africa Fintech Network 2. Erci Maina, Senior Business Development Manager – Visa 3. Vikaran Ubhi, Product Growth & Expansion - Paystack <b>Moderator</b> Maina Chege, Business Journalist
	<b>Panel 2: Gender Lens/ Impact Investing</b> An empowering session that will bring together KPMG gender experts and impact investors to share their learnings on how to overcome biases and systemic barriers while addressing the funding gap for women entrepreneurs.	<b>Speakers</b> 1. Claire Lexa, Associate Director – Lendable 2. Sandrine Henton, Managing Director – EG Capital 3. Claudia Simle, Financial Services Development Impact, Manager - British International Investment <b>Moderator</b> Smita Sanghrajka, Partner – KPMG International Development Advisory Services(IDAS)
12:30- 2:00 pm Lunch break		
<b>Panel sessions: Navigating the complexities of deals</b>		
2:00 pm- 2:45 pm	<b>Thematic session 1: Expert Tax &amp; Legal Panel</b> This curated panel will host Tax & Legal experts, and be moderated by seasoned KPMG experts who will explore strategies for compliance and ways to mitigate risks.	<b>Speakers</b> 1. Theophilus Emuwa, Partner – Aelox 2. Victor Kimani, CEO & Founder – Duhqa 3. Ngina Mutava, Associate Director – Strathmore Tax Research Centre <b>Moderator</b> Peter Kinuthia, Partner and Head of Tax – KPMG East Africa
	<b>Thematic session 2: Deal Origination</b> The session will highlight how key players such as venture capitalists, angel investors, and international donors can overcome regulatory hurdles by focusing on practical steps and actionable insights.	<b>Speakers</b> 1. Wanji Ng'ang'a, Associate Director – Acumen 2. Jeremy Riro, Board Member - African Federation of Business Angels Networks (AFBAN) 3. Frank-Astère Ndiyo-Butoy, Investment Director – Amethis <b>Moderator</b> Julius Ngonga, Partner and Head of Deal Advisory – KPMG East Africa
2:45 pm -3:15 pm : Tea Break		
	<b>Panel 3: Founder-to-Founder Conversation</b> This unique session will create a platform for founders to share their building, growing, and fundraising experience, and explore the outlook for the next decade in African entrepreneurship.	<b>Speakers</b> 1. Jonathan Green, Co-founder – Basi-Go 2. Sneha Mehta, Founder and CEO-Uncover Skincare 3. Jihan Abass, Founder and CEO- Lami Insurance Technology <b>Moderator</b> Dr. Bright Gameli, o-founder of AfricaHackOn.
4:00 pm- 4:30pm: Exclusive Event & Wrap up		
6:00pm: Networking Cocktail		

Time	Agenda	
9:00 am- 9:45 am	<p><b>Reverse pitching</b></p> <p>With a fresh twist in the pitching, the reverse pitching will host select investors who will pitch to the audience on their impact stories, tractions, and business profitability/successful exit.</p>	<p><b>Investors</b></p> <ol style="list-style-type: none"> <li>Peter Wamburu, Vice President – VestedWorld</li> <li>Christophe de Montille, Senior Investment Associate – Beyond Capital Ventures</li> <li>Susan Nakami, Regional Lead for Africa, Village Capital</li> <li>Andrew Darge, Investment Manager, E3 Capital</li> </ol> <p><b>Moderator</b> Adonijah Ndege, Senior Journalist – TechCabal</p>
9:50 am- 10:50 am	<p><b>Plenary Panel Session 2: Funds of funds on building high-impact ventures and the future of funding in Africa</b></p> <p>Take a deep dive into the future outlook on the growth of funds in Africa and key emerging drivers of innovation and economic development.</p>	<p><b>Speakers</b></p> <ol style="list-style-type: none"> <li>Federico Sartori - Head of Innovation United Nations - World Food Programme</li> <li>Audrey Obara- Regional Director SwedFund</li> <li>Nikita Waruguru, Program Manager, Argidius Foundation</li> <li>Chad Pollock, Vice President &amp; General Manager for Visa East Africa</li> <li>Oliver Game, PE &amp; VC, East Africa Lead, Proparco</li> </ol> <p><b>Moderator</b> Makenzi Muthusi, Partner, Strategy – KPMG East Africa</p>
11:00 am- 11:30 am: Tea Break		
11:30 am-12:30noon	<p><b>Thematic session 3: Harmonizing Africa's funding ecosystem</b></p> <p>Join VCs and PE firms as they unpack diverse investment approaches to harmonize the ecosystem through open dialogues on collaborations, learnings, challenges, and solutions.</p>	<p><b>Speakers</b></p> <ol style="list-style-type: none"> <li>Kevin Simmons, General Partner - LoftyInc Capital</li> <li>Mukami Kamau, Investment Manager - Chui Ventures</li> <li>Wilfred Mworira, Investment Lead, Viktoria Ventures</li> </ol> <p><b>Moderator</b> Joyceline Coleman, Partner &amp; Head of Private Enterprise, KPMG Ghana</p>
	<p><b>Thematic session 4: Local currency financing/ sustainable financing</b></p> <p>In this session, we will bring investors and experts who will explore innovative financial instruments and mechanisms, as well as the synergies between local currency financing and sustainable financing.</p>	<ol style="list-style-type: none"> <li>Frank Adjagba, Group Director of Business Development- Africa Guarantee Fund</li> <li>Gathuo Njoroge, Investment Banking Lead, Intellecap</li> <li>Sharon Olende, Head of Lending, Mansa Finance</li> </ol> <p><b>Moderator</b> Kofi Ansere Yeboah, Manager, KPMG Ghana</p>
12:30noon -12:45 pm: Wrap up & next steps		
12:45 pm- 2:00 pm: Lunch		
2:00 pm- 3:50 pm	<p><b>Deal rooms</b></p> <p>Get ready to find your match, whether you are an investor looking to invest or a founder looking to scale. Join tech startups in climatech, agribusiness, fintech, ed-tech, and health tech who will share their ambitious business goals with potential investors</p> <p><b>Judges</b></p> <ol style="list-style-type: none"> <li>Martin Karanja, Director, GSMA Innovation Fund</li> <li>Florent Nduwayezu , Investor, BESTSELLER Foundation</li> <li>Peter Ndichu, Director, Sueng Group</li> <li>Gabriel Saka, Senior Manager Innovation &amp; Design, Visa</li> <li>Adelaide Njoki , Founders Factory Africa</li> </ol>	
4:00 pm- 4:30 pm	Investor feedback session - (Closed session)	
4:30 pm	<b>Closing of the summit</b>	

A nighttime photograph of a city skyline with a prominent highway interchange in the foreground. The scene is illuminated by city lights and the headlights of cars, creating long light trails on the road. The sky is a deep blue, and the buildings in the background are lit up.

# Contact us

## Talk to us

Phone: +254 706562 733

Email: [privateenterprise@kpmg.co.ke](mailto:privateenterprise@kpmg.co.ke)