



Exciting career opportunity

Senior Graphic Designer



#Thrive with us and #Come as you are

About KPMG

KPMG is a global network of professional services firms providing Audit, Tax and Advisory services, with an industry focus. Our purpose is to inspire confidence and empower change. We have a notable 'Africa Footprint' serving clients across the continent. Our East Africa practice comprises Kenya, Uganda, Tanzania and Rwanda. The Nairobi office serves as the regional coordinating office providing the required networking to facilitate delivery of services on a timely basis to meet and exceed our clients' expectations.

Marketing Knowledge and Communication (MKC) is an Internal Business unit in KPMG. MKC has both internal and external role with sub-functions in the following areas:

- Business Development
- Marketing
- Communications
- Branding
- Learning and Development

Due to continued growth, MKC are looking to recruit a **Senior Graphic Designer**.

Key roles and responsibilities

- Take create and design project requirements briefs and provide a delivery plan within pre-defined deadlines.
- Conceptualize and create high quality and visually appealing graphics, animations, and audio-visual content
- Keep abreast of emerging technologies in new media
- Knowledge and use of video editing suites such as Final Cut Pro and Adobe premier
- Design and develop 2D, 3D animations, AI-driven graphics and illustrations for various digital platforms,
- Create 2D and 3D animations for marketing campaigns and thought leadership content.
- Produce engaging audio-visual content, including explainer videos, motion graphics, and interactive presentations
- Collaborate with cross-functional teams to brainstorm ideas, provide creative input, and contribute to the overall success of projects.
- Manage multiple projects simultaneously and adhere to project timelines and deadlines.

Branding

- Deliver photography and video coverage for internal and external events.
- Manage the design and printing of the firm's collateral
- Monitor the correct use of the KPMG logo.
- Update KPMG banners and other visual identities.
- Inspect all branded merchandise to ensure delivery as per specifications and guidelines.
- Conduct visual identity training to staff to ensure consistency brand application and in compliance with KPMG brand guidelines.

Experience

- Must have 3 - 4 years work experience in a busy organisation or a creative agency

Academic Qualifications:

- Diploma in Graphics Design, Fine arts, Animation

Technical Skills:

- Proven experience as a Graphics Designer with a strong portfolio showcasing AI, animation, and audio-visual production skills.
- Proficiency in Adobe Creative Suite (Photoshop, Illustrator, After Effects, Premiere Pro) and other design software.
- Creativity, innovation, and a passion for visual storytelling.
- Attention to detail and the ability to deliver high-quality work under tight deadlines.

- Solid understanding of design principles, typography, color theory, and composition.
- Confidence to present and explain ideas.
- Knowledge of AI-driven design tools and techniques, including generative art and machine learning is a plus.
- Ability to grasp client needs and consider practical solutions.
- Ability to balance and deliver work on multiple projects at a time.
- Strong communication and collaboration skills, with the ability to work effectively in a team environment.

Desired attributes:

- Strong organizational skills and creativity: be able to develop new simple approaches to complex design problems.
- Personal and Professional Ethics: Must operate and practice within the professional code of conduct, be honest, with self and colleagues

- Interpersonal Skills: Must be a people's person, good with people but firm and fair with ability to manage people with diverse personalities.
- Communication Skills: Excellent communication skills both written & verbal presentations.
- Goal Driven and Results Oriented: Enjoys being measured, and being judged by performance results.
- Multicultural Skills: Must be able to operate and interact in a multicultural environment and uphold cultural diversity.
- Resilience and Tenacity: Must be able to sustain motivation and commitment to goals in good and bad times, ability to contain and absorb stressful moments and issues.

We offer:

- An exciting opportunity to work with a Big 4 firm on cutting edge clients across Africa.
- Continuous learning and development.
- Exposure to multi-disciplinary client service teams.
- Unrivalled space to grow and be innovative.
- Opportunity for international travel.

If your career aspirations match this exciting opportunity, please use the link below to apply:

[Senior Graphics Designer– Candidate's Summary](#). Filling the link is mandatory for consideration alongside your application to talentrecruit@kpmg.co.ke quoting 'MKC/01/Senior Graphics Designer' by 12 June 2024.

Please note only shortlisted candidates will be contacted.