

# Exciting career opportunity



**#Come as you are and #Thrive with us**

## Market Research Analyst and Knowledge Management Associate

KPMG is a global network of professional services firms providing Audit, Tax, and Advisory services. Our purpose is to inspire confidence and empower change. We have a notable Africa Footprint serving clients across the continent. Our East Africa practice comprises Kenya, Uganda, Tanzania, and Rwanda. The Nairobi office serves as the regional coordinating office providing the required networking to facilitate delivery of services on a timely basis to meet and exceed our clients' expectations.

This role is responsible for providing market research and business intelligence. The holder will also work closely with the Marketing team to facilitate collaboration in the Firm.

### Key roles and responsibilities

#### Market research and analysis

- Produce a range of analysis and research work to support the Firm's strategic decisions on sectors, key accounts, and emerging business topics.
- Proactively alert respective teams about important key market sector changes likely to impact the business landscape.
- Continually develop his / her knowledge of diverse sectors and generate original ideas for research and analysis.

#### Knowledge Management

- Updating of various databases and manage their access
- Bid management support for key sectors.
- Monitoring share of voice.

### Academic/Professional qualifications and Experience:

- An undergraduate degree from a recognised university with a Second Upper Degree/GPA 3.5
- Minimum of 2 years' experience in business development environment.
- Good communication, organizational and interpersonal skills.
- Mastery of the Microsoft Office suite especially Ms. PowerPoint, Word, and Excel.
- Ability to use Microsoft PowerBi is an added advantage

### Personal attributes:

- Good communication (written and verbal), numeracy, presentation and analytical skills
- IT proficiency, especially Microsoft Office
- An eye for detail
- Team player with leadership capability
- Excellent coordination and planning skills

### We offer:

- An exciting opportunity to work with an international Firm that exposes you diverse markets and cultures
- Continuous learning and development.
- Exposure to multi-disciplinary client service teams.
- Unrivalled space to grow and be innovative.

If your career aspirations match this exciting opportunity, please use the link below to apply:

[Market research and knowledge management Associate – Candidate's Summary Link.](#)

Filling the link is mandatory for consideration alongside your application to [talentrecruit@kpmg.co.ke](mailto:talentrecruit@kpmg.co.ke) quoting 'Market research and knowledge management Associate' **by 19 May 2023.**

Please note that only shortlisted candidates will be contacted.